## Text to Image Models

#### Stephanie Fu

### Image generation with control



## Diffusion model intuition

Creating is hard... but destroying is easy!

Let's destroy a clean image  $\mathbf{X}_0$ 



and learn  $p_{\theta}(\mathbf{x}_{t-1}|\mathbf{x}_t)$  to reverse the process

## Diffusion model intuition

Predicting noise with an autoencoder



## Diffusion model intuition

Adding a conditioning signal



## GLIDE: An early instance of text-conditioned diffusion

#### CLIP guidance



"a green train is coming down the tracks"



Classifier-free

guidance



"a group of skiers are preparing to ski down a mountain"











• 3.5B parameter diffusion model with text guidance

- CFG generally more realistic and preferred by human raters
- Didn't invent classifier- or classifier-free guidance! But showed CFG working at scale

**Classifier-Free Diffusion Guidance** 

Jonathan Ho Google Research Tim Salimans Google Research



## GLIDE: An early instance of text-conditioned diffusion

CLIP guidance Classifier-free guidance predict noise noise prediction (unconditional)  $\epsilon_{\theta}(x_t | \emptyset)$  $\epsilon_{\theta}(x_t|y)$ Training: apply dropout on condition Swap out condition y for no condition ( $\emptyset$ ) with probability p predict noise mean of noise  $+=s \cdot \text{CLIP}(x_t, y)$ (conditional) Don't need separate model! prediction  $\epsilon_{\theta}(x_t|y)$ Need a separate model (e.g., CLIP) trained on noisy images noise prediction  $\epsilon_{\theta}(x_t|\emptyset)$ during  $\epsilon_{\theta}(x_t|\emptyset)$ +s $\epsilon_{\theta}(x_t|y$ sampling:

"step a little towards the text-conditioned image"

### Imagen

1024 x 1024

#### Model

Use a preti	rained te	ext encoder
CLIP	T5	BERT



Progressively increase fidelity

Benchmark: DrawBench

Challenging text prompts, testing:

object count color text in scene unusual interactions spatial relation rare words misspelled prompts



## Latent Diffusion Model (LDM)

#### Diffusion in feature space





## Image generation with control InstructPix2Pix more precise

Step 1: Generate text edits



#### Step 2: Generate paired images





"turn her into Dwayne the Rock Johnson"

#### **Resulting training dataset**

"have her ride a dragon"



"make it lit by fireworks"







# Image generation with control

Step 3: Train latent diffusion model

Classifier-free guidance for **both** image and edit instruction



"have her ride a dragon"



"make it lit by fireworks"

eworks"

#### Training dataset

## More on controllable image generation

#### Awesome Controllable T2I Diffusion Models

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