

Introduction to Large Vision + Language Models

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Berkeley
UNIVERSITY OF CALIFORNIA



Content Writing



Email Marketing



Teaching and Education



Social Media Management



Analytics



SEO and Website Optimization



Market Research



Chatbot Development



Multimodal Intelligence



Text



Image/Video



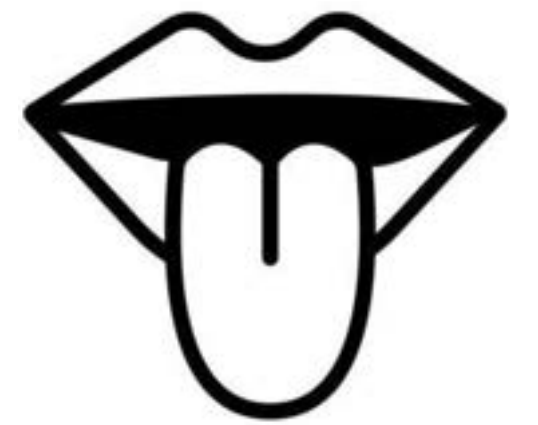
Audio



Touch



Smell



Taste


Gemini



ChatGPT-4o

 Claude 3

Vision Language Model

Object Localization

Is one cat behind another?



Yes, one cat is behind the other in the image. The cat in the back is facing the camera, while the cat in front it is facing away from the camera.

Segmentation

Segment: striped cat



Visual QA

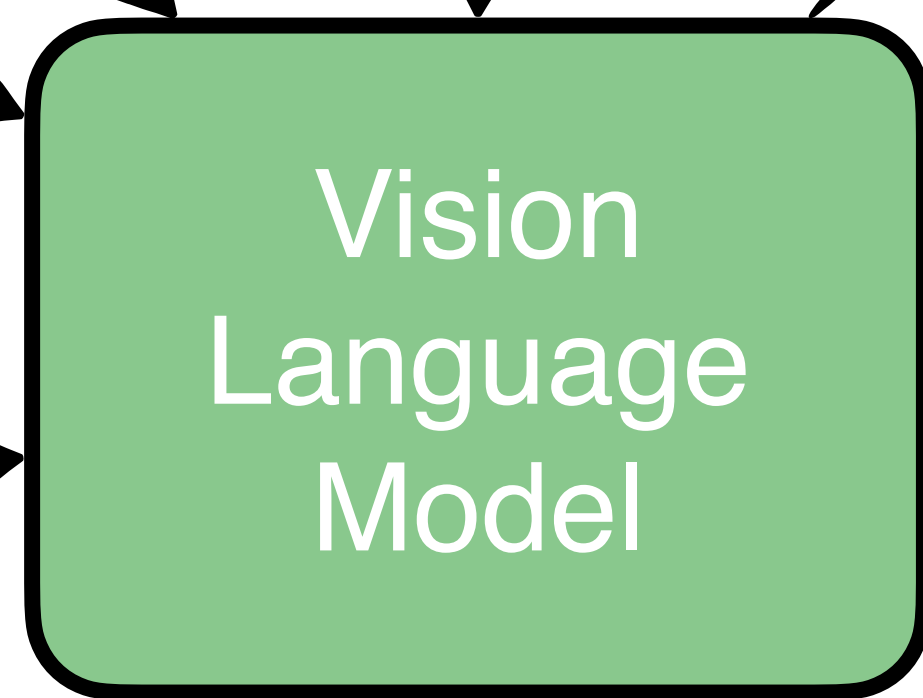
What is the breed of these cats?

The cats in the image appear to be domestic shorthair

Learning w/ Instructions

Stripped cats are called tabby cats. What's the breed of the cats in the image?

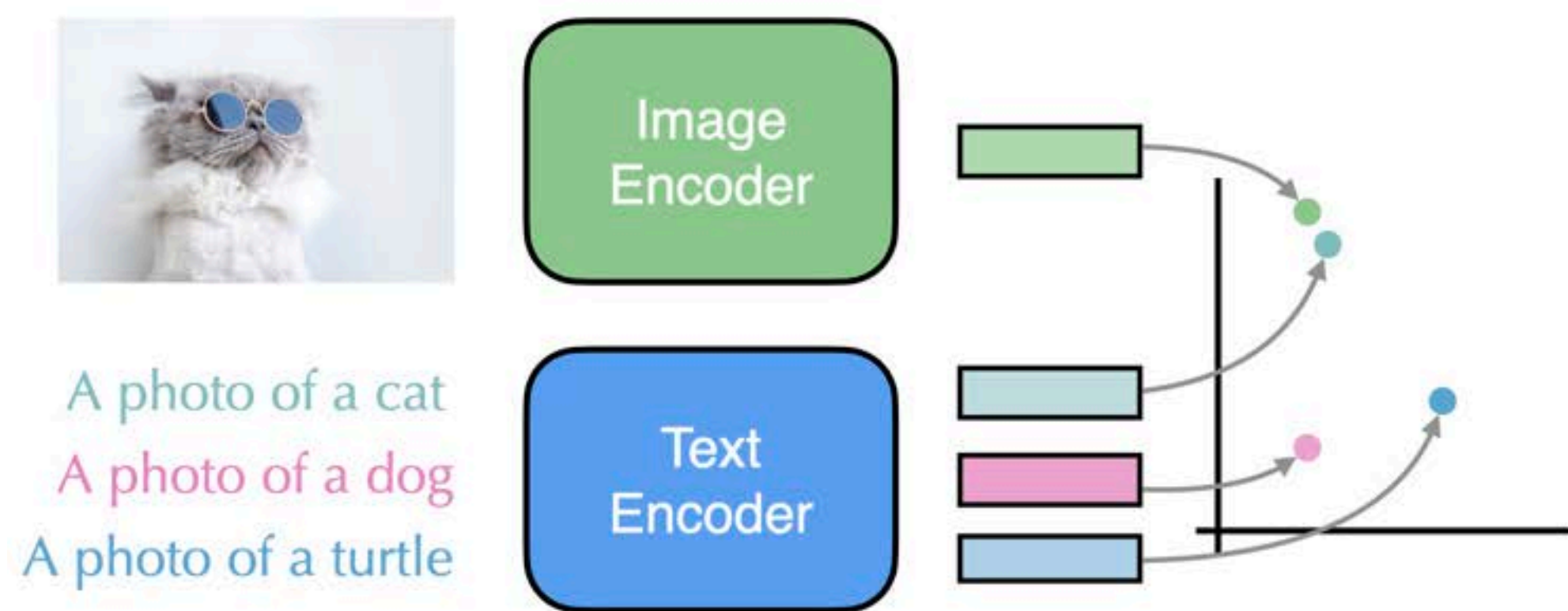
The cats in the image are tabby cats. Tabby cats are a common domestic cat breed and are characterized by their distinctive coat pattern, stripes on the body and a ringed tail.



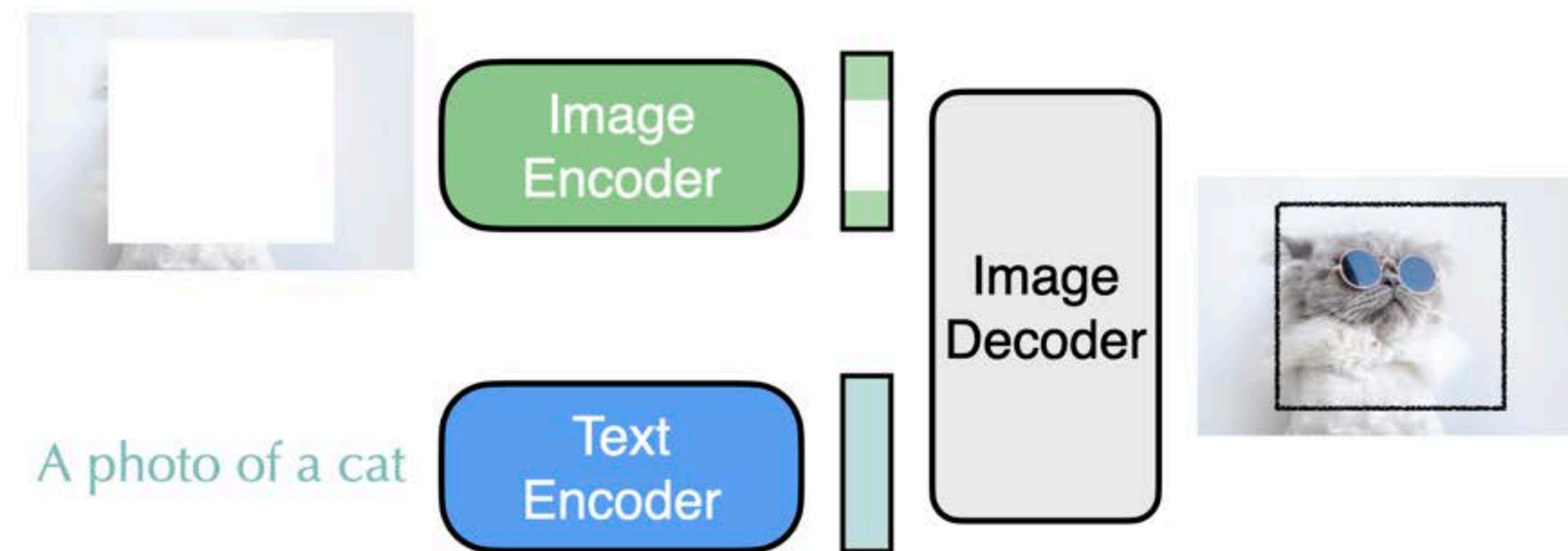
What Will Be Covered Today?

1. Families of VLMs
2. VLM Training
3. VLM Evaluation

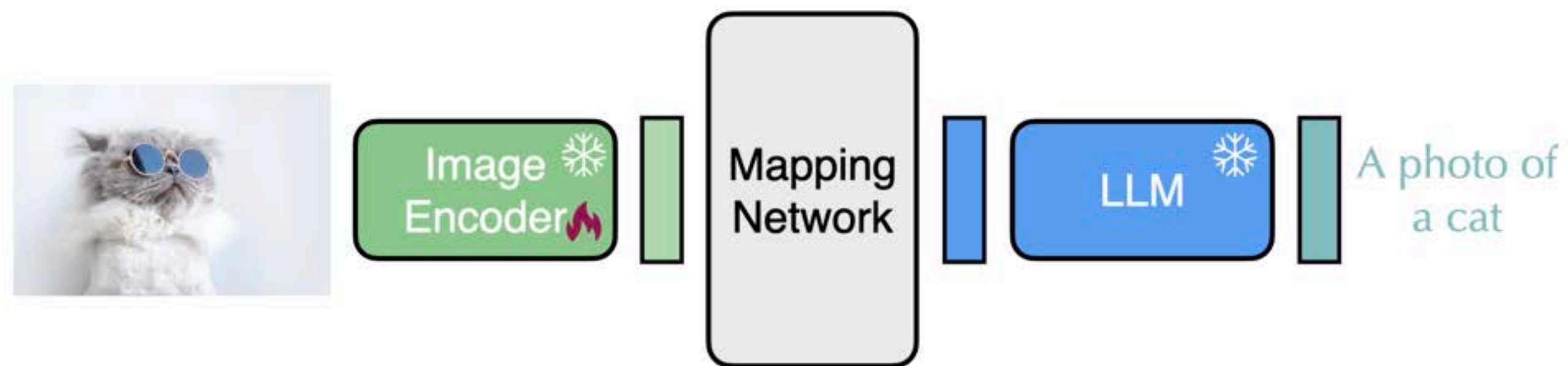
The Families of VLMs



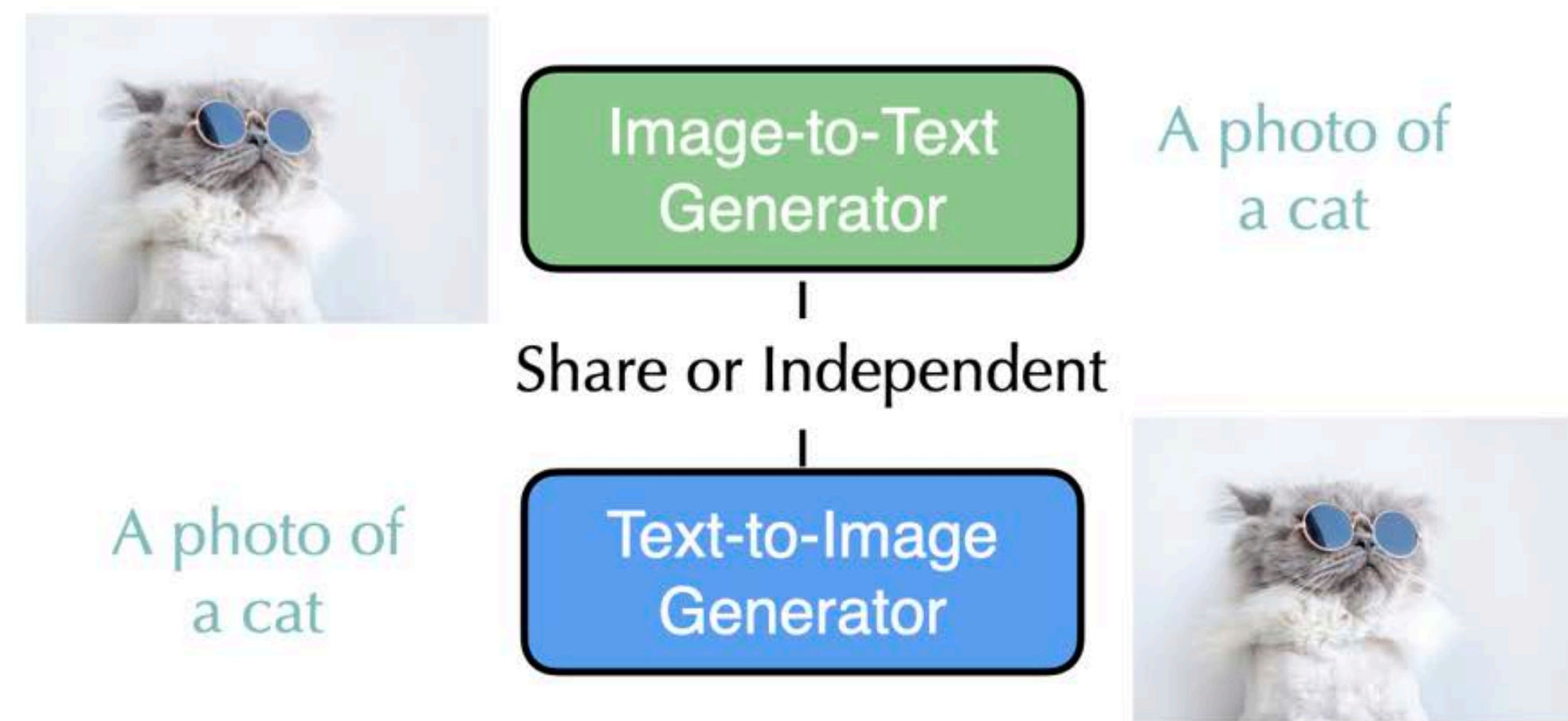
Contrastive-Based



Masking Objective



VLMs from Pretrained Backbones



Generative-Based

The Families of VLMs: 1) Contrastive-Based

CLIP [ICML 2021]: InfoNCE Loss

$$\mathcal{L} = -\frac{1}{2N} \sum_{i=1}^N \left(\log \frac{e^{t\mathbf{x}_i \cdot \mathbf{y}_i}}{\sum_{j=1}^N e^{t\mathbf{x}_i \cdot \mathbf{y}_j}} + \log \frac{e^{t\mathbf{x}_i \cdot \mathbf{y}_i}}{\sum_{j=1}^N e^{t\mathbf{x}_j \cdot \mathbf{y}_i}} \right)$$

image → text softmax text → image softmax

Every positive pair is normalized by all negative pairs

SigLIP [ICCV 2023]: Sigmoid Loss

$$\mathcal{L} = -\frac{1}{N} \sum_{i=1}^N \sum_{j=1}^N \log \frac{1}{1 + e^{z_{ij}(t\mathbf{x}_i \cdot \mathbf{y}_j + b)}} \quad \text{s.t.} \quad z_{ij} = \begin{cases} 1, & \text{for positive pairs.} \\ -1, & \text{for negative pairs.} \end{cases}$$

Every pair (positive/negative) is independent of other pairs



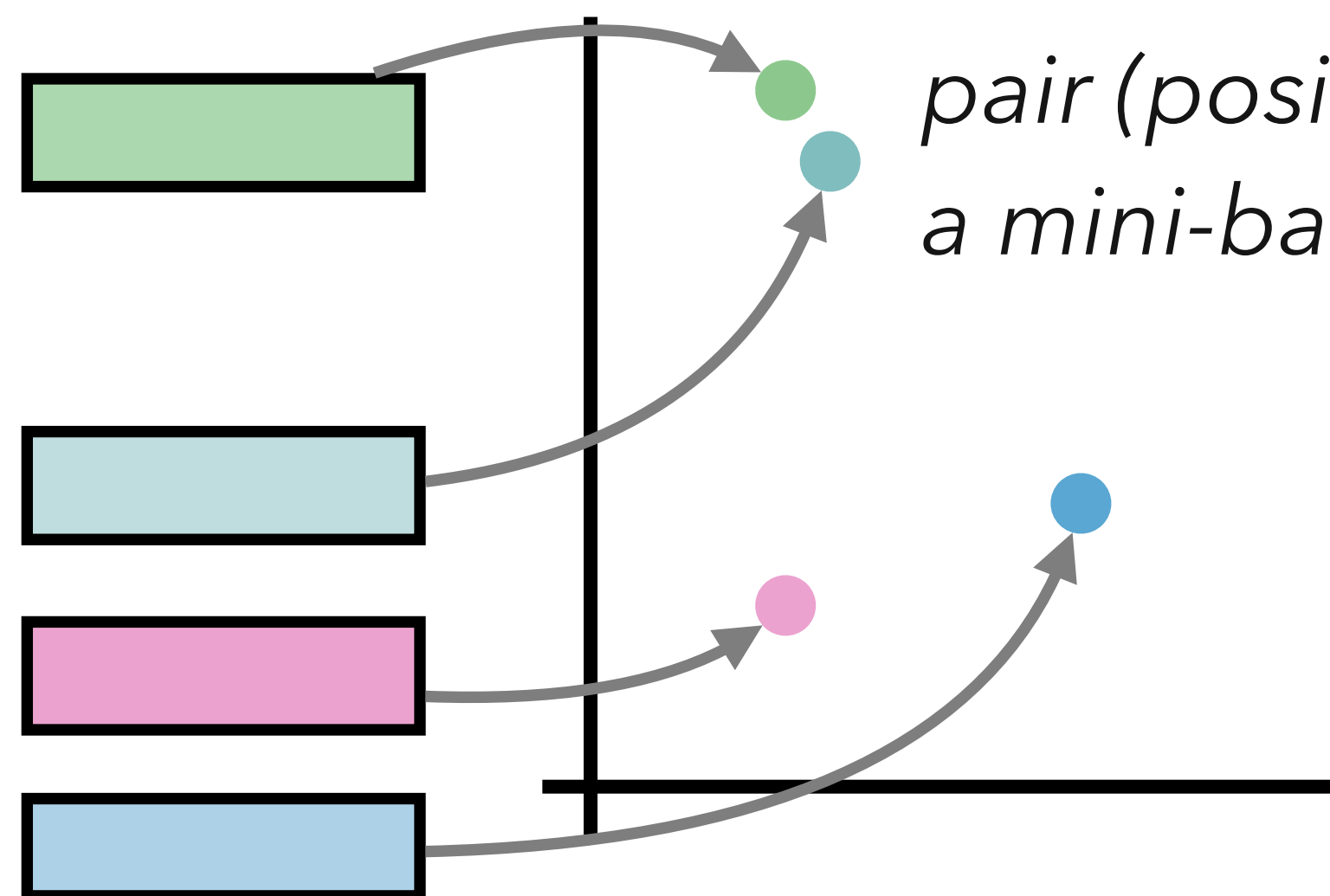
Image Encoder

Text Encoder

A photo of a cat

A photo of a dog

A photo of a turtle



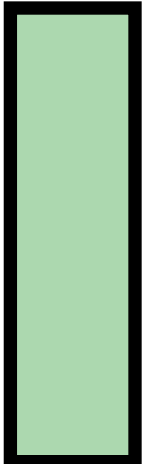
both CLIP and SigLIP compute the similarity between every pair (positives/negatives) within a mini-batch.

The Families of VLMs: 2) Masking Objective - MaskVLM [1]

Fill the masked caption given an unmasked image



Image Encoder

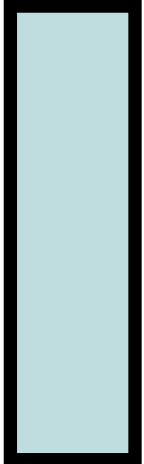


Text Decoder

A photo of a **cat**

A photo of a []

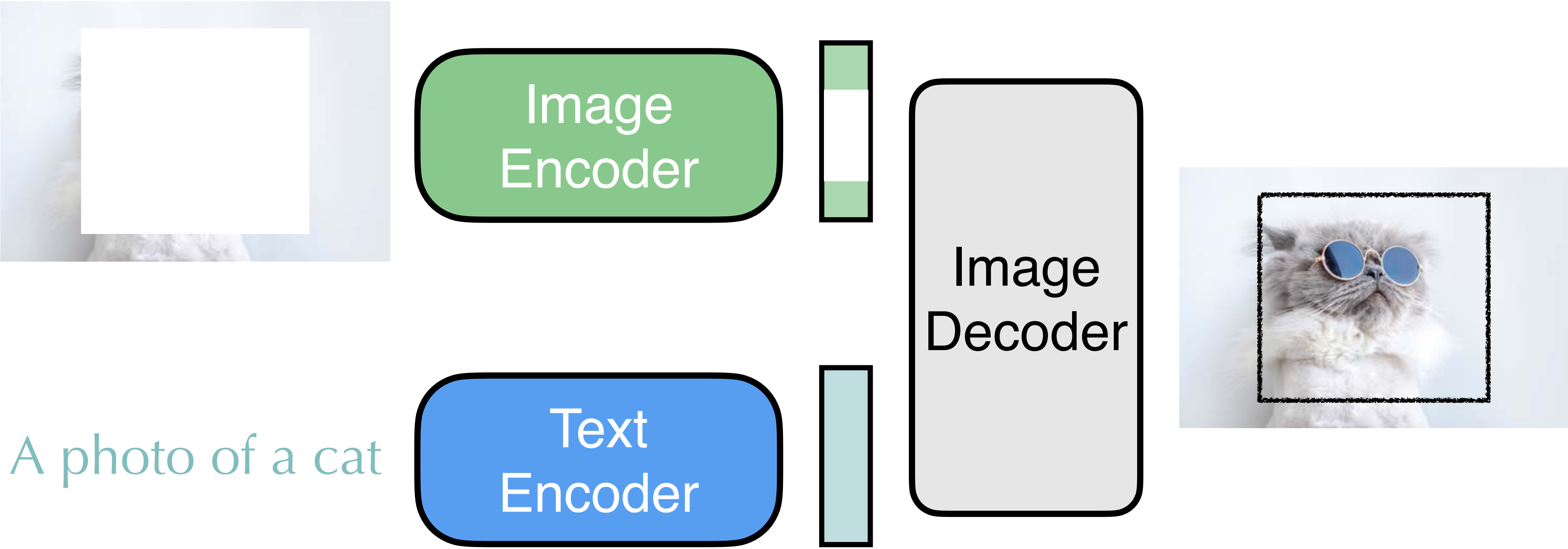
Text Encoder



[1] Kwon, Gukyeong, et al. "Masked Vision and Language Modeling for Multi-modal Representation Learning." *ICLR 2023*
[2] Singh, Amanpreet, et al. "Flava: A foundational language and vision alignment model." *CVPR 2022*

The Families of VLMs: 2) Masking Objective - MaskVLM [1]

Fill the masked image given an unmasked text caption

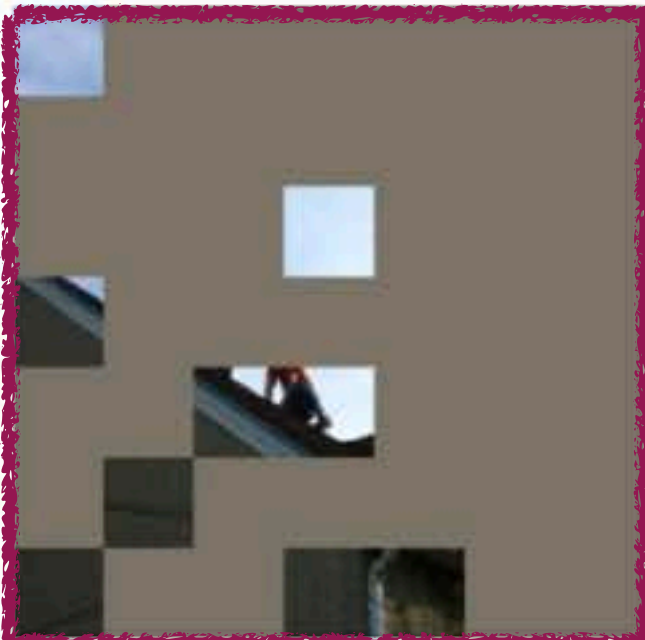


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The Families of VLMs: 2) Masking Objective - MaskVLM [1]

Original

Masked

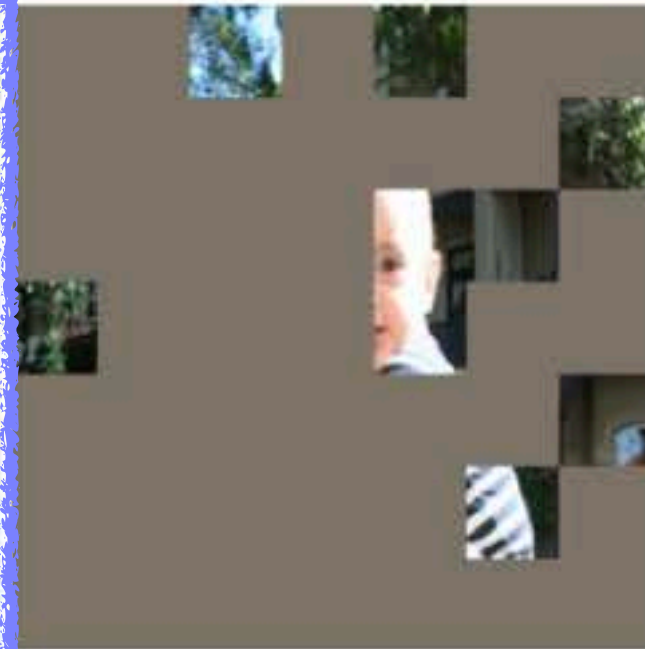
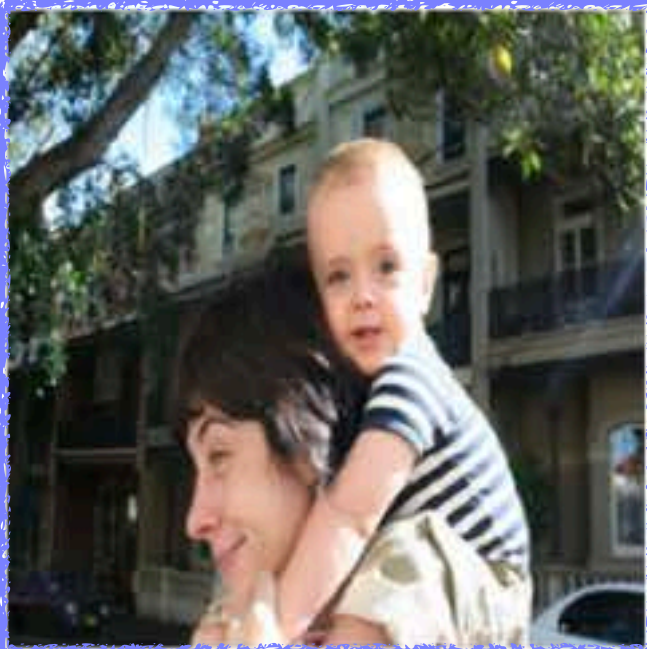


GT: "people are fixing the roof of a house"

Masked: "people are [MASK] [MASK] [MASK] of a [MASK]"

Recon (mask): "people are on **the wing of a tree**"

Recon (org): "people are **working the roof of a house**"

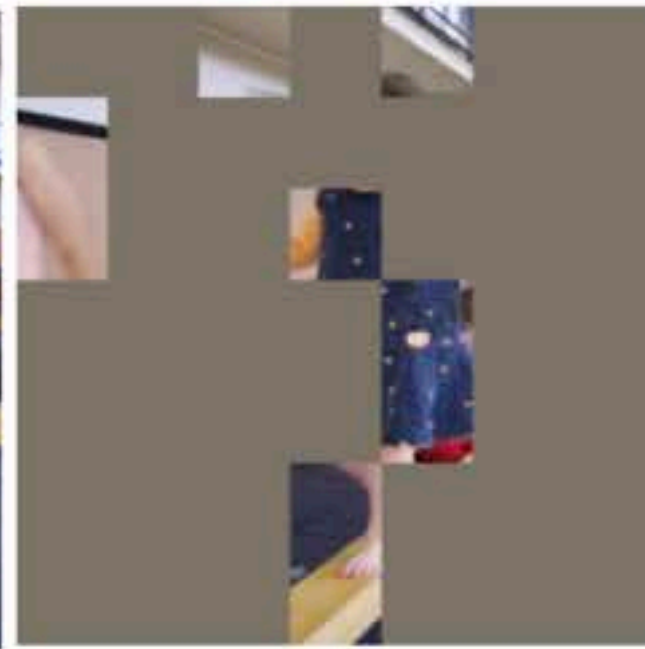
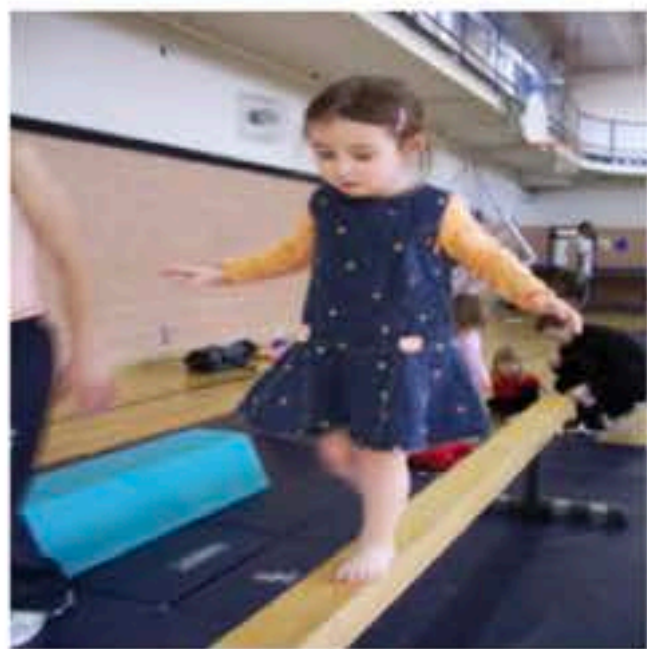


GT: "a young woman is giving a baby a ride on her shoulders"

Masked: "a young [MASK] is giving [MASK] [MASK] [MASK] ride on her [MASK]"

Recon (mask): "a young girl is giving **theons** a ride on her **horse**"

Recon (org): "a young mother is giving **her baby** a ride on her **shoulders**"



GT: "a girl in a jean dress is walking along a raise balance beam"

Masked: "a girl in a jean [MASK] is [MASK] along a raise [MASK] [MASK]"

Recon (mask): "a girl in a jean **house** is **mirrored** along a raise **pink boat**"

Recon (org): "a girl in a jean **dress** is **walking** along a raise **wooden beam**"

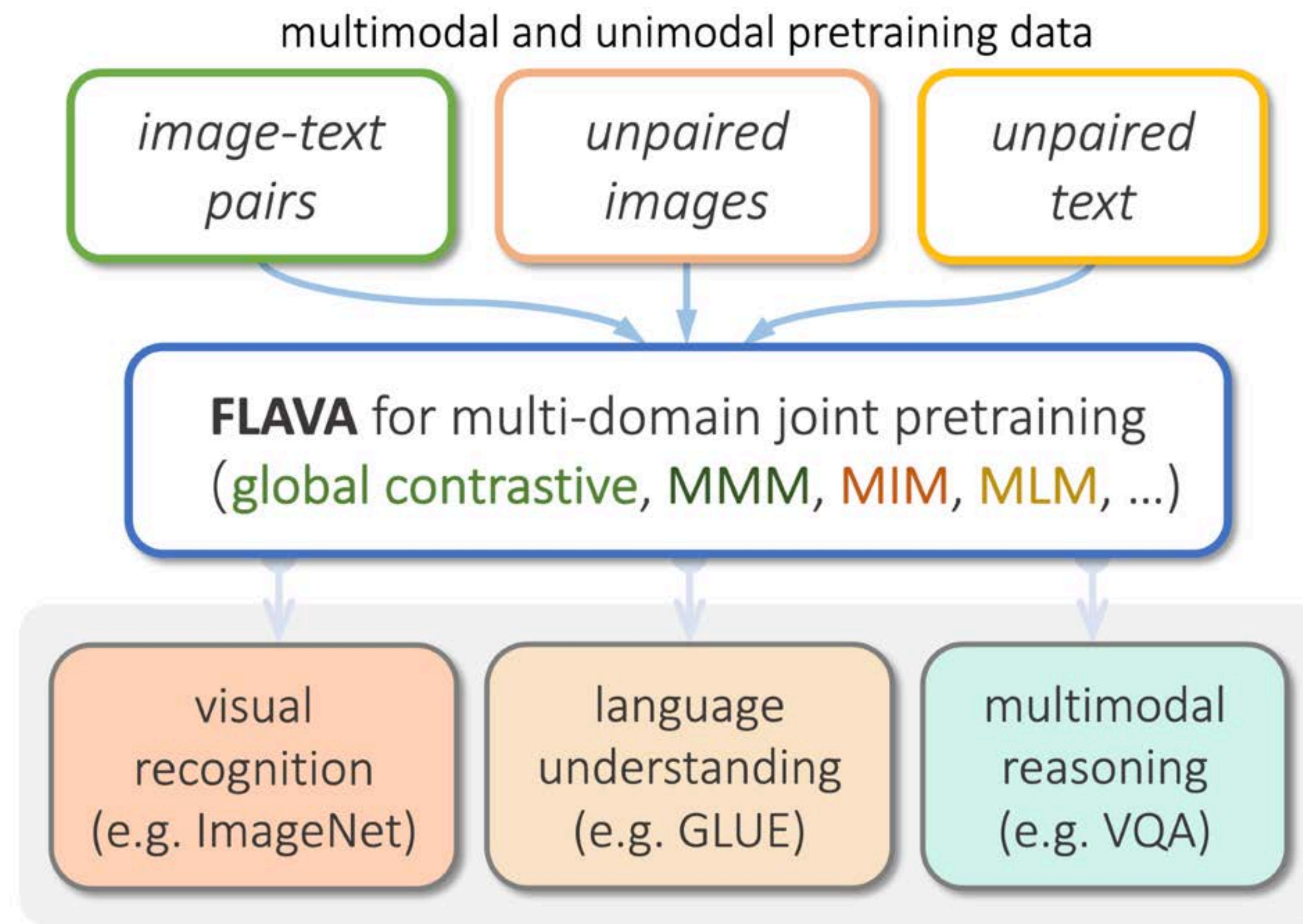
[1] Kwon, Gukyeong, et al. "Masked Vision and Language Modeling for Multi-modal Representation Learning." *ICLR 2023*

[2] Singh, Amanpreet, et al. "Flava: A foundational language and vision alignment model." *CVPR 2022*

The Families of VLMs: 2) Masking Objective - FLAVA [2]

However, there are many unpaired samples! To address it, FLAVA learns strong representations from:

1. Image-text pairs
2. Unpaired images and texts

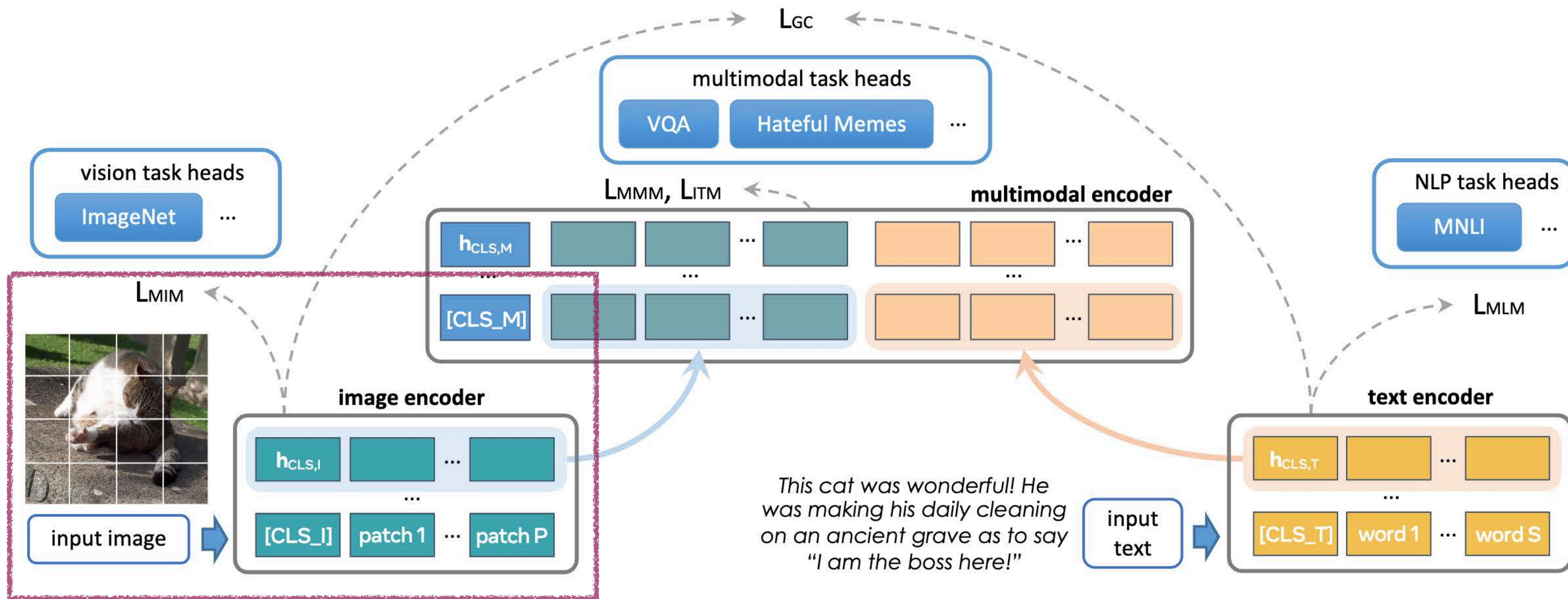


[1] Kwon, Gukyeong, et al. "Masked Vision and Language Modeling for Multi-modal Representation Learning." *ICLR 2023*

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The Families of VLMs: 2) Masking Objective - FLAVA [2]

Image encoder (ViT): tokenize image w/ discrete VAE and train w/ with patch masking

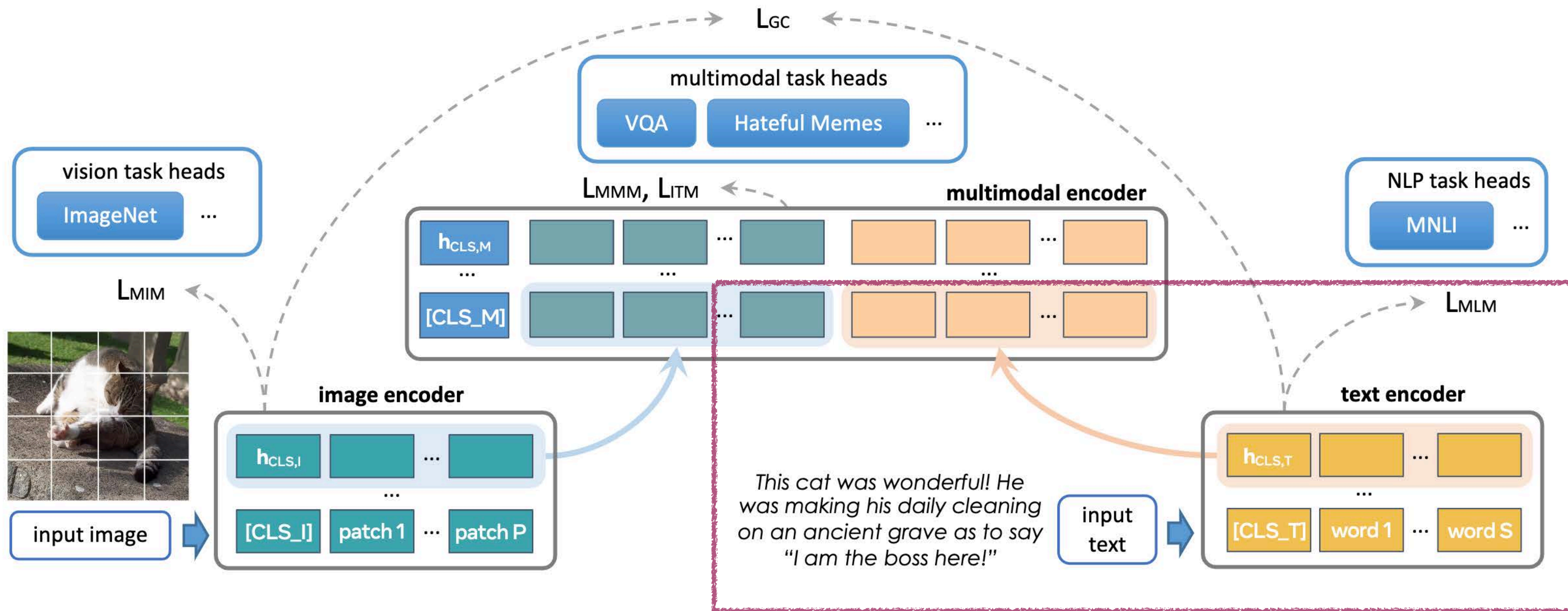


[1] Kwon, Gukyeong, et al. "Masked Vision and Language Modeling for Multi-modal Representation Learning." *ICLR 2023*

[2] Singh, Amanpreet, et al. "Flava: A foundational language and vision alignment model." *CVPR 2022*

The Families of VLMs: 2) Masking Objective - FLAVA [2]

Text encoder (ViT): tokenize w/ BERT tokenizer and train w/ text token masking

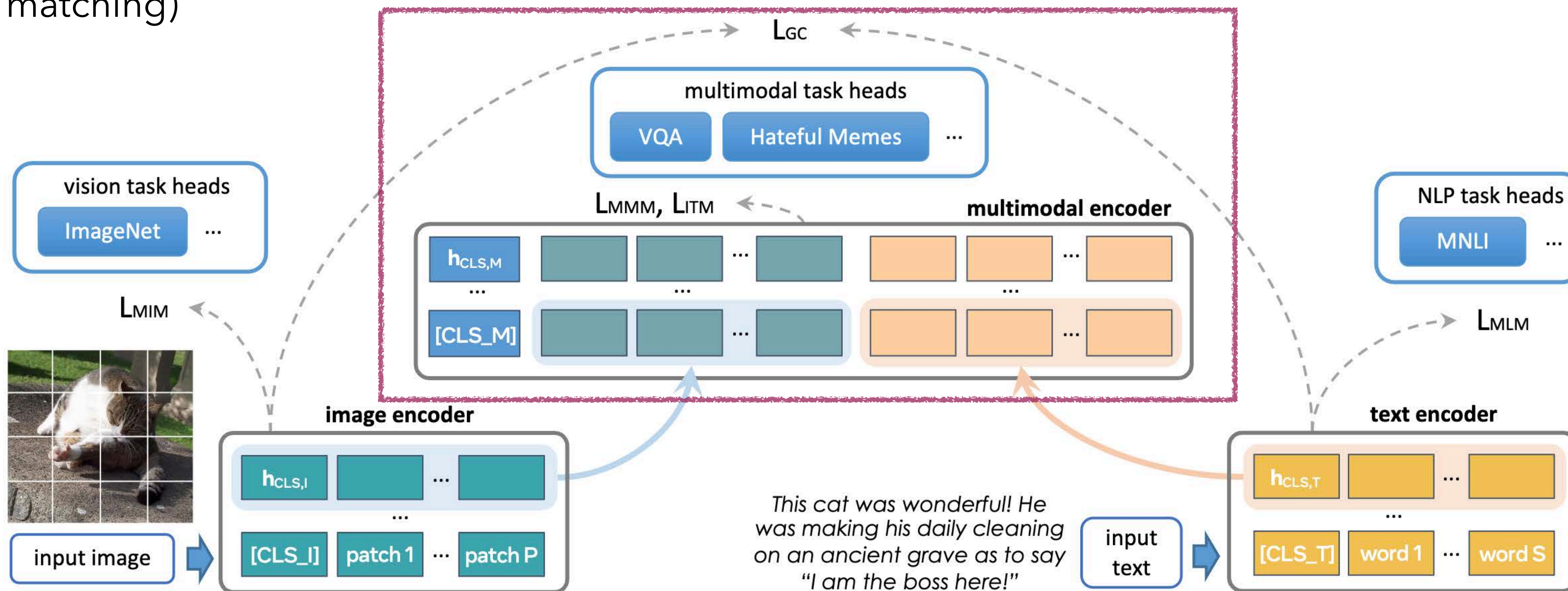


[1] Kwon, Gukyeong, et al. "Masked Vision and Language Modeling for Multi-modal Representation Learning." *ICLR 2023*

[2] Singh, Amanpreet, et al. "Flava: A foundational language and vision alignment model." *CVPR 2022*

The Families of VLMs: 2) Masking Objective - FLAVA [2]

Multimodal encoder: multimodal losses (contrastive, masked multimodal loss, image-text matching)

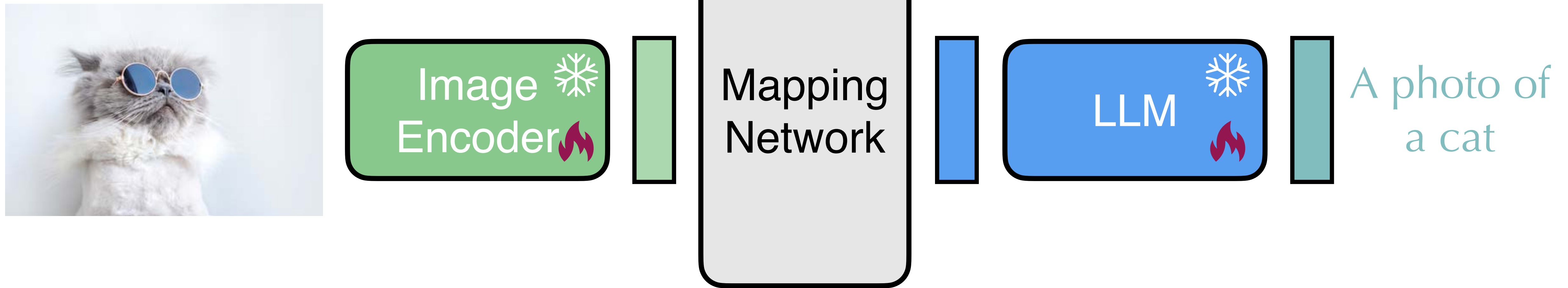


[1] Kwon, Gukyeong, et al. "Masked Vision and Language Modeling for Multi-modal Representation Learning." *ICLR 2023*

[2] Singh, Amanpreet, et al. "Flava: A foundational language and vision alignment model." *CVPR 2022*

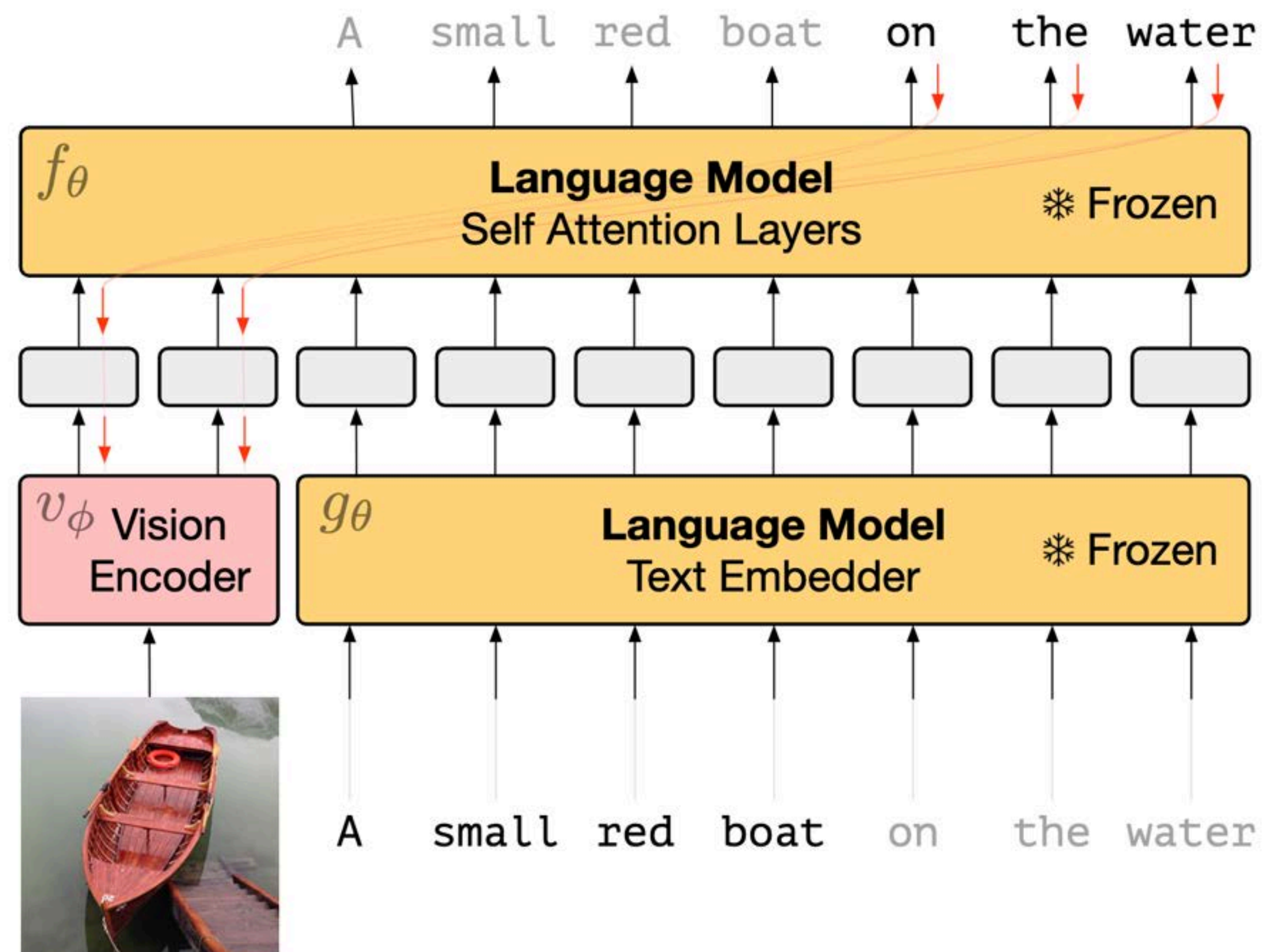
The Families of VLMs: 3) Pretrained Backbones

Learn a mapping between an image encoder and the open-sourced LLM



The Families of VLMs: 3) Pretrained Backbones - Frozen

Frozen is a first example of leveraging a pretrained LLM to training VLMs.

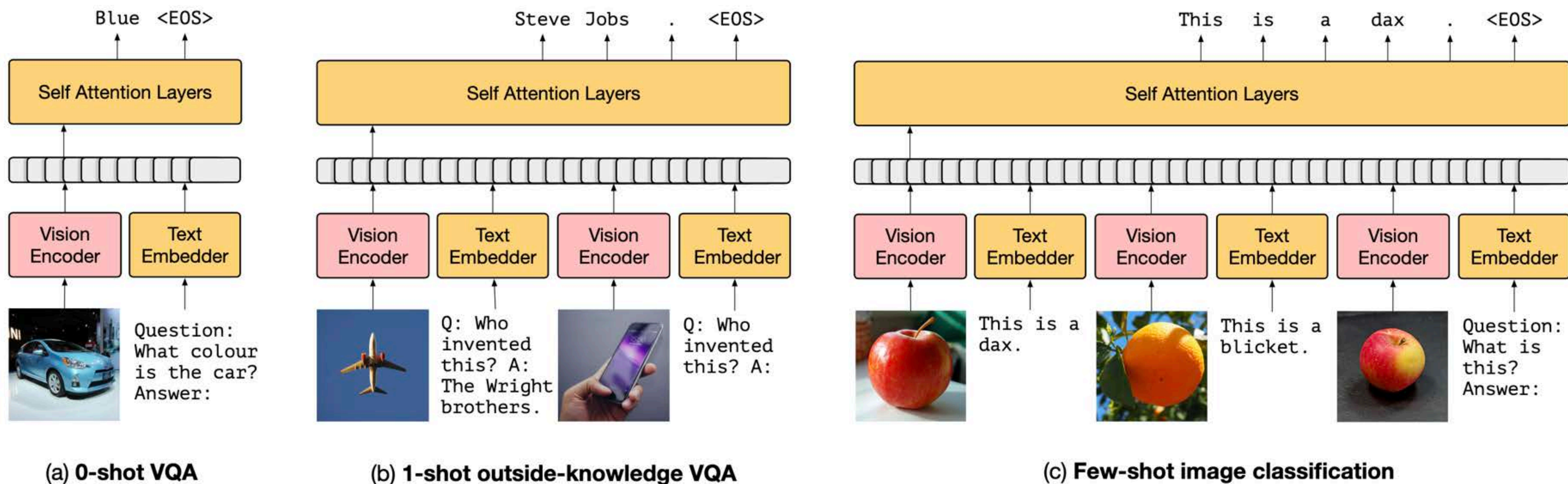


Self-Attention layers: Transformer
Text Eembedder: SentencePiece tokenizer
Vision encoder: NF-ResNet-50 (after pooling)

Frozen (#citation=645) was proposed 2~3 years earlier than LLaVA (#citation=2735)!

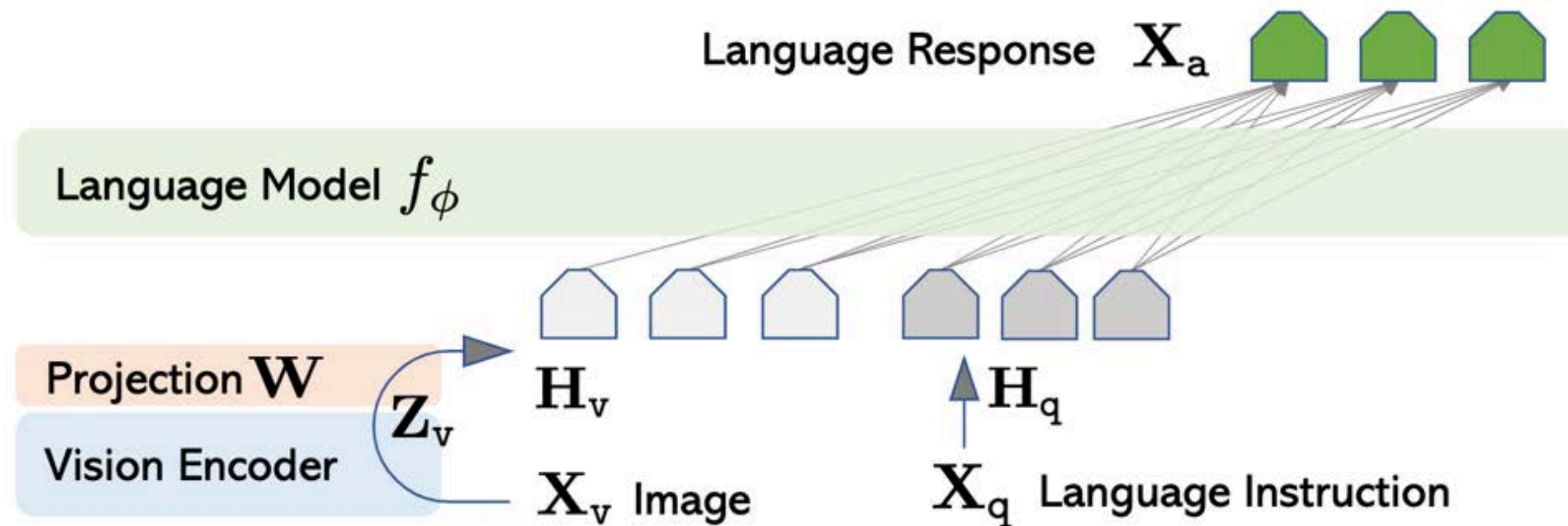
The Families of VLMs: 3) Pretrained Backbones - Frozen

Frozens can support (a) visual question answering, (b) outside-knowledge question answering and (c) few-shot image classification via in-context learning.

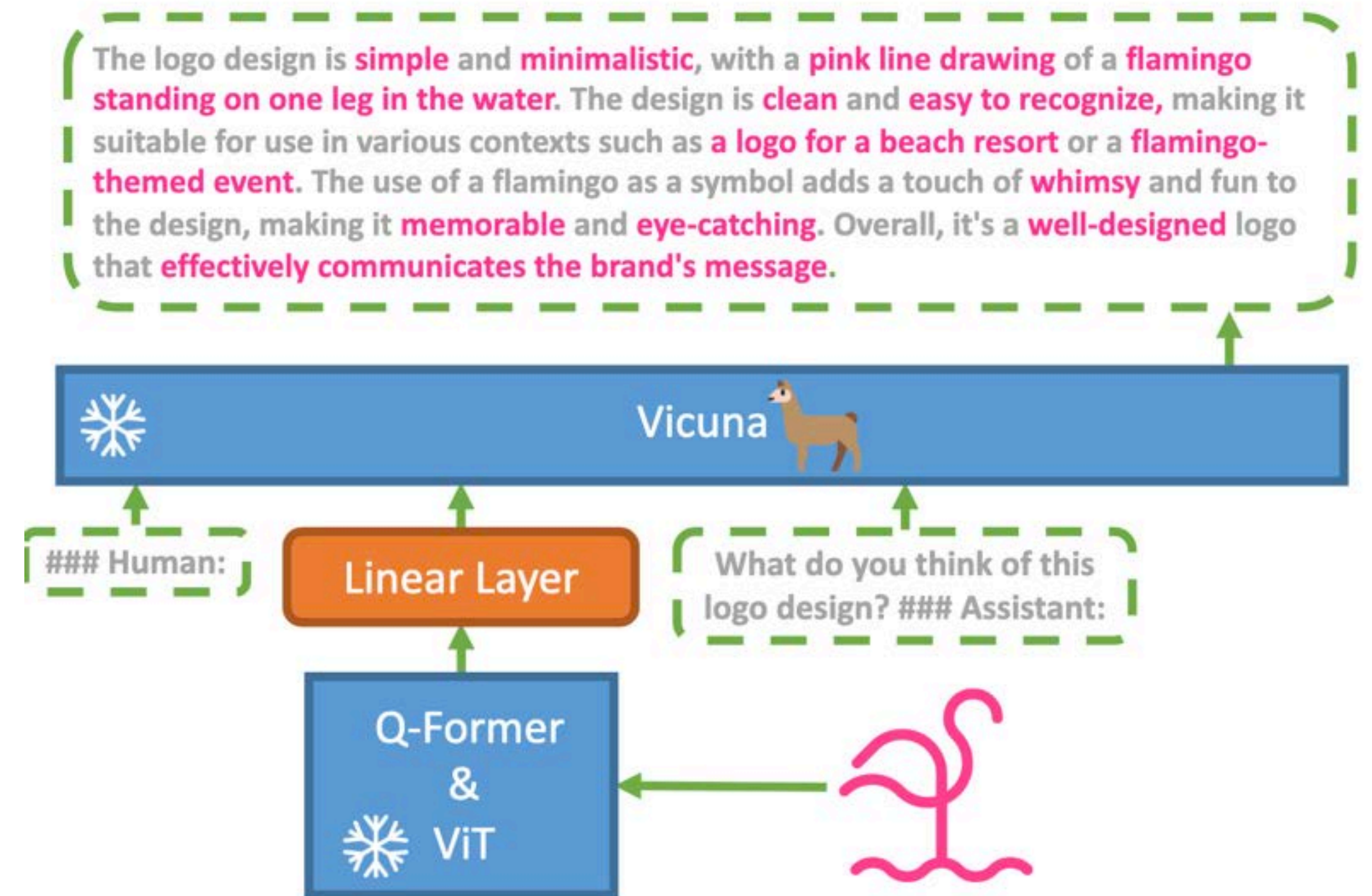


The Families of VLMs: 3) Pretrained Backbones - LLaVA / MiniGPT-4

MiniGPT-4/LLaVA require only training the project layer: the visual encoder and LLM are already pretrained and used as off-the-shelf from prior work, such as CLIP and Vicuna



LLaVA [1]



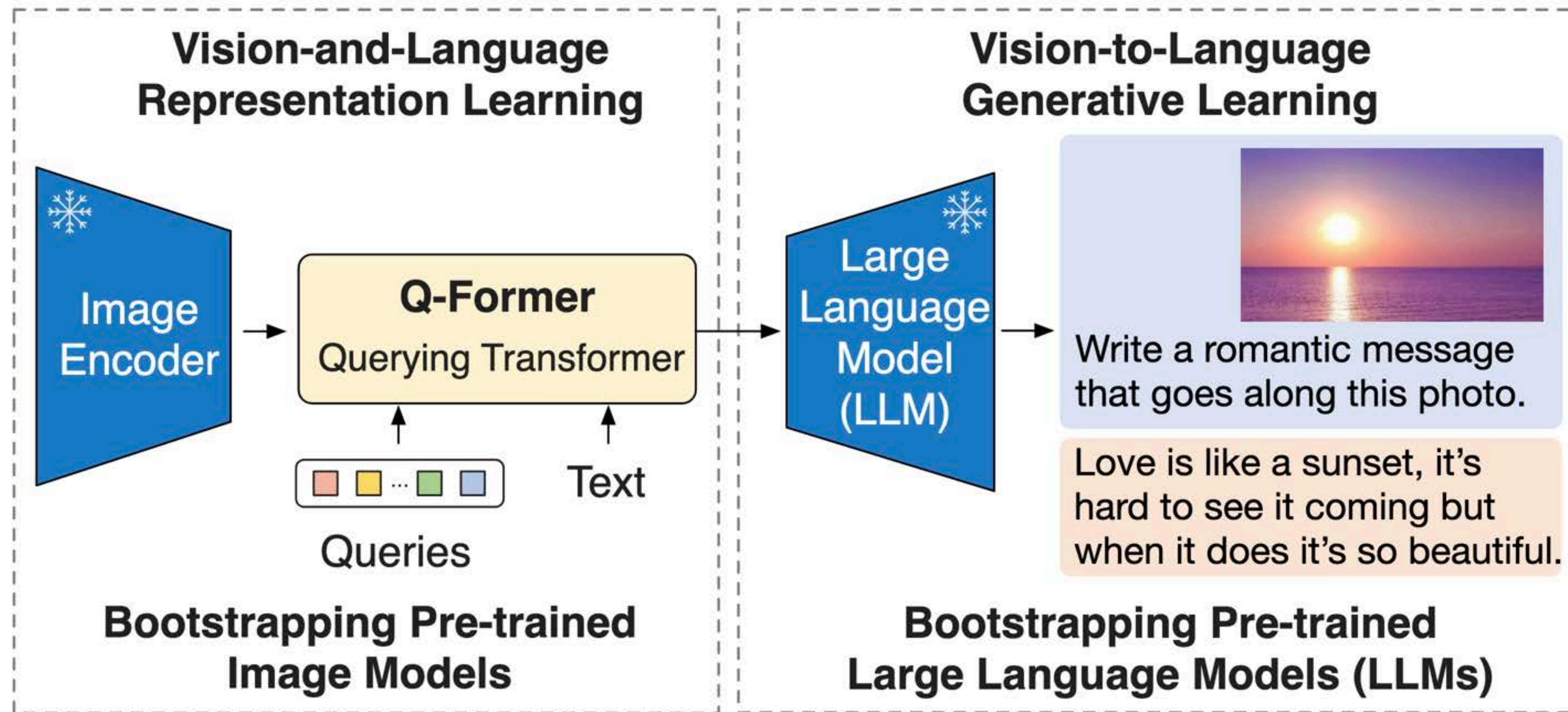
MiniGPT-4 [2]

[1] Liu, Haotian, et al. "Visual instruction tuning." *NeurIPS* 2024.

[2] Zhu, Deyao, et al. "MiniGPT-4: Enhancing Vision-Language Understanding with Advanced Large Language Models." *ICLR* 2023

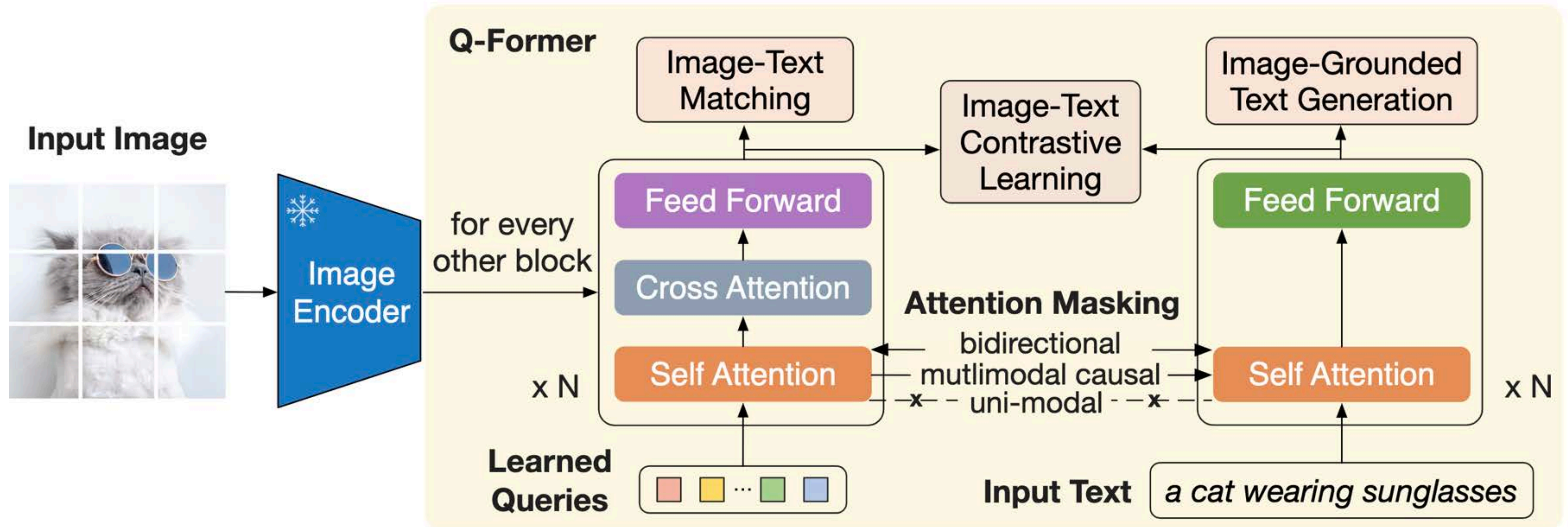
The Families of VLMs: 3) Pretrained Backbones - BLIP-2

Bootstrapping language-image pre-training with frozen image encoders and LLMs.
Uses CLIP visual encoder and uses OPT and FlanT5 language models



The Families of VLMs: 3) Pretrained Backbones - BLIP-2

Jointly optimize three objectives which enforce the queries (a set of learnable embeddings) to extract visual representation most relevant to the text.



The Families of VLMs: 3) Pretrained Backbones - BLIP-2

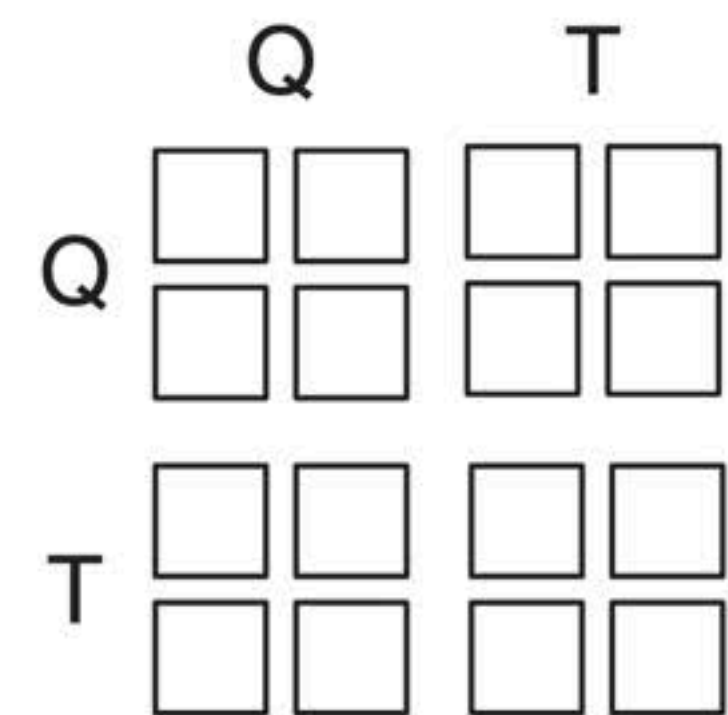
Image-text matching: pick-up similar texts using similarity matrix and do binary classification

Image-grounded text generation: given embedding Q , generate the corresponding text

Image-text contrastive loss: compare similarity between text and image embeddings

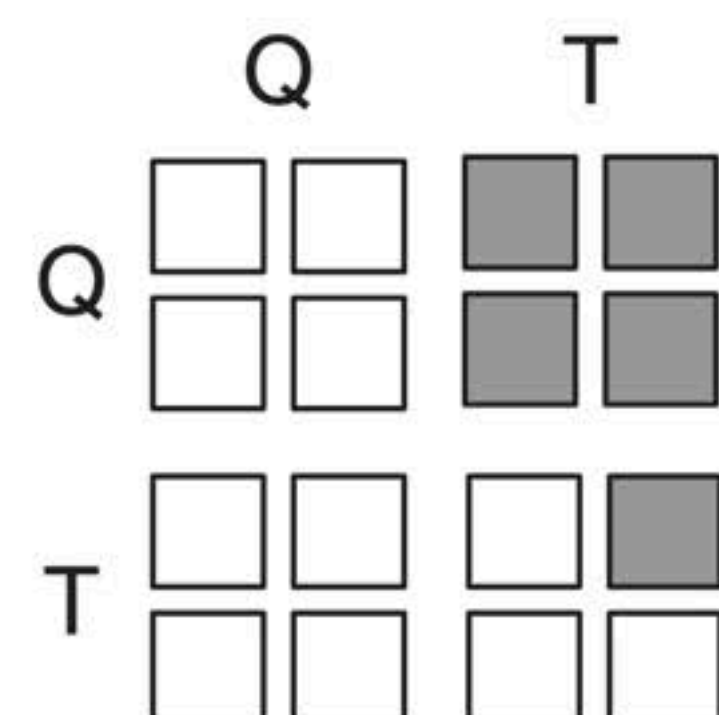
Q: query token positions; **T**: text token positions.

■ masked □ unmasked



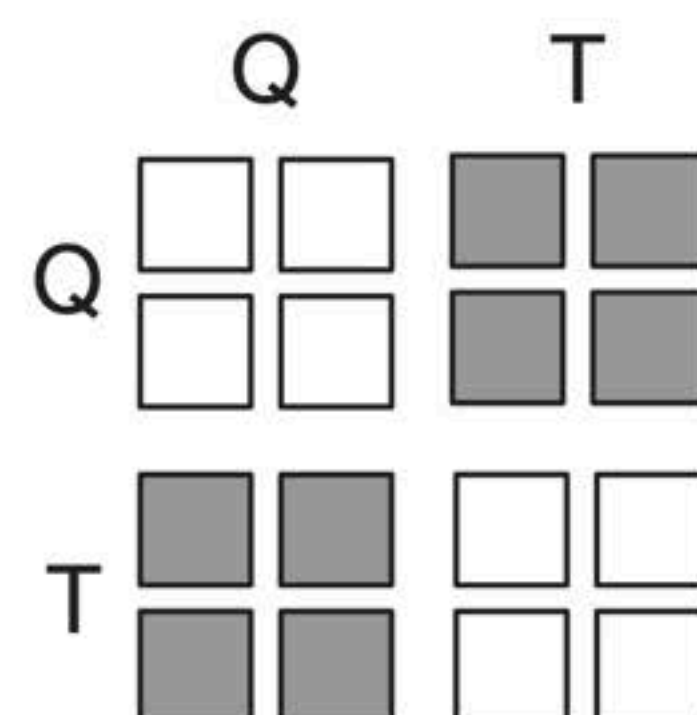
Bi-directional
Self-Attention Mask

Image-Text
Matching



Multi-modal Causal
Self-Attention Mask

Image-Grounded
Text Generation









Uni-modal
Self-Attention Mask

Image-Text
Contrastive Learning

Depending on the pre-trained tasks, they apply different masks to control query-text interaction

The Families of VLMs: 3) Pretrained Backbones - BLIP-2

 <p>Explain the advantages of this product.</p> <p>The audi e-tron quattro concept is a plug-in hybrid electric sports car that has a range of 310 miles and can accelerate from 0 to 60 mph in just 4 seconds.</p>	 <p>Tell me something about the history of this place.</p> <p>The great wall of china was built in 221 bc by emperor qin shi Huang to protect the emperor's capital from invaders from the north.</p>	 <p>Write down the facts that you know about this flower.</p> <p>It is a genus of flowering plants in the orchid family, orchidaceae. It is native to eastern asia and south east asia. It is a perennial flowering plant that grows up to a height of 1 m.</p>
 <p>Is this photo unusual?</p> <p>Yes, it's a house that looks like it's upside down.</p> <p>How could someone get out of the house?</p> <p>It has a slide on the side of the house.</p>	 <p>What are shown in the photo?</p> <p>A man and a chicken.</p> <p>What does the man feel and why?</p> <p>He is scared of the chicken because it is flying at him.</p>	 <p>What are the ingredients I need to make this?</p> <p>Pepperoni, mozzarella cheese, pizza sauce, olive oil, salt, pepper, basil.</p> <p>What is the first step?</p> <p>Place the pizza dough on a baking sheet, brush with olive oil, sprinkle with salt, pepper, and basil.</p>

The Families of VLMs: 4) Generative-based

VLMs are trained in such a way they can generate entire images or very long captions



Image-to-Text
Generator

A photo of
a cat

Shared or Independent

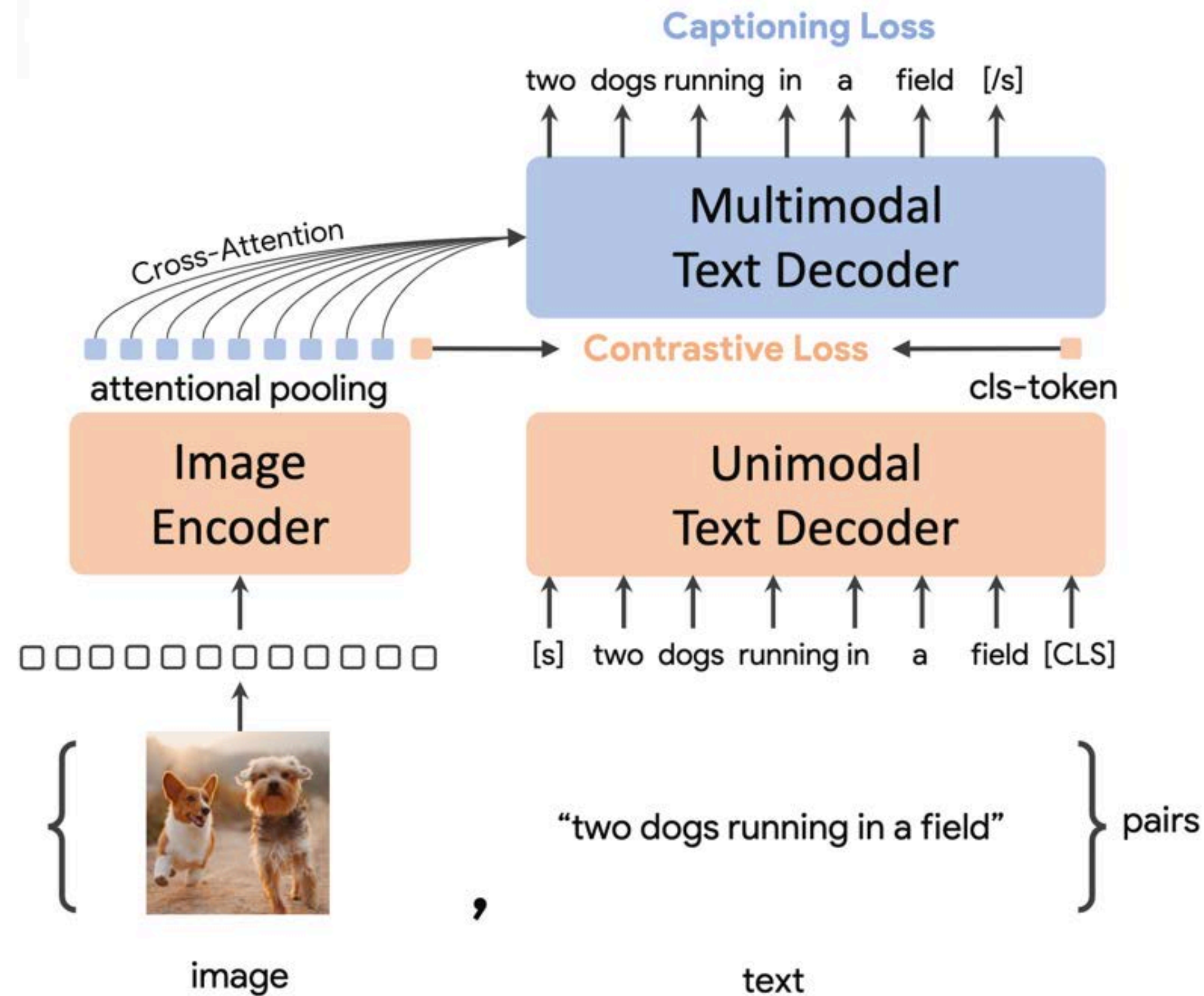
A photo of
a cat

Text-to-Image
Generator



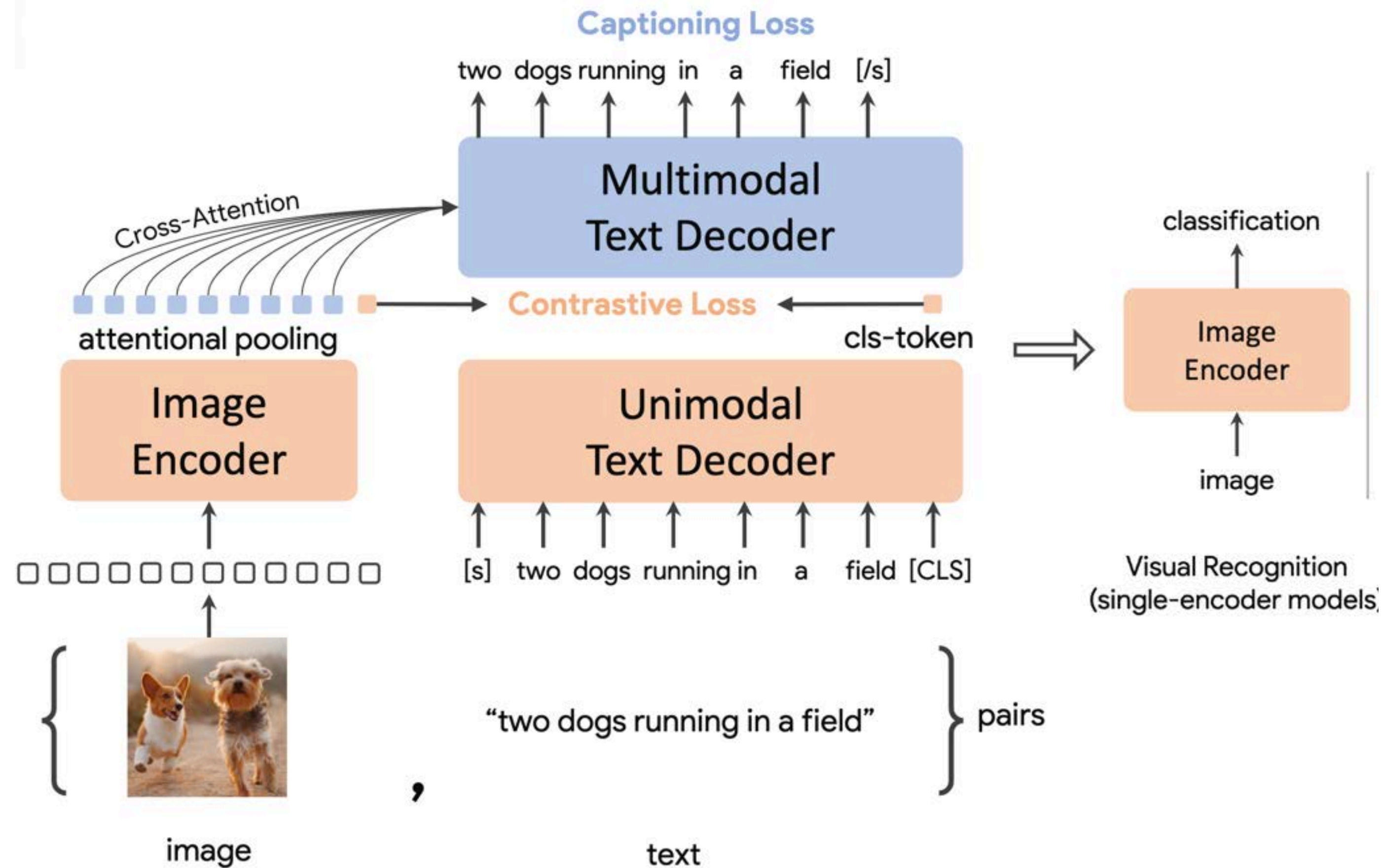
The Families of VLMs: 4) Generative-based - CoCa

Pretrain an image-text encoder-decoder model with contrastive and captioning loss.



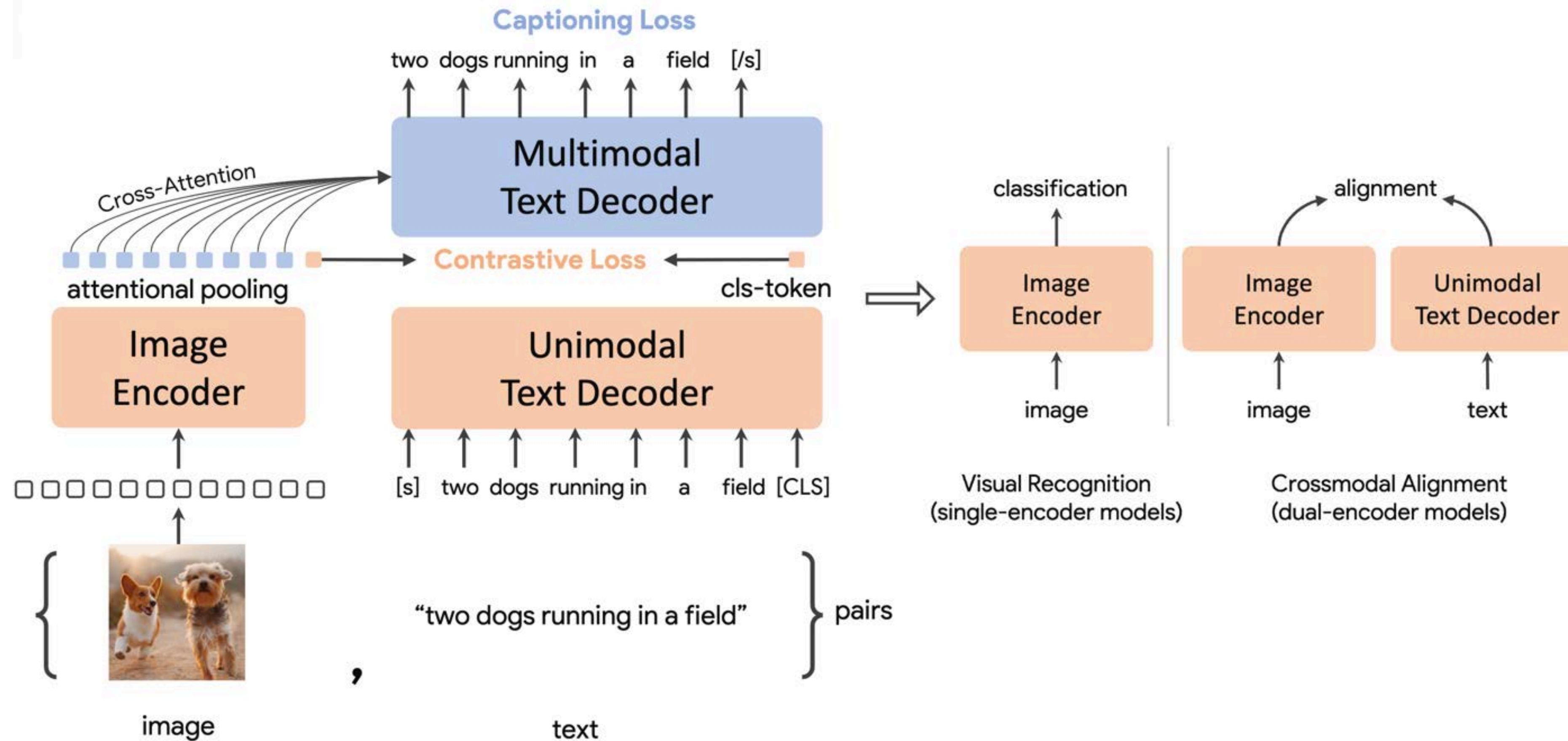
The Families of VLMs: 4) Generative-based - CoCa

The pretrained CoCa can be used for visual recognition, vision-language alignment, image captioning and multimodal understanding with zero-shot transfer, frozen-feature evaluation or end-to-end finetuning.



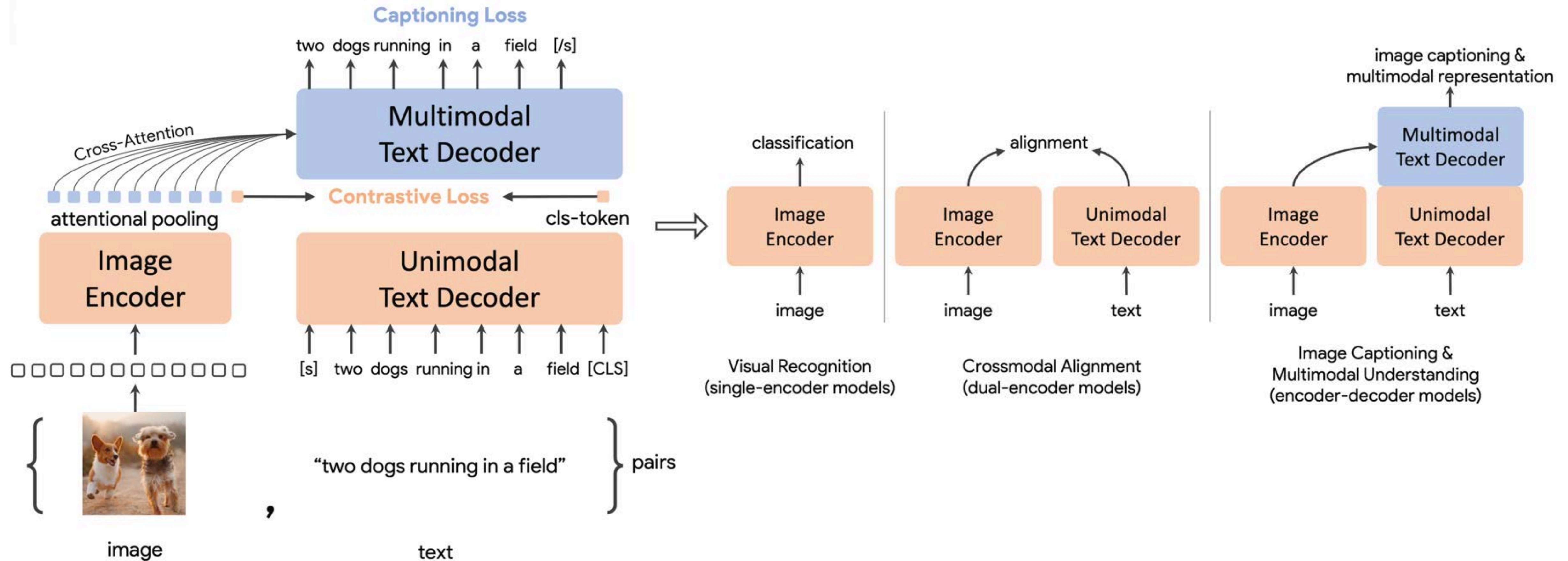
The Families of VLMs: 4) Generative-based - CoCa

The pretrained CoCa can be used for visual recognition, vision-language alignment, image captioning and multimodal understanding with zero-shot transfer, frozen-feature evaluation or end-to-end finetuning.



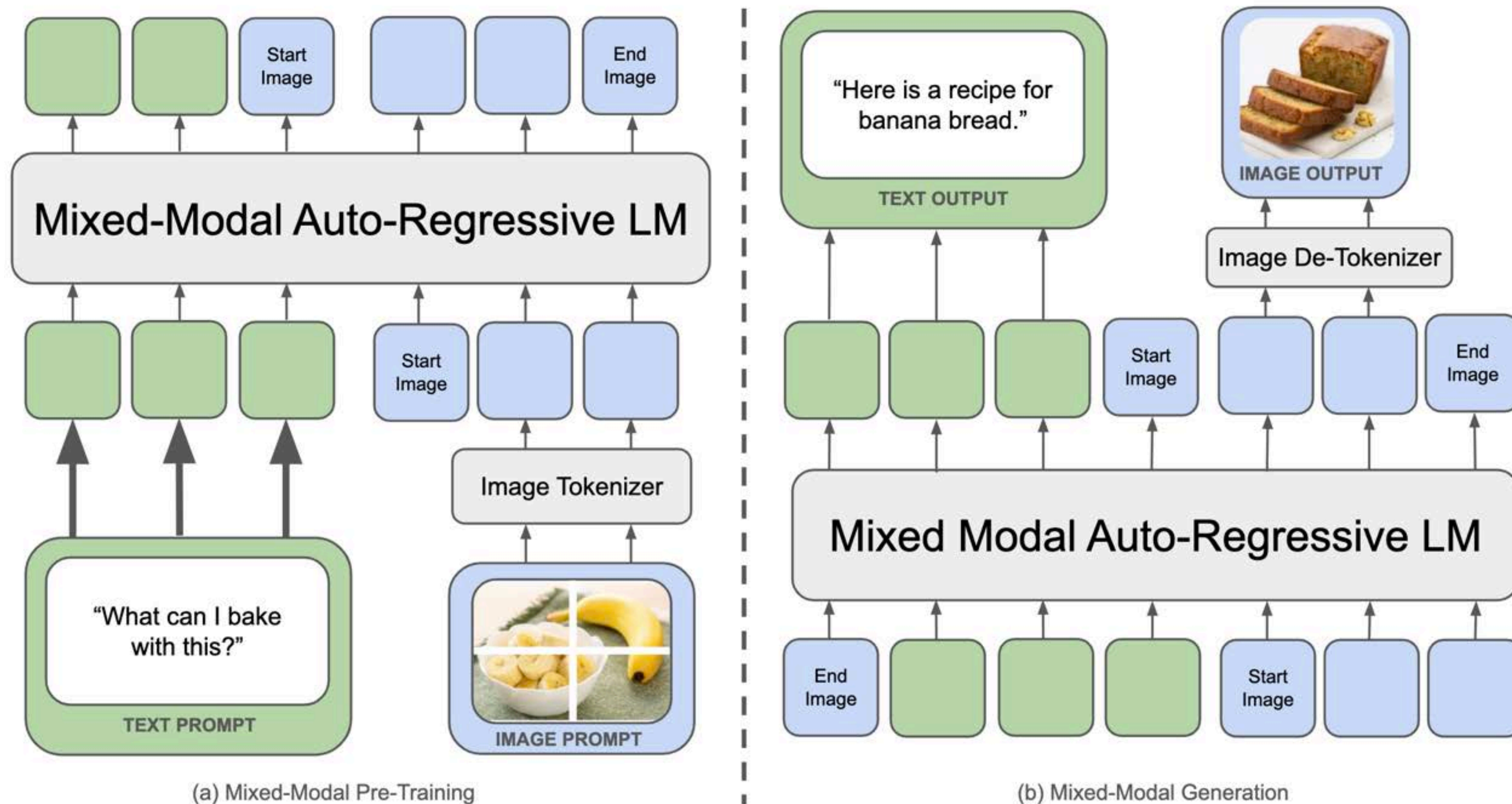
The Families of VLMs: 4) Generative-based - CoCa

The pretrained CoCa can be used for visual recognition, vision-language alignment, image captioning and multimodal understanding with zero-shot transfer, frozen-feature evaluation or end-to-end finetuning.



The Families of VLMs: 4) Generative-based - Chameleon

Early-fusion token-based mixed-modal models capable of understanding and generating images and text in any arbitrary sequence



The Families of VLMs: 4) Generative-based - Chameleon



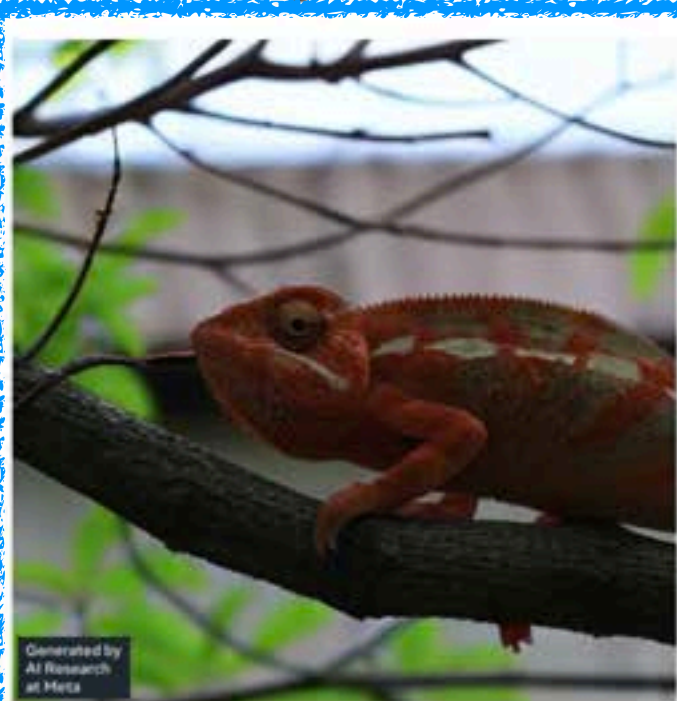
Prompt: `` While chameleons are masters of camouflage in the natural world, let's see how they might fare in a man-made setting.

1. Analyze the colors, patterns, and textures in this image and identify the most challenging spot for a chameleon to blend in.
2. Then generate an image of a chameleon with the optimal pattern to camouflage itself.
3. Then, rate and explain how successful each attempt is on a scale from 1-10.

Response: The image is of a stop sign in a forested area, with some sunlight filtering through the trees. The sign has a red octagonal shape with a white border and the word "STOP" written in white letters. In the background, there are green leaves and trees.

Challenging Spot for a Chameleon: The stop sign would be the most challenging spot for a chameleon to blend in due to its bright red color and bold white letters, which would stand out in the forested environment.

Optimal Pattern for Camouflage: To camouflage itself on the stop sign, a chameleon would need to have a pattern that would break up its outline and make it less conspicuous. A pattern with shades



of brown and red would help the chameleon blend in more effectively. Additionally, a mottled or dappled pattern would help to scatter light and further reduce the chameleon's visibility.

Image Generation

Rating and Explanation: A rating of 2/10 would be given for the chameleon's ability to blend in on the stop sign. While the chameleon's green and brown pattern helps to break up its outline, the bright red color of the stop sign will still make it stand out in the forested environment.

Prompt: Text + Image

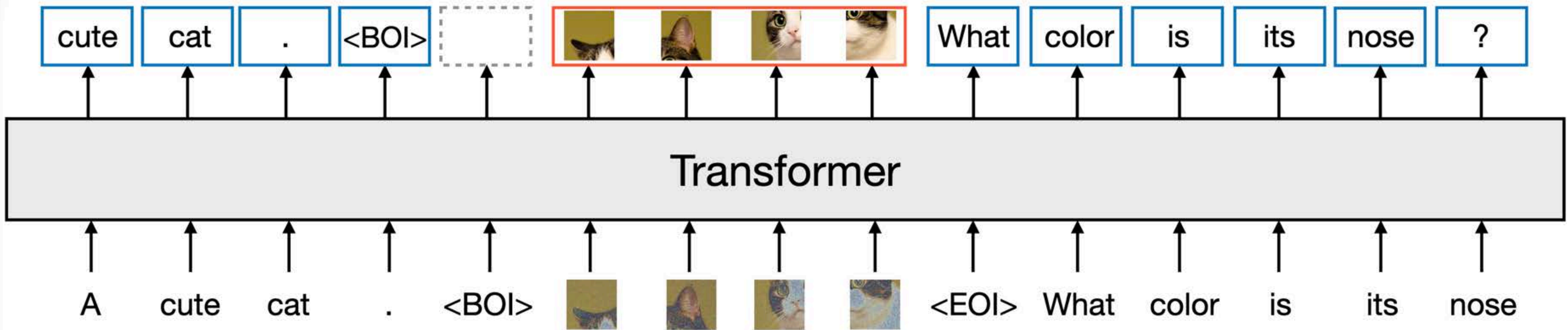
Output: Text + Image

Understanding

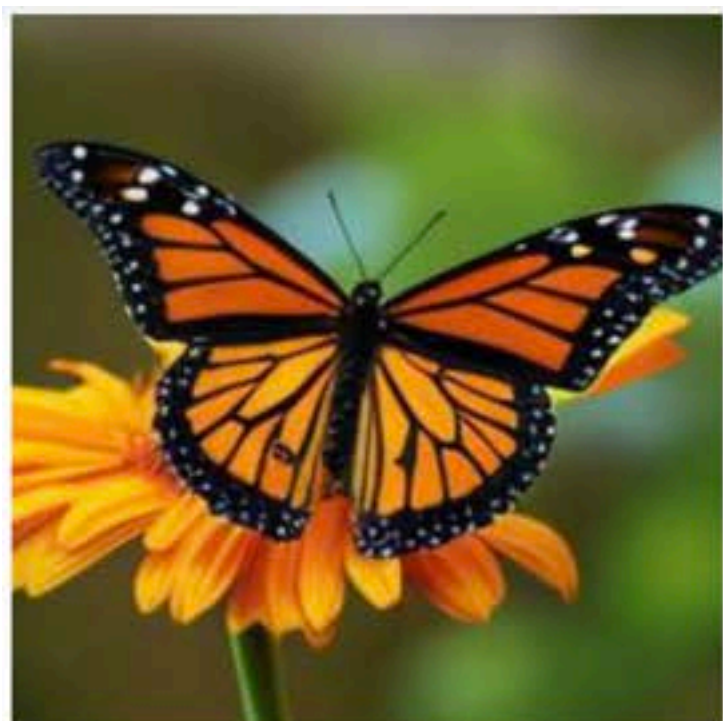
Reasoning

The Families of VLMs: 4) Generative-based - Transfusion

vs. Chameleon: uses **continues** image vectors and trains on the **diffusion** objective.
The image generation results can be significantly improved.



The Families of VLMs: 4) Generative-based - Transfusion



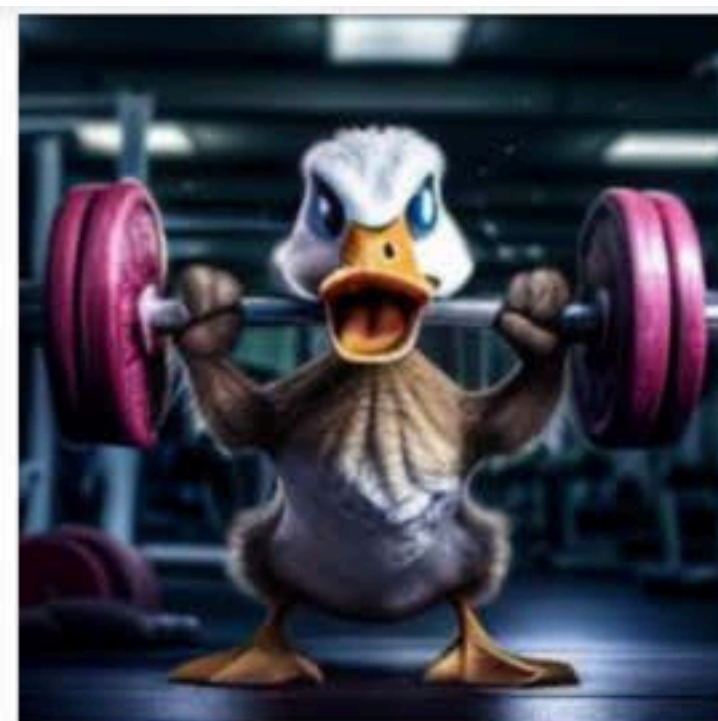
a monarch butterfly.



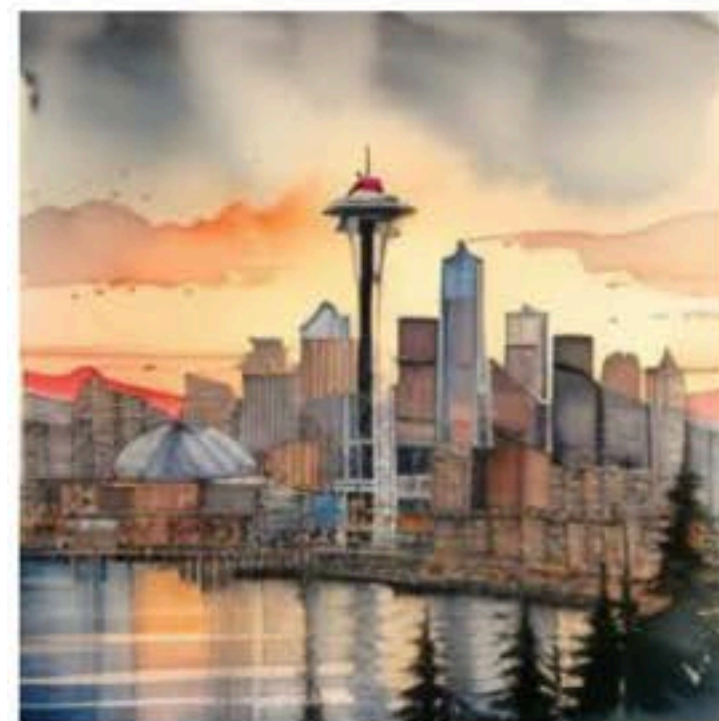
A rowboat on a lake with a bike on it.



An expressive oil painting of a chocolate chip cookie being dipped in a glass of milk, depicted as an explosion of flavors.



An angry duck doing heavy weightlifting at the gym.



Downtown Seattle at sunrise. detailed ink wash.



A car made out of vegetables.



An emoji of a baby panda wearing a red hat, green gloves, red shirt, and green pants.



A tranquil, anime-style koi pond in a serene Japanese garden, featuring blossoming cherry trees.



a massive alien space ship that is shaped like a pretzel.



graffiti of a funny dog on a street wall.

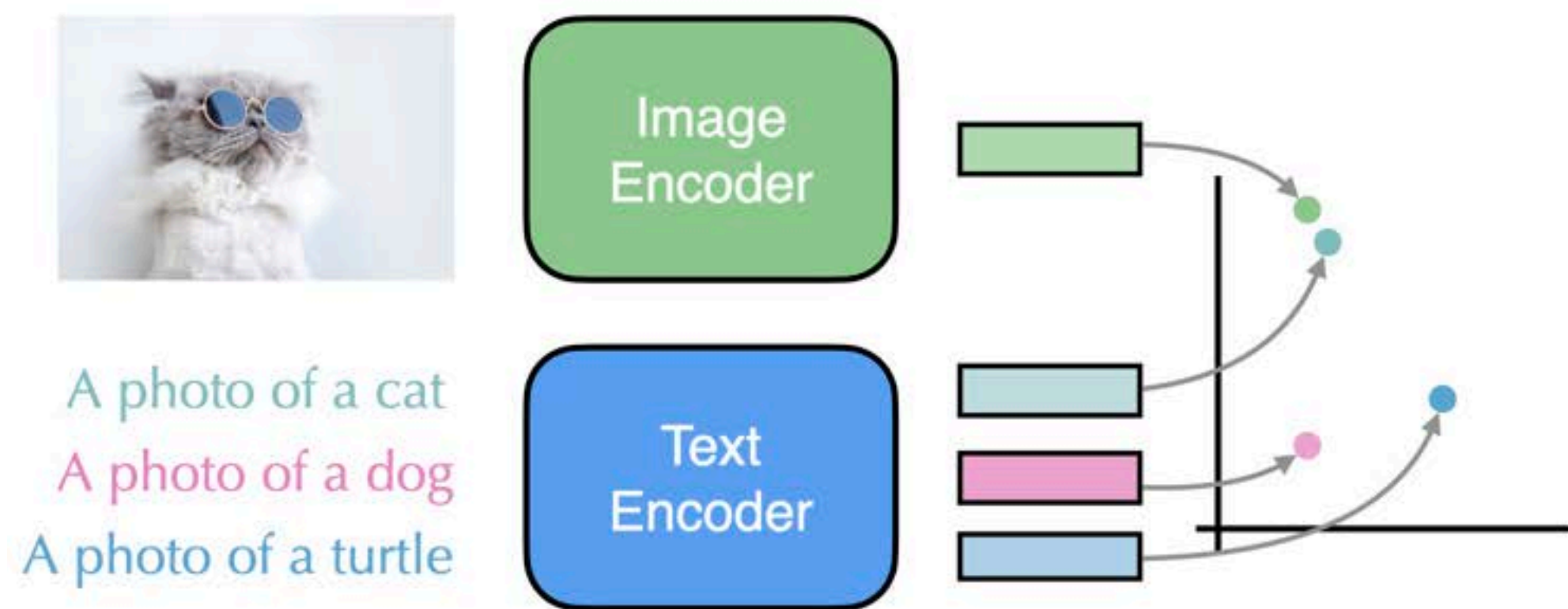


A sign that says "Diffusion".

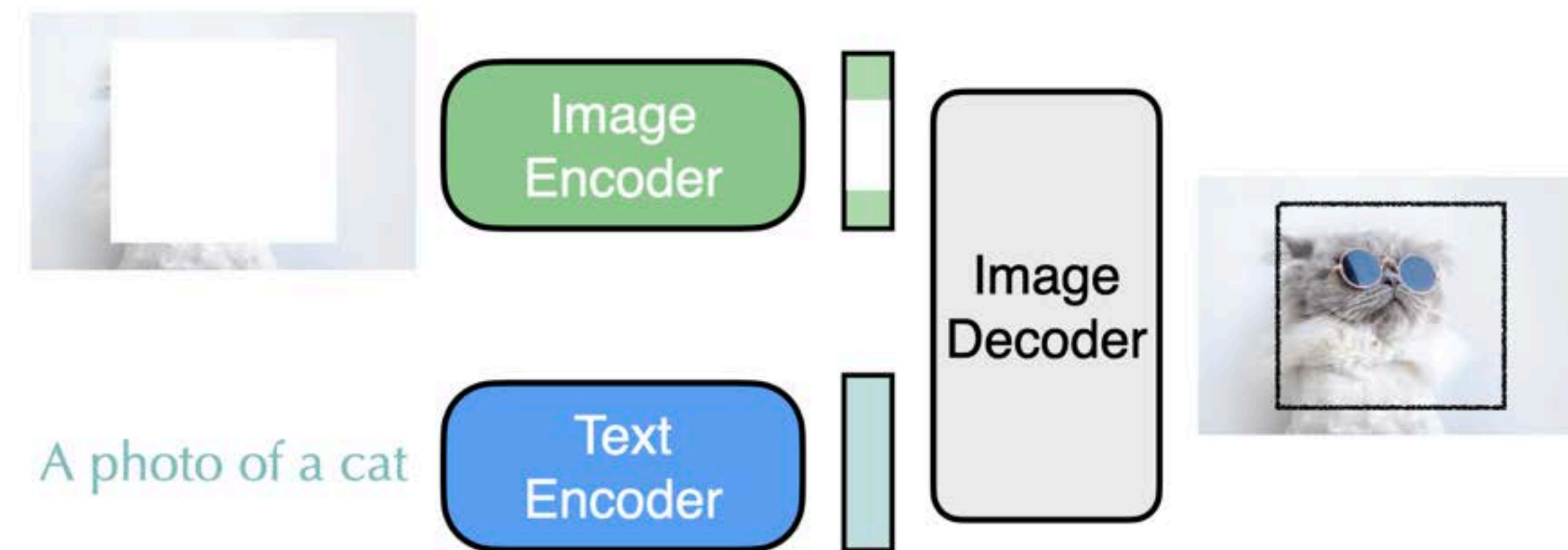


A black basketball shoe with a lightning bolt on it.

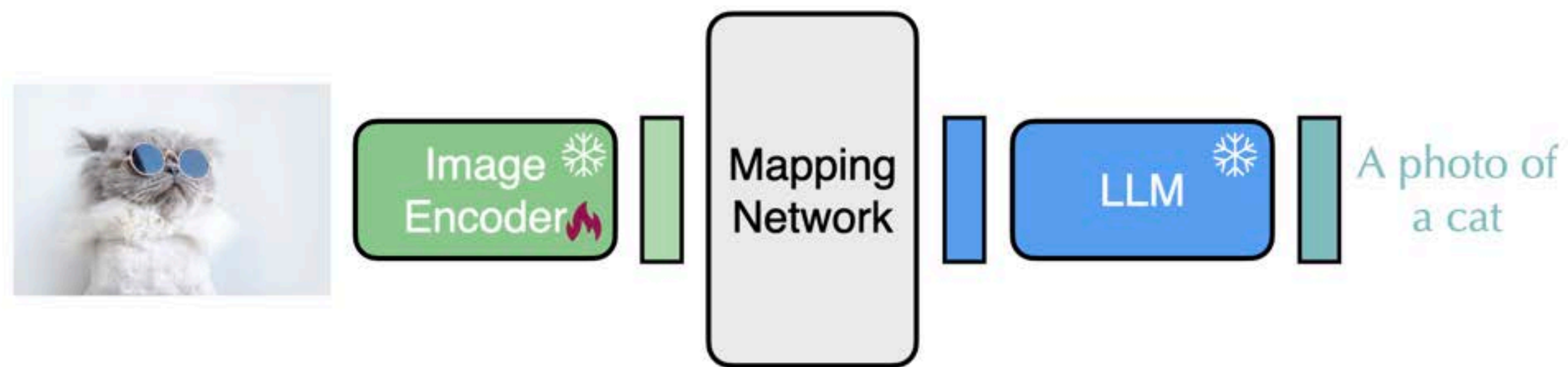
The Families of VLMs



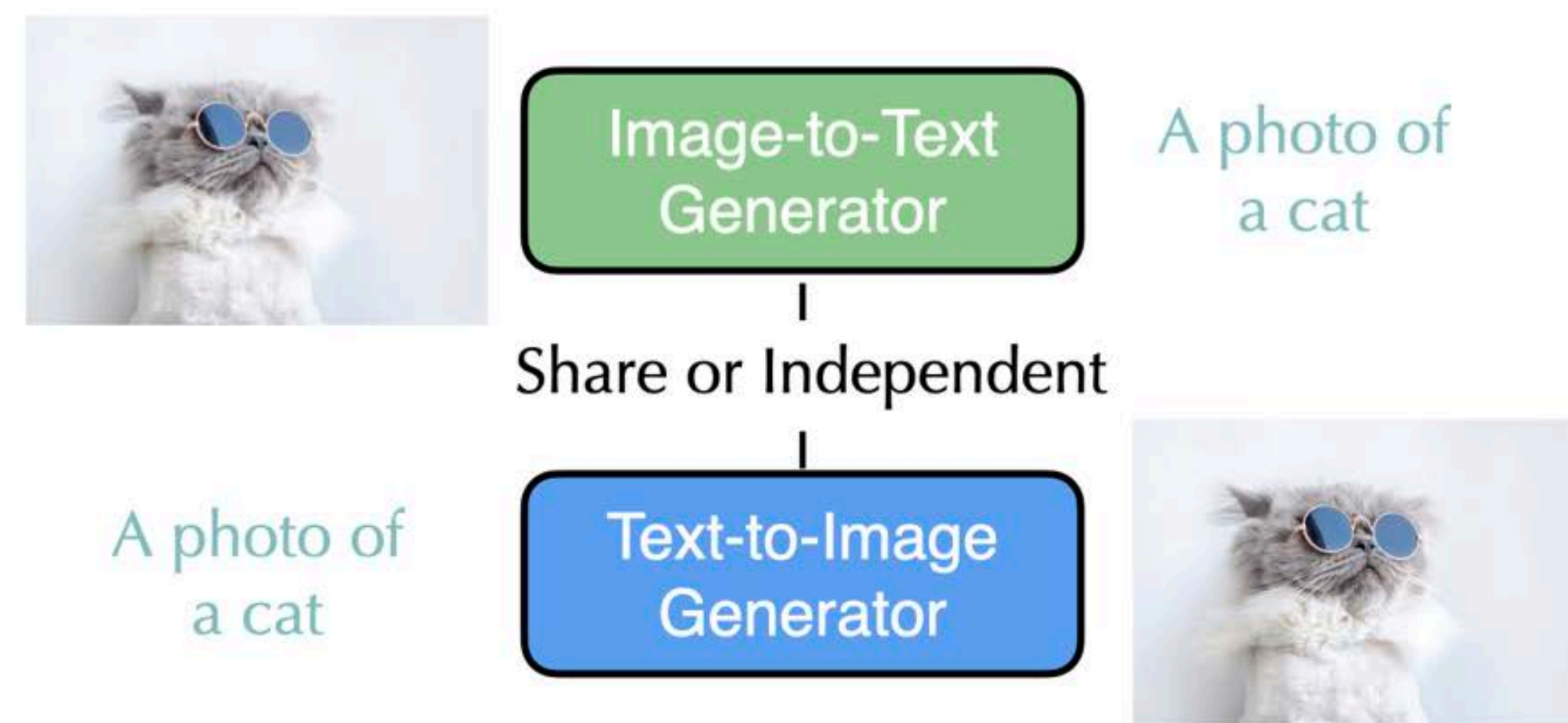
Contrastive-Based



Masking Objective

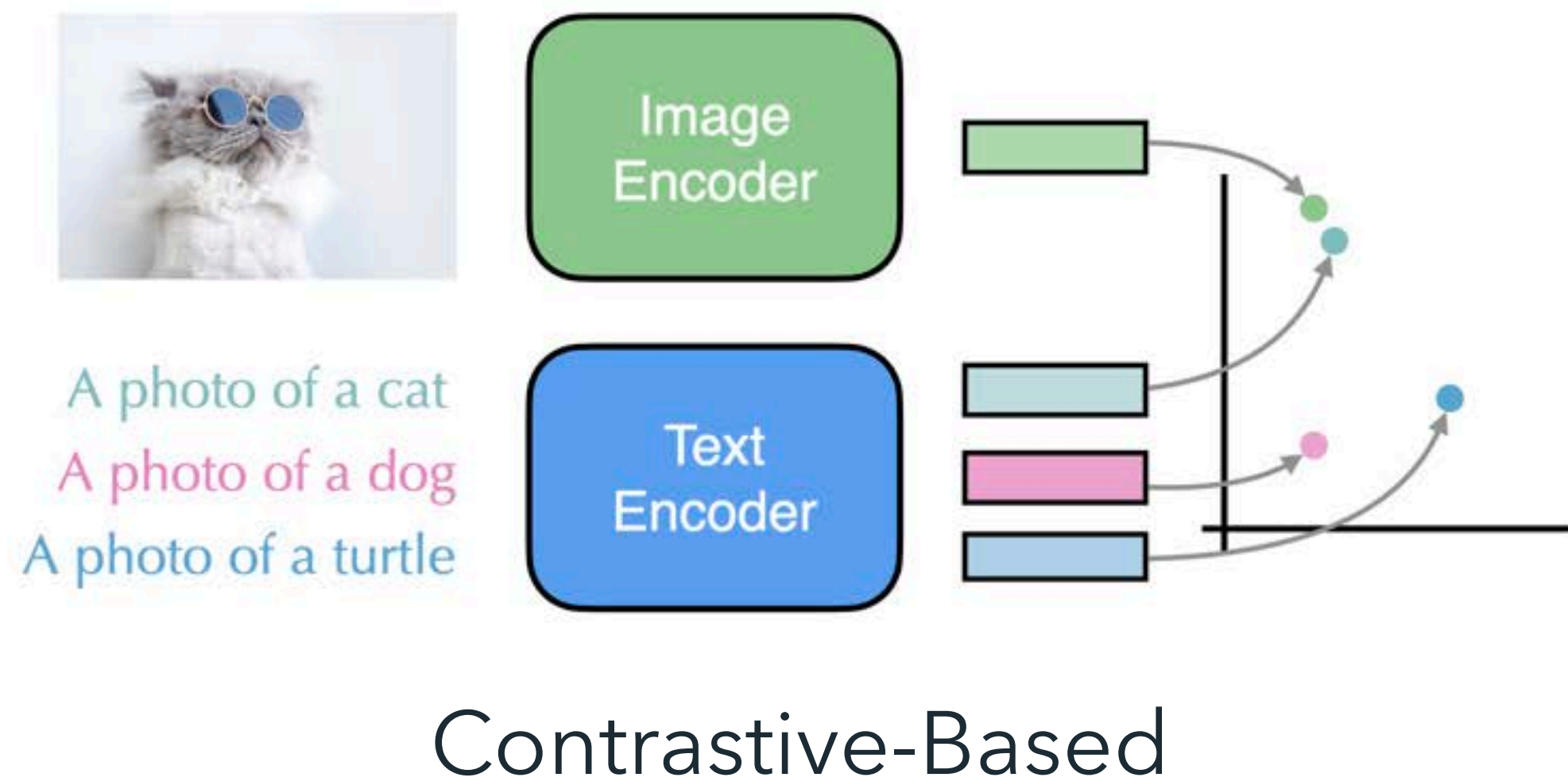


VLMs from Pretrained Backbones



Generative-Based

When to Use Contrastive Models?



Pros:

1. associate text with visual concepts while keeping a simple training paradigm
2. a good base for building more complex model
3. retrieve the images (captions) via prompting the CLIP text (image) encoder with words (images)

Cons:

1. Is not a generative model, thus it is not possible to generate a caption
2. current CLIP models cannot be used to provide high-level descriptions of a given image
3. usually needs a very large dataset as well as large batch sizes to offer decent performances

VLMs from Pretrained Backbones

Generative-Based

When to Use Masking-based Models?

Pros:

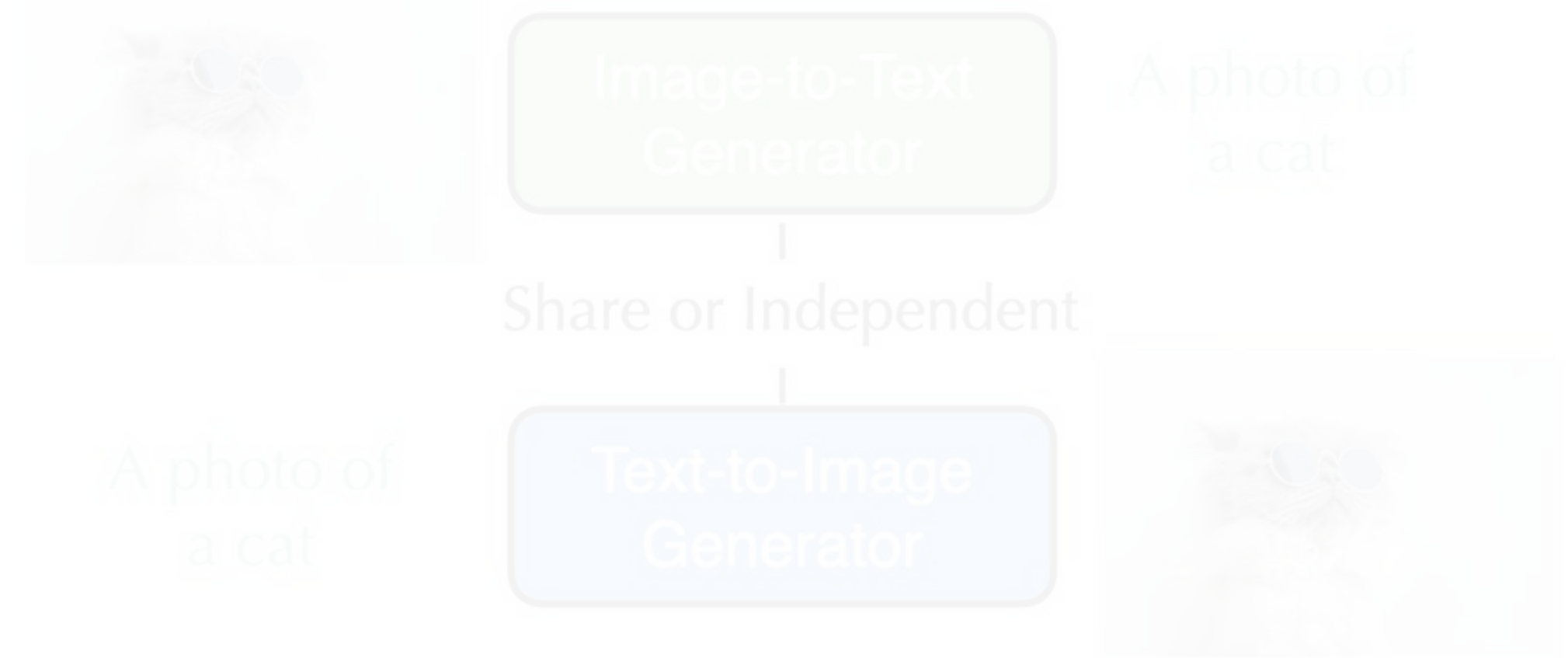
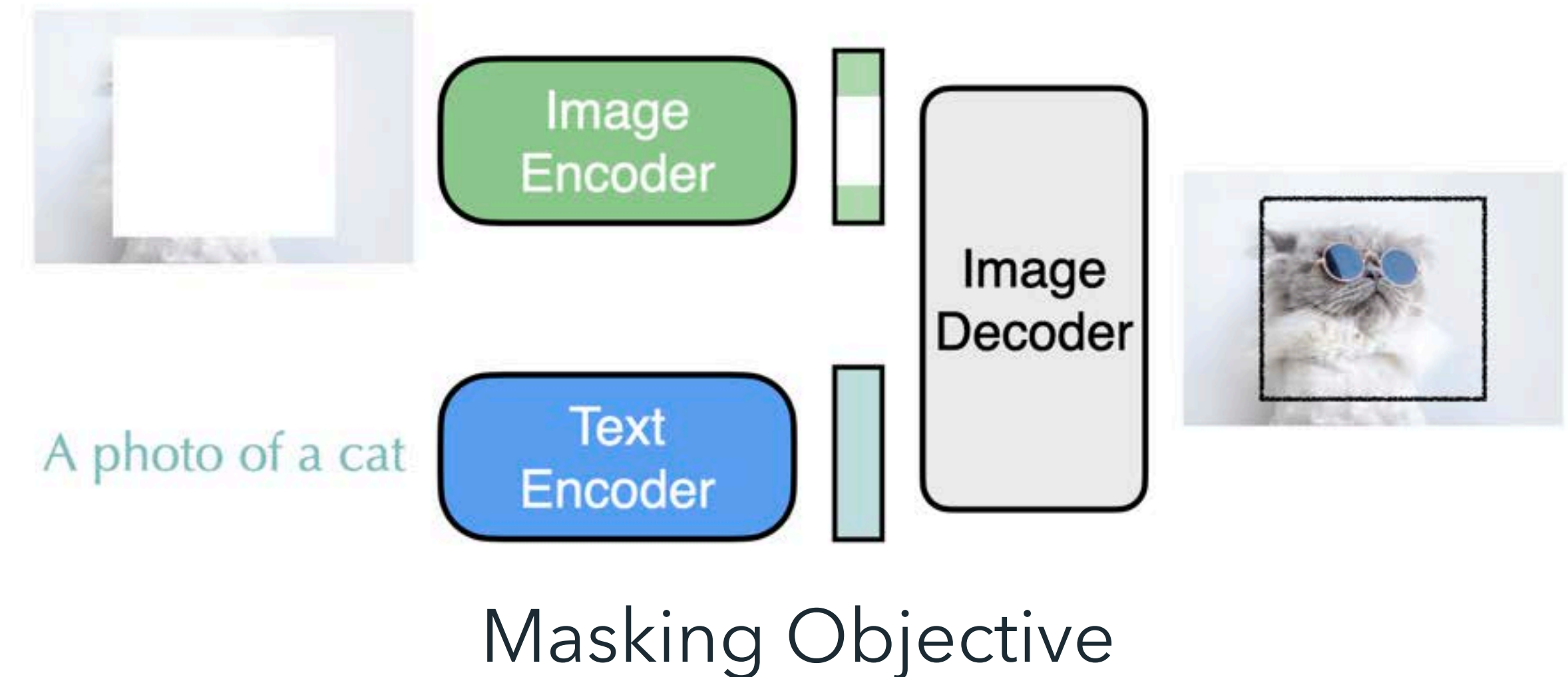
1. by learning to reconstruct data from both masked images and text, it **jointly models their distributions**
2. Removing negative examples can enable the use of **smaller mini-batches** without the need to finetune additional hyper-parameters

Contrastive-Based

Cons:

1. **need to leverage a decoder** to map back the representation to the input space
2. an additional decoder might add an additional bottleneck which might make these methods **less efficient than a purely contrastive one.**

VLMs from Pretrained Backbones



Generative-Based

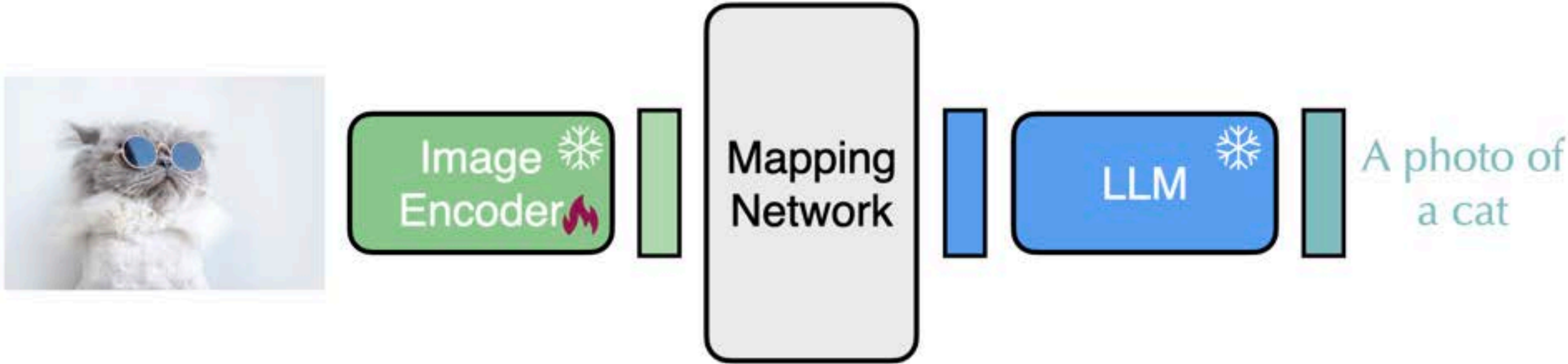
When to Use Pretrained Backbones?

Pros:

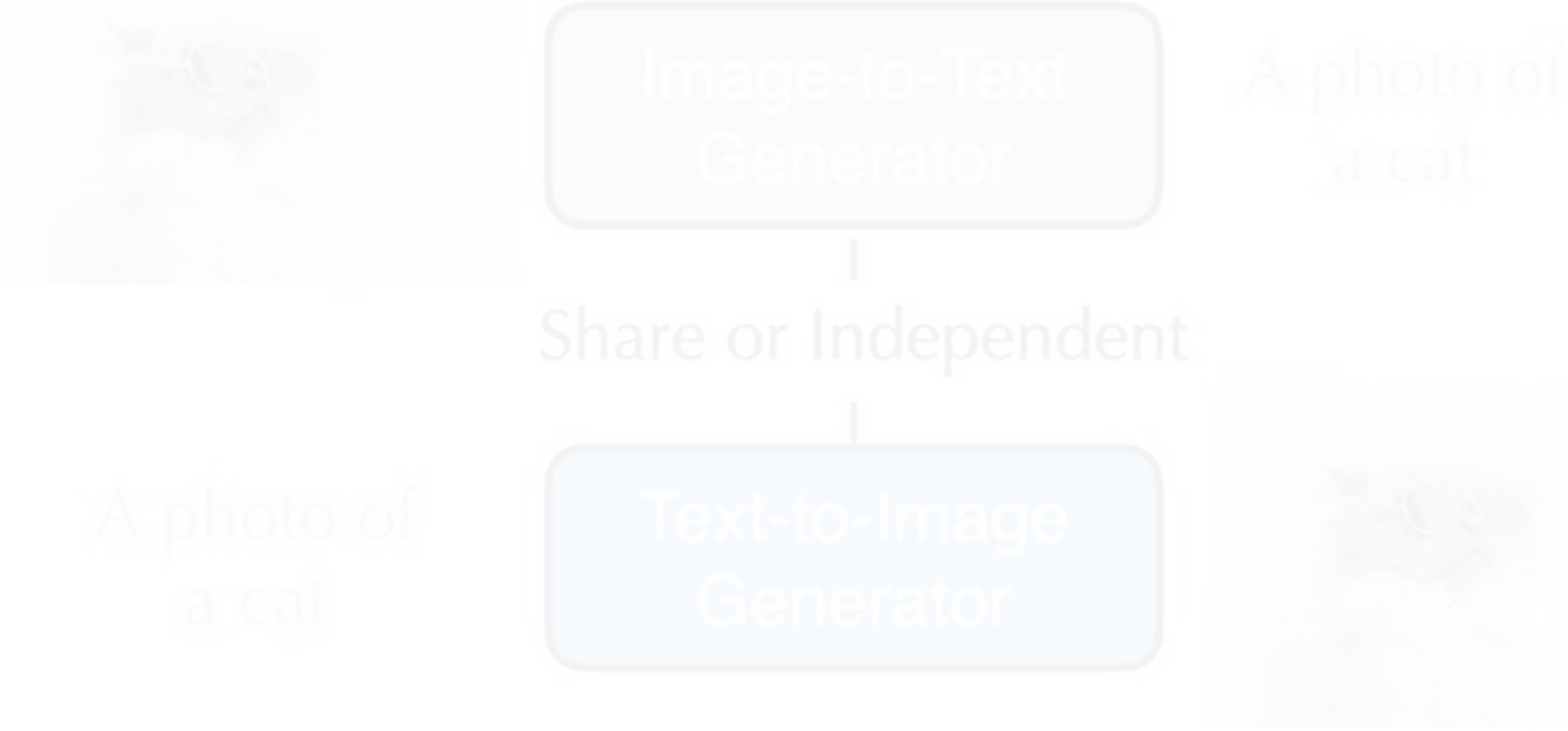
- 1. Can work with limited resource
- 2. Simple pipeline and framework

Cons:

- 1. VLMs will be impacted by the potential **hallucination of the LLM.**
- 2. VLMs could also be impacted by any **bias coming from the pretrained models.**
- 3. there might be an additional overhead in trying to correct the defect of the vision model or of the LLM.



VLMs from Pretrained Backbones



Generative-Based

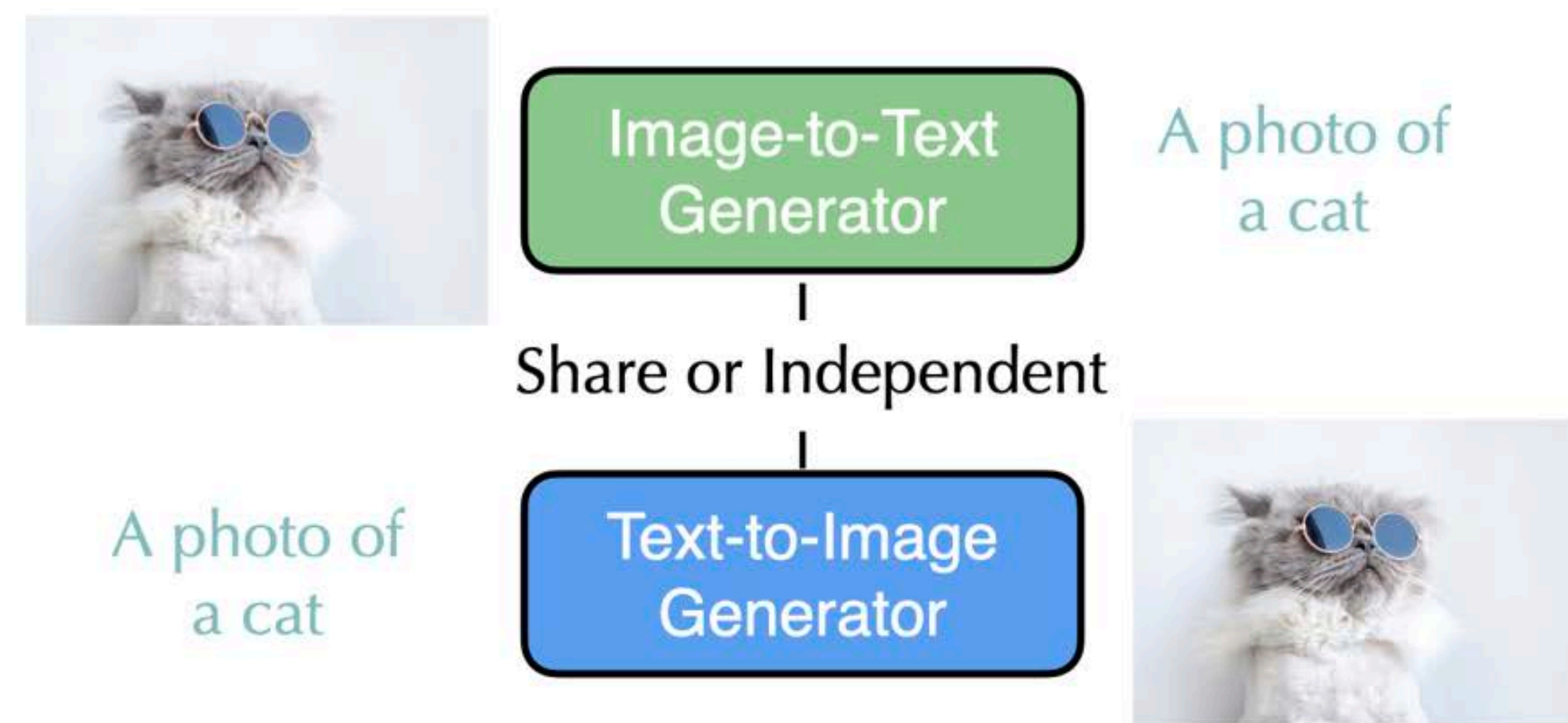
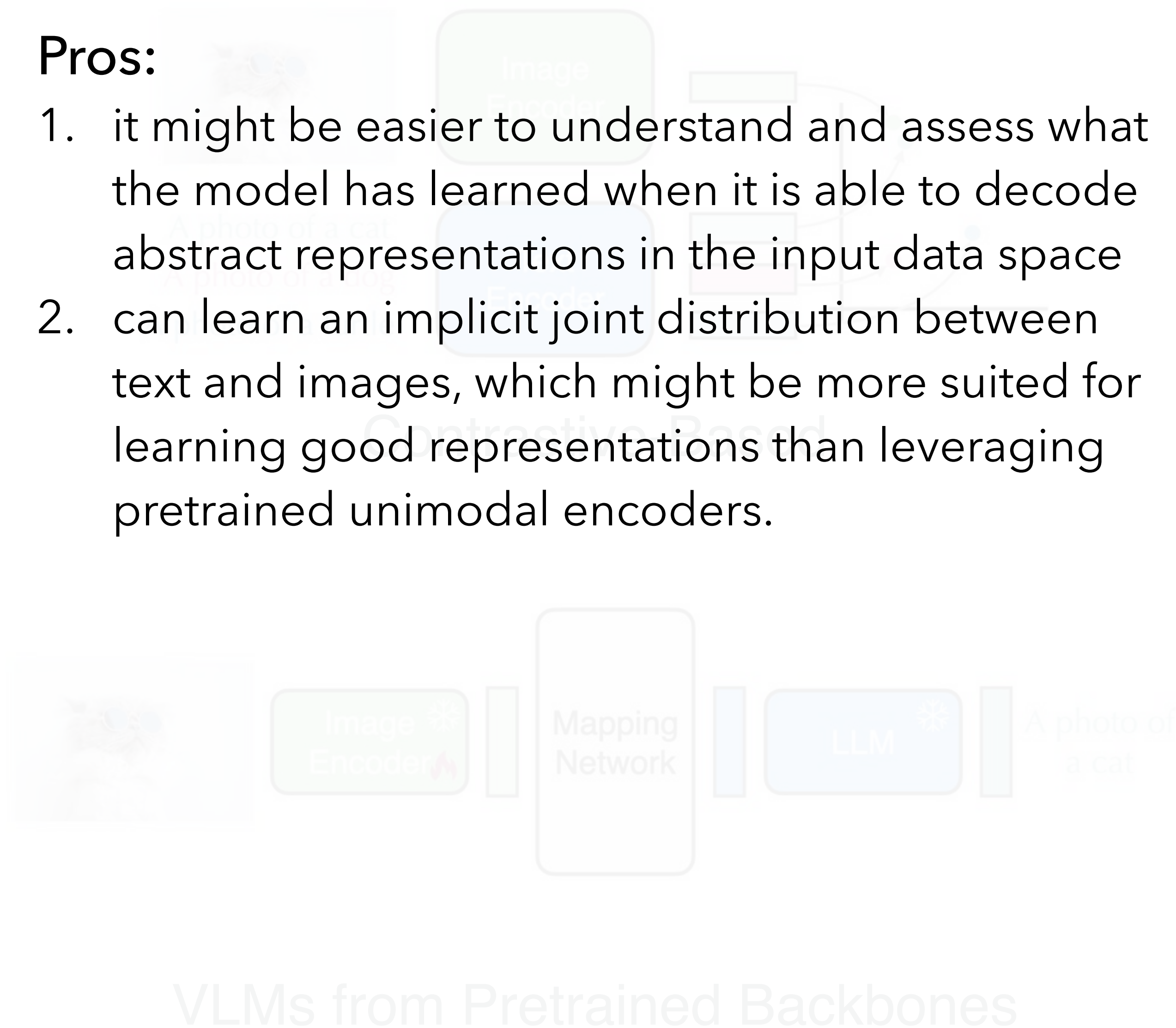
When to Use Generative Objectives?

Pros:

1. it might be easier to understand and assess what the model has learned when it is able to decode abstract representations in the input data space
2. can learn an implicit joint distribution between text and images, which might be more suited for learning good representations than leveraging pretrained unimodal encoders.

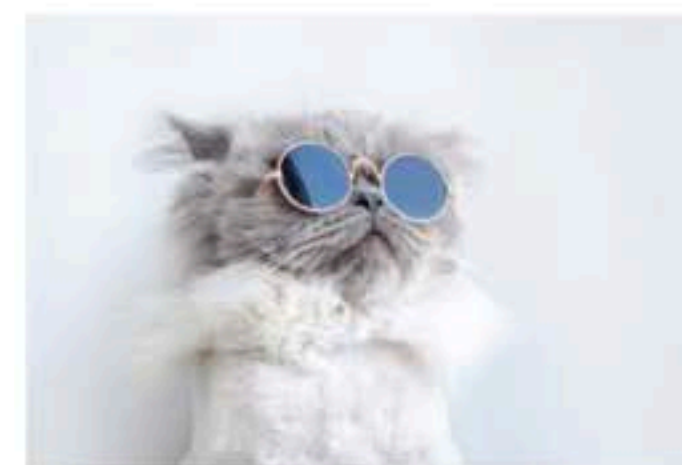
Cons:

1. they are more computationally expensive to train than their contrastive learning counterpart.
2. Not easy to train, especially when having two generative tasks (T2I and I2T)



Is the ability to generate images from words a crucial step towards developing an effective world model?

Is such a reconstruction step truly necessary?



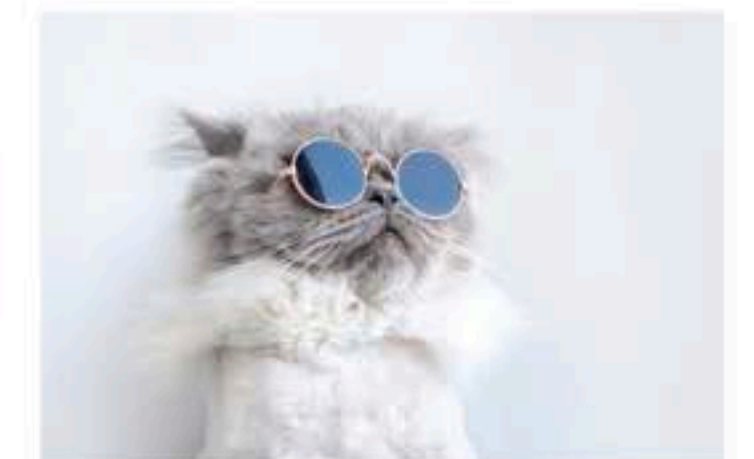
A photo of a cat

Image-to-Text Generator

Share or Independent

Text-to-Image Generator

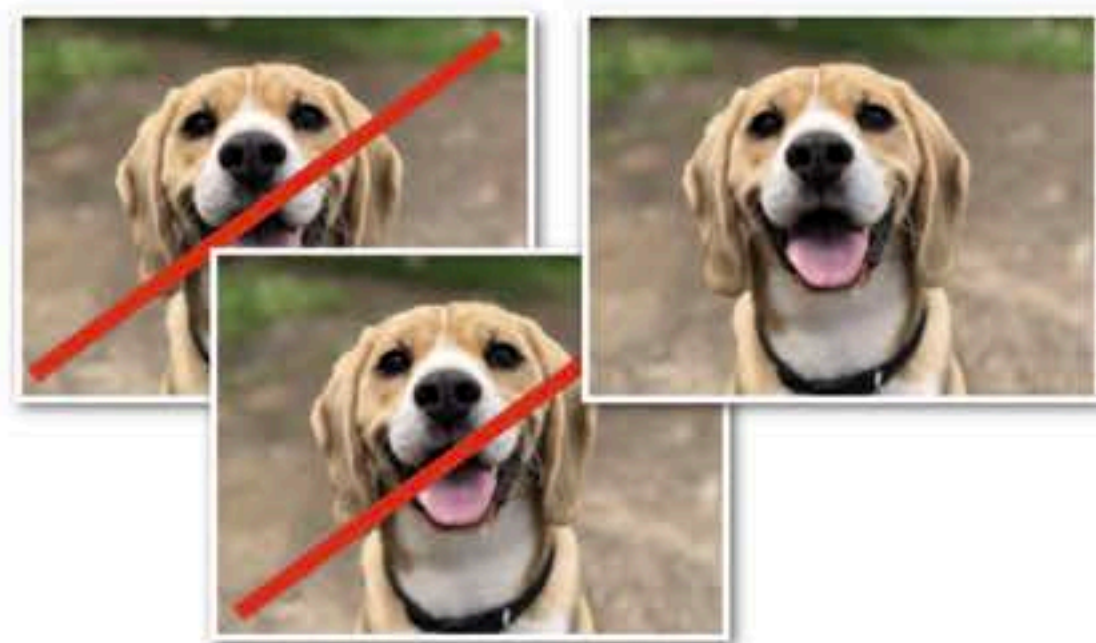
A photo of a cat



Important Considerations When Training VLMs.

Data

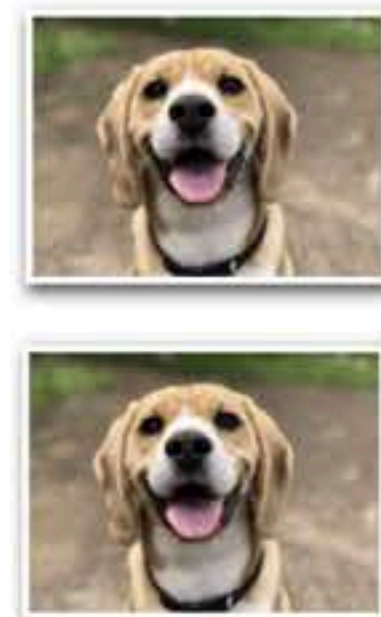
Remove duplicate



Balancing



Pruning



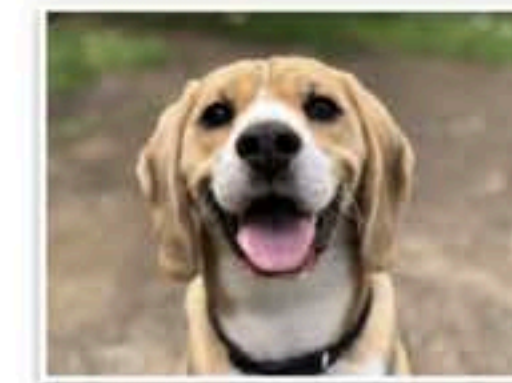
A photo
of a dog



A drawing
of a bird

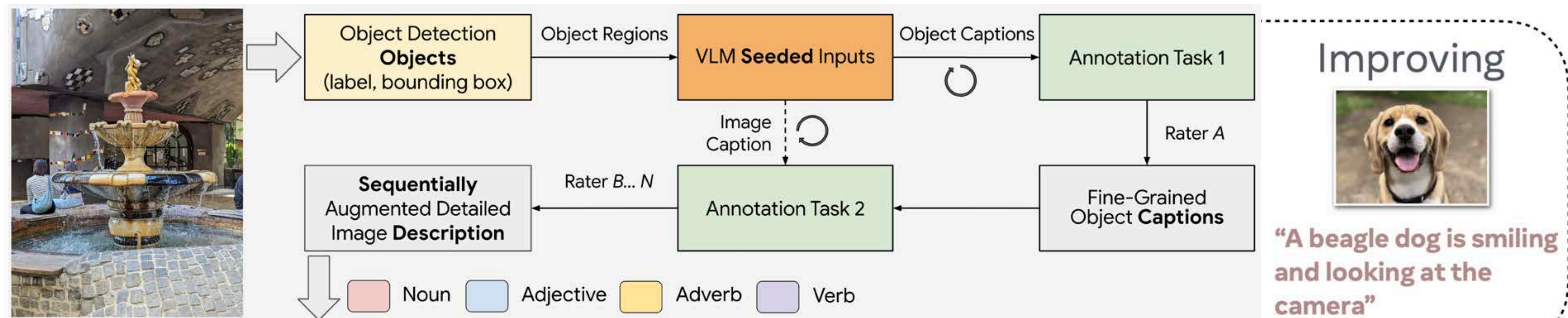


Improving



“A beagle dog is smiling
and looking at the
camera”

Important Considerations When Training VLMs.



An eye-level, vertically-oriented, three-quarter outdoor shot features the multi-tiered, classical Roman fountain at Hundertwasser House in Vienna, Austria, with a backdrop of three people sitting on its rim, a cobbled walk area, concrete supports under an arching roof area with inlaid mosaics, arched glass doors, and a bit of sunlight greenery beyond the roof. Four sections make up the fountain, starting with a large, circular concrete basin as the base. The walls of the basin rise to a sitting height, and the face is covered in cobblestone of gray and dark blue shades that are similar in square and rectangle shapes and sizes, but not uniform. This makes for uneven and wavering mortar joints. The basin takes up much of the bottom third of the scene, and the rim alternates between flat sections capped with flat red-blue stone that slightly overhangs the wall, and flowing sections of cobble that angle up from ground-level and flow over the top of the basin wall. One of these flowing cobblestone sections takes up the bottom right corner of the scene and extends left of the horizontal midpoint before transitioning to a flat section. Light gray-blue water fills the basin to a bit below the bottom of the wall caps. From the center of the basin, a wide, jointed stem of what appears to be black, tan and brown ceramic, rises to support the next level of the fountain, which is a ceramic basin of brown, tan, and black segments. Water completely fills this section, and many small streams spill over the sides and fall to the basin below. A shorter, tan hourglass-shaped stem comes up from the center of the second basin to support the third basin of a bronze concrete casting. This basin is smaller than the second, and the lip alternates between short flat sections and higher, double scalloped sections. Thin streams of water fall from the flat sections to the basin below. An ornate, vertically ribbed stem rises from the center to a final, smaller pink ceramic basin. A tan-gold concrete-casting of a cherub-style angel sits on top of this basin. A flat section on the back left side of the bottom basin has two people, who appear to be women, sitting on it and facing away and left. The woman on the left has straight, shoulder-length dark hair and wears a long-sleeved top with navy and white vertical stripes, navy pants, and a large blue bag on her back with the strap slung over her right shoulder and left stomach and chest. To her right is a woman with straight dark hair, a dark top, and light denim jeans with a bit of her bare back between the pants and top. The back of someone in a navy shirt is visible as they sit on a flat section of the basin on the right edge of the scene, facing left. Behind the fountain is a cobbled area, with a large gray rectangular column angled back and right behind the second woman. Several narrow strips of colorful mosaic tiles run gently, curving in a horizontal fashion across the two visible faces of the pillar. Behind the pillar is a gray wall with arched doors on the right and dark brown frames and panels. The arched gray ceiling above has many patches of inlaid mosaic tiles of white, black, gray, and bronze. A bit of sunlight comes in from the right through a large opening, and some green vegetation is visible behind a short wall with an iron vertical railing on top.

Important Considerations When Training VLMs.

Data

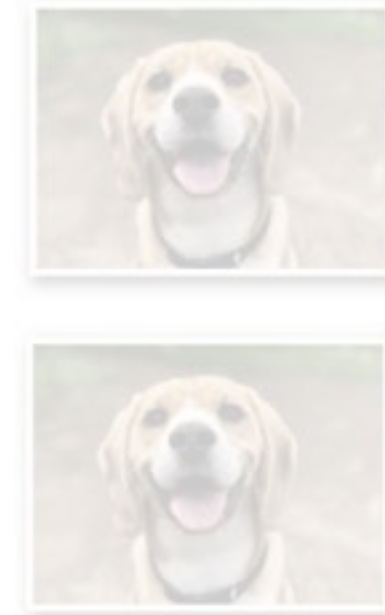
Remove duplicate



Balancing



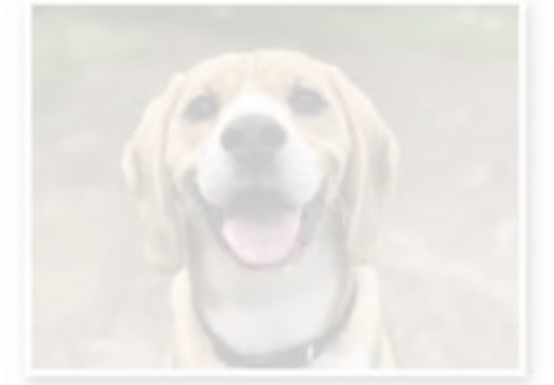
Pruning



A photo of a dog ✓

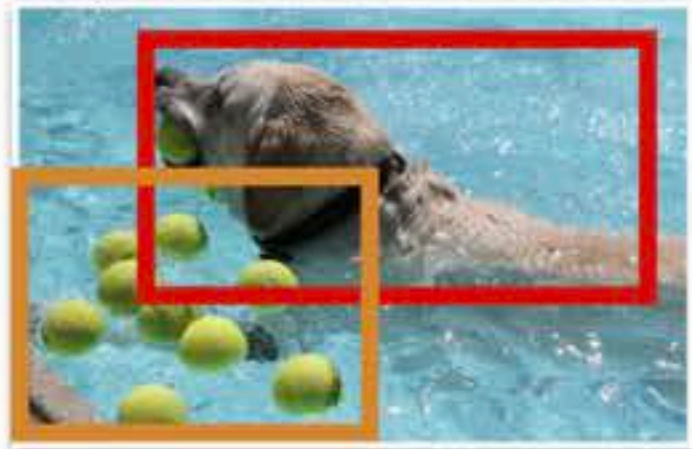
A drawing of a bird ✗

Improving



“A beagle dog is smiling and looking at the camera”

Grounding



A golden retriever swimming

Tennis balls in a swimming pool

Using bounding boxes

Using negative captions



A photo of a dog



A photo of a bird

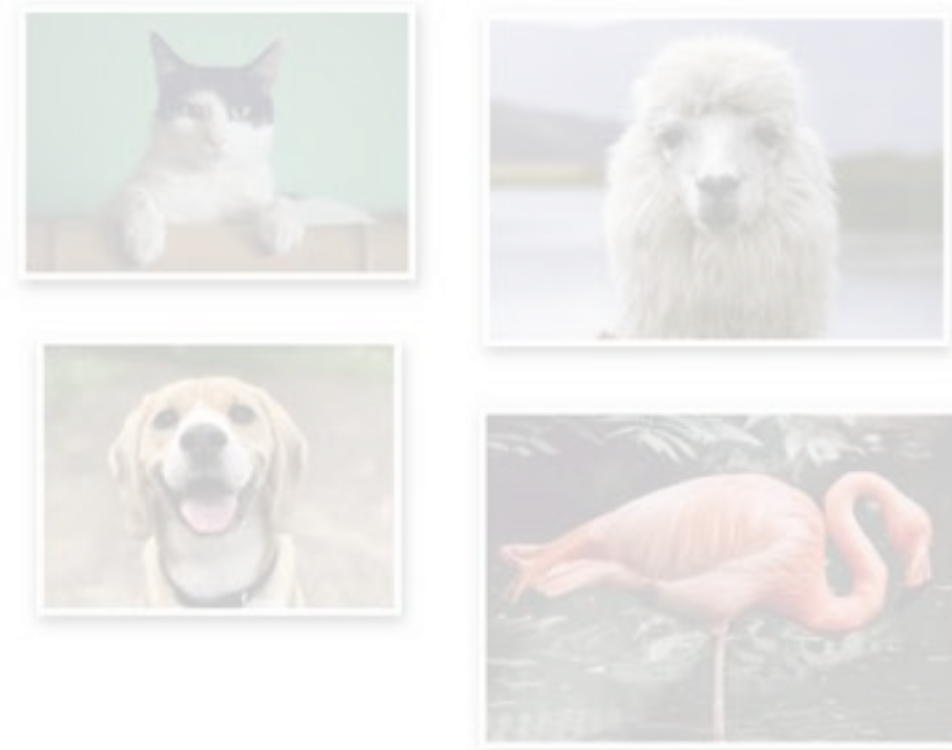
Important Considerations When Training VLMs.

Data

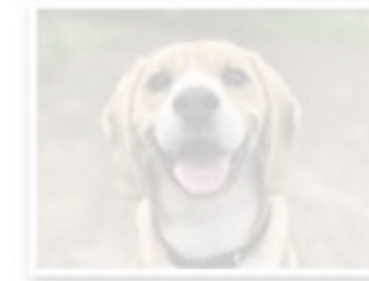
Remove duplicate



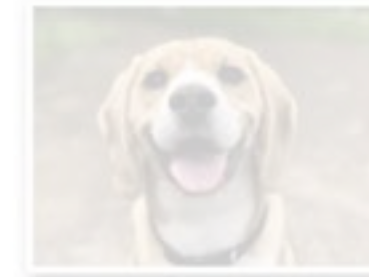
Balancing



Pruning



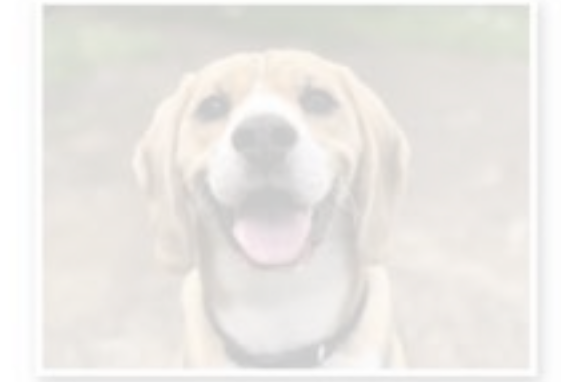
A photo of a dog



A drawing of a bird



Improving



“A beagle dog is smiling and looking at the camera”

Grounding

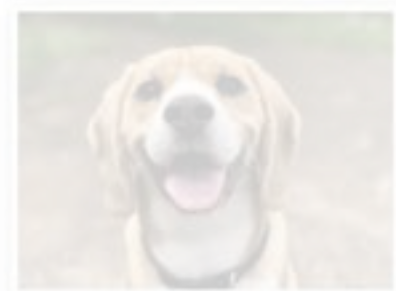


A golden retriever swimming

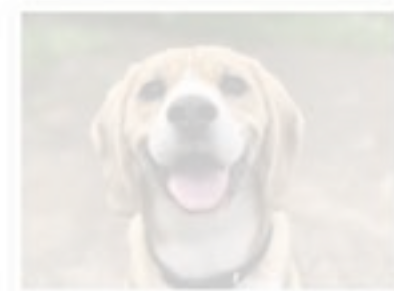
Tennis balls in a swimming pool

Using bounding boxes

Using negative captions



A photo of a dog



A photo of a bird

Alignment

Instruction: Provide a description of what is presented in the image.



Answer: This is a photo of a smiling dog

Instruction-tuning

Reinforcement Learning From Human Feedback

VLM: This image is a photo of a smiling dog.

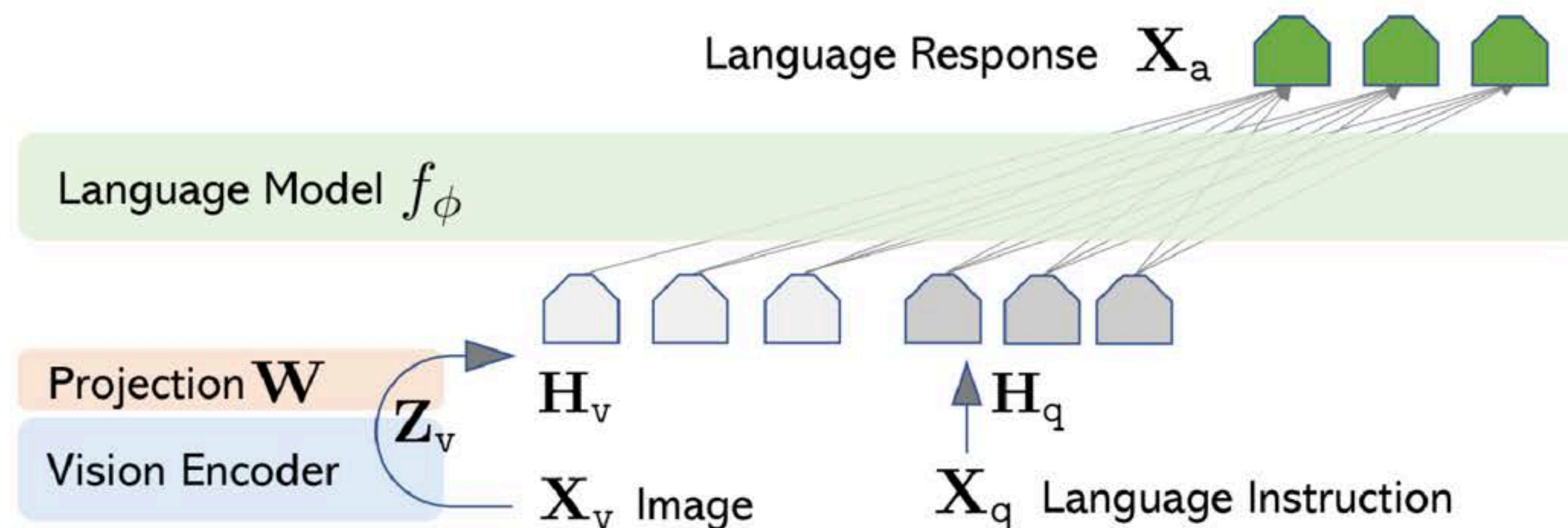


VLM: Hi, I am a robot. It is a photo of a dog.



VLM Training: Alignment / Instruction Tuning - LLaVA

Architecture



Two-stage Training

•Stage 1: Pre-training for Feature Alignment.

Only the projection matrix is updated, based on a subset of CC3M.

•Stage 2: Fine-tuning End-to-End. Both the projection matrix and LLM are updated

•**Visual Chat:** Our generated multimodal instruction data for daily user-oriented applications.

•**Science QA:** Multimodal reasoning dataset for the science domain.

VLM Training: Alignment / Instruction Tuning - LLaVA

Visual input example, Extreme Ironing:



Source: <https://www.barnorama.com/wp-content/uploads/2016/12/03-Confusing-Pictures.jpg>

User: What is unusual about this image?
LLaVA: The unusual aspect of this image is a man ironing clothes on the back of a minivan or van. This is not a typical place to perform this activity, as one would usually iron clothes in a more stationary and safe location, such as a home, using a regular ironing board. The scene depicted in the image is peculiar as it involves a makeshift ironing setup on a vehicle, which can be both unsafe and unconventional. Additionally, it is not clear how the man is able to maintain balance and stability while ironing clothes in such an unstable environment.

User: [Start a new conversation, and clear the history]
LLaVA: What's happening in the scene?
The image depicts a man standing on top of a yellow SUV in a busy city street. He is holding a portable ladder, seemingly ironing clothes while standing on the vehicle. Around the scene, there are other cars, a traffic light, and a fire hydrant. Additionally, there are two other people in the vicinity, one close to the man on the car and another further away. The man on the ladder appears to be attracting attention due to his unconventional choice of ironing his clothes on top of a moving car. The city street around him is bustling with activity, adding to the unique nature of the scene.

User: What is unusual about this image?
GPT-4 [32]: The unusual thing about this image is that a man is ironing clothes on an ironing board attached to the roof of a moving taxi.

User: Can you explain this meme in detail?
BLIP-2: a man is sitting on the back of a yellow cab

User: Can you explain this meme in detail?
OpenFlamingo: The man is drying his clothes on the hood of his car.

what is image about?



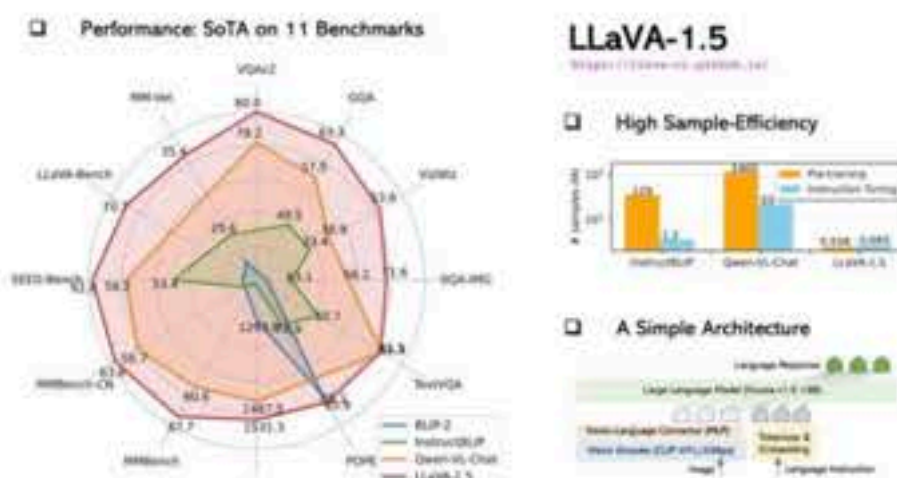
The image features a logo for "Computer Vision in the Wild," which is likely an educational or research program focused on computer vision and its applications in a wild setting. The logo consists of a large letter "C" with a smaller letter "v" on top of it, standing for "Computer Vision." The rest of the logo is not disclosed, as the picture is only showing a portion of the design. This image might represent a program or project related to the field of computer vision and how it can be used in natural environments.

VLM Training: Alignment / Instruction Tuning - LLaVA



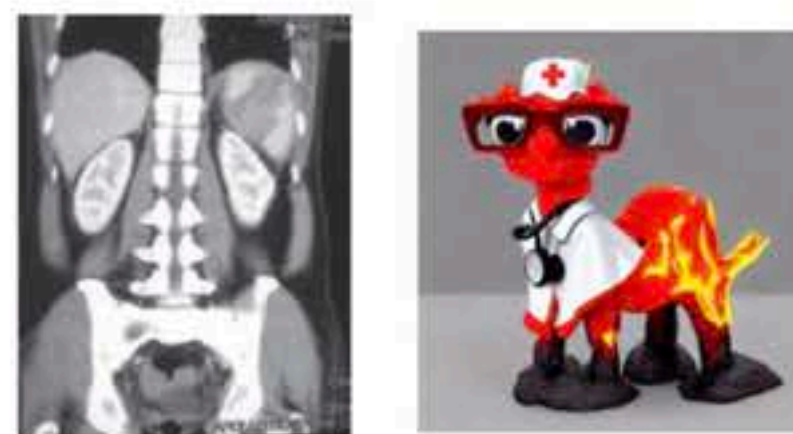
Performance

- LLaVA-1.5
 - LLaVA-NeXT
- New SoTA among open LMMs



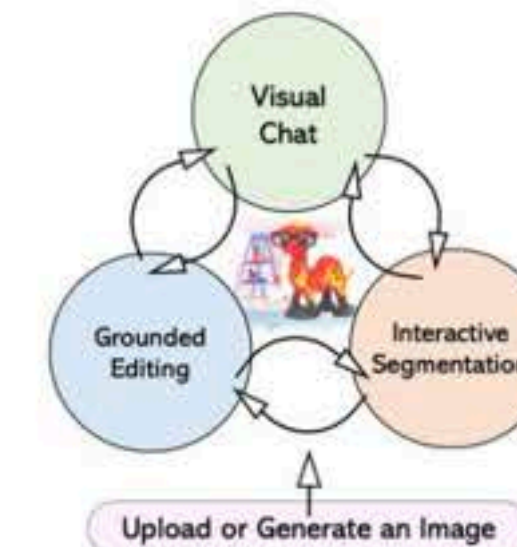
Applications

- LLaVA-Med
 - LLaVA-Rad
- The first open-source healthcare LMM



New Capabilities

- LLaVA Interactive
 - LLaVA-Plus
- Tool use to expand capabilities

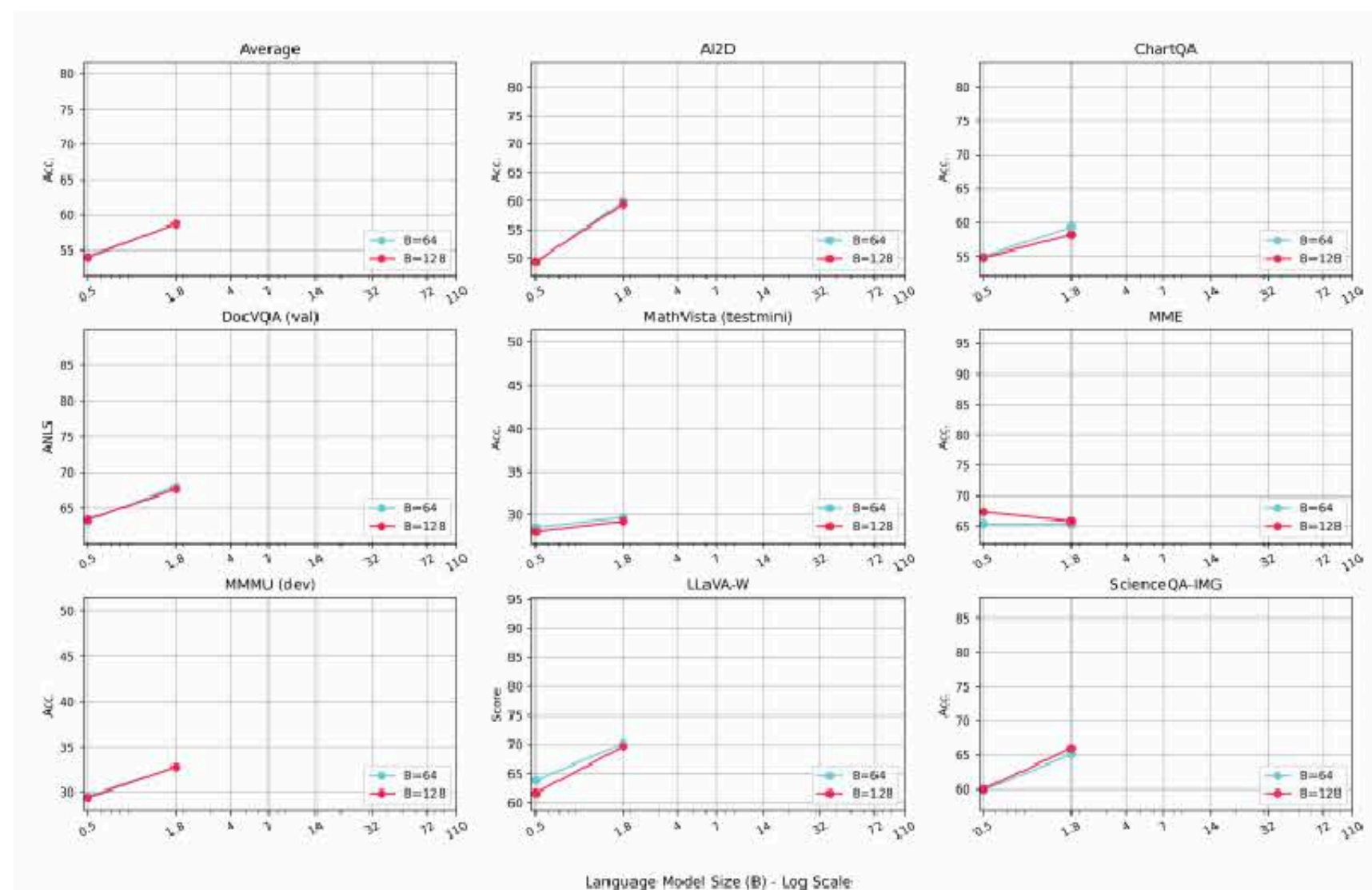


Practical Tricks to Improve VLMs: 1) Architecture

Scaling Language Models (0.5B - 110B)

LLM Average

0.5B	52.8
1.8B	57.6
4B	63.7
7B	65.2
14B	70.7
32B	72.7
72B	74.0
110B	76.0



Model size scaling is effective

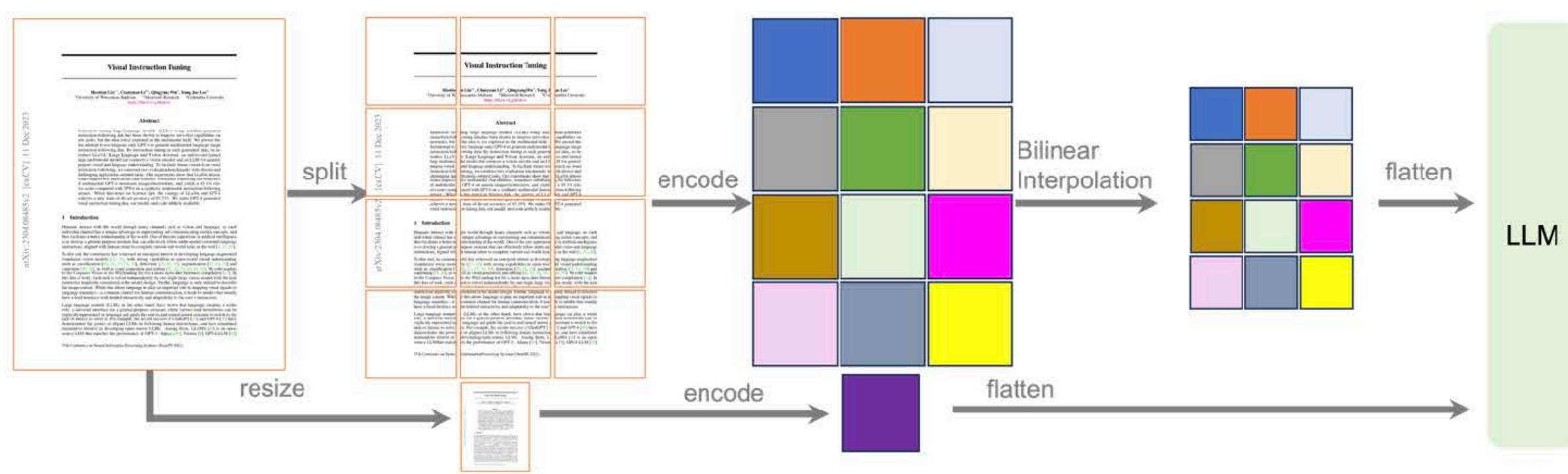
Scaling Vision Encoders (0.3B - 10B)

Vision Encoder	Model size	Res.	Visual Tokens	Pretrained Data			Time Cost	Avg.
				Source	Amount	Seen Samples		-
CLIP-L	0.3B	224	256 * 5	WIT	0.4B	13B	~12H	63.4
CLIP-L	0.3B	336	576 * 5	WIT	0.4B	13B	~30H	65.3
EVA-02-E	4.7B	224	256 * 5	LAION	2B	9B	~30H	61.0
EVA-8B	8B	224	256 * 5	LAION + COYO	2B	9B	~24H	63.3
EVA-8B	8B	448	1024 * 5	LAION + COYO	2B	9B	~75H	64.4
SO400M	0.4B	384	729 * 5	WebLI	10B	40B	~36H	66.4

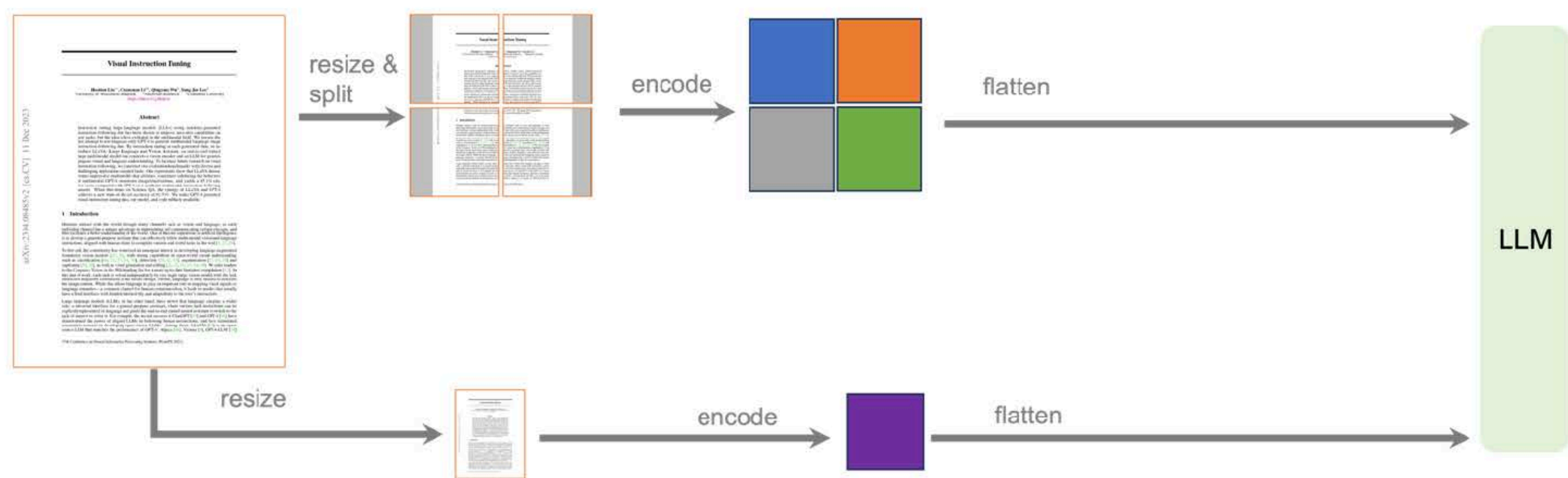
Model size scaling is less effective than training data and visual representations

Practical Tricks to Improve VLMs: 2) Visual Representation

Scaling Up Both Image Resolution and #Tokens
 (# Tokens: $729 - (9+1)*729$)



(a) Higher-AnyRes with Bilinear Interpolation



(b) The original AnyRes

Max. #Grids	Max. #Tokens	Training Time	Interpolation	AI2D	ChartQA	DocVQA	InfoVQA
				test	test	val	val
2x2	$(4+1)*729$	6H30M	FALSE	51.1	49.2	58.8	25.7
4x4	$(4+1)*729$	7H30M	TRUE	52.8	49.4	58.1	26.0
5x5	$(4+1)*729$	7H50M		52.4	49.6	57.6	26.9
6x6	$(4+1)*729$	8H05M		52.7	50.1	56.7	27.1
6x6	$(9+1)*729$	11H14M		52.7	55.8	62.7	26.7
6x6	$(16+1)*729$	13H10M		52.7	56.1	62.2	27.1

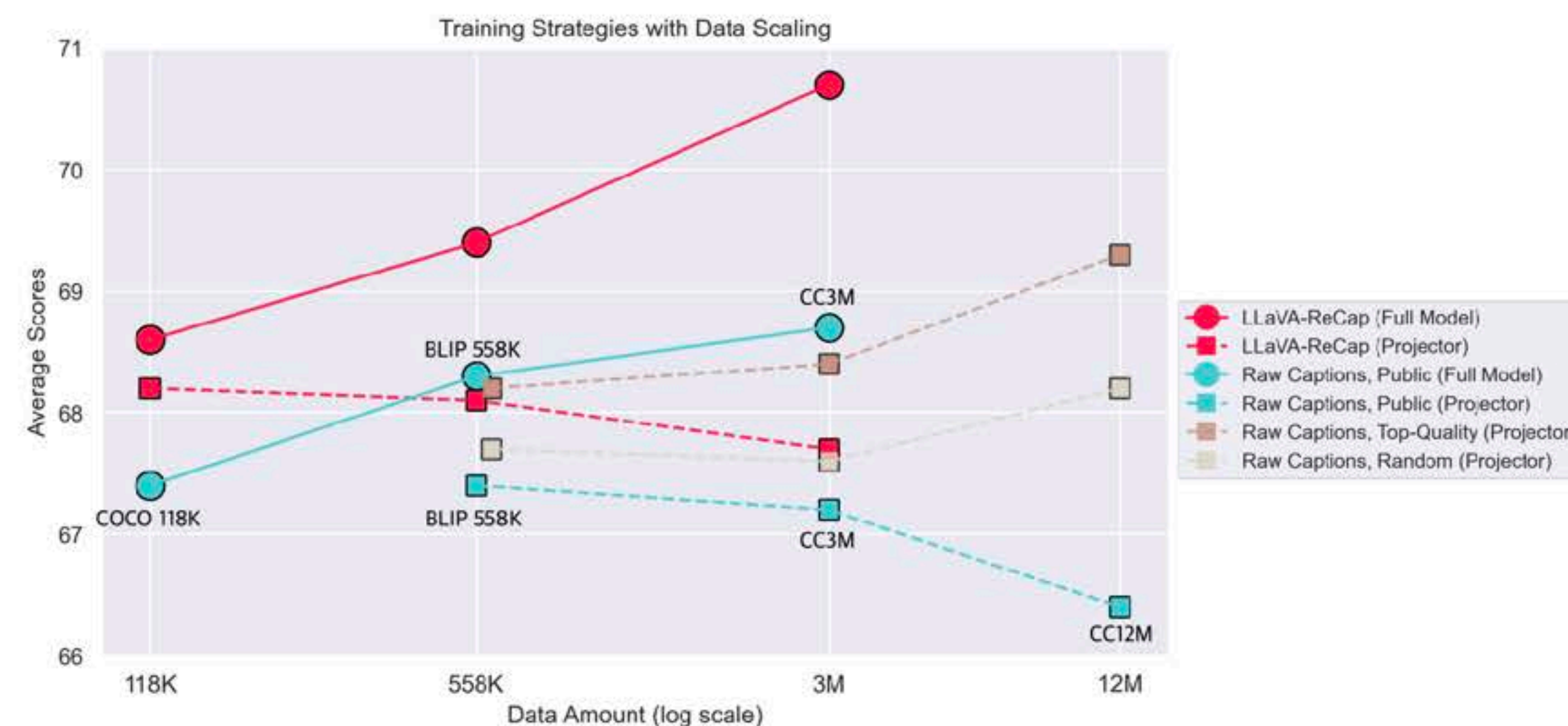
Practical Tricks to Improve VLMs: 3) Training Strategy



The Best Training Strategy:
fully model, high-quality recap data

Training Data			Avg.
Stage-1	Stage 1.5	Stage 2	-
558K	-	790K	67.4
118K (ReCap)	-		68.2
558K (ReCap)	-		68.1
3M (ReCap)	-		67.7
558K	118K (ReCap)	790K	68.6
	558K (ReCap)		69.4
	3M (Recap)		70.7
	COCO118K		67.4
	BLIP558K		68.3
	CC3M		68.7

Note: A blue arrow points from the 67.4 average score to the 70.7 score for 558K Stage-1, 790K Stage-1.5, and 3M Stage-2 data, with a green '+3.3' label.



VLM Training: Alignment / Instruction Tuning - LLaVA

90% performance on benchmarks!

Results with LMMs-Eval				GPT4-V	LLaVA-NeXT (2024-05 Release)			LLaVA-NeXT (2024-01 Release)			
Datasets	Split	Metric	Instances		Qwen1.5-110B	Qwen1.5-72B	LLaMA3-8B	Yi-34B	Vicuna-1.5-13B	Vicuna-1.5-7B	Mistral-7B
AI2D*	test	Acc.	3088	78.2	80.4	77.4	71.6	74.9	70.0	66.6	60.8
ChartQA*	test	RelaxedAcc.	2500	78.5	79.7	77.0	69.5	68.7	62.2	54.8	38.8
DocVQA*	val	ANLS	5349	-	85.7	84.4	78.2	84.0	77.5	74.4	72.2
MathVista	test	Acc.	1000	49.9	49.0	46.6	37.5	46.0	35.1	34.4	37.4
MMBench	dev	Acc.	4377	75.0	80.5	80.5	72.1	79.3	-	-	-
MME-Cognition	test	Total Score	2374	517.1	453.9	459.6	367.8	397.1	316.8	322.5	323.9
MME-Perception	test			1409.4	1746.5	1699.3	1603.7	1633.2	1575.1	1519.3	1500.9
MMMU	val	Acc.	900	56.8	49.1	46.4	41.7	46.7	35.9	35.1	33.4
RealWorldQA	test	Acc.	765	61.4	63.1	65.4	60.0	61.0	-	-	54.4
LLaVA-W**	test	GPT4-Eval	60	98.0	90.4	89.2	80.1	88.8	72.3	72.3	71.7
LLaVA-Bench (Wilder)	Small	GPT4V-Eval	120	71.5	70.5	71.2	62.5	-	-	-	-
	Medium	GPT4V-Eval	1020	78.5	72.5	73.4	63.1	-	-	-	-

18 hours w/ 128 H100

VLM Evaluation

VQA

TextVQA:
Text Reasoning



Q: What is the price of the bananas per kg? A: \$11.98

GQA:
Spatial Reasoning



Q: What animal is sitting on the sidewalk? A: Bear

VizWiz:
Unanswerable Questions



Q: What spice is that?
A: unanswerable

VLM Evaluation

VQA

TextVQA:

Text Reasoning



Q: What is the price of the bananas per kg ? A: \$11.98

GQA:

Spatial Reasoning



Q: What animal is sitting on the sidewalk ? A: Bear

VizWiz:

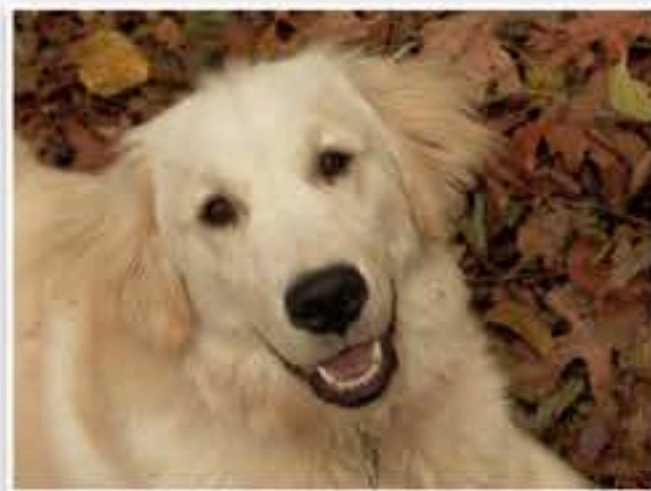
Unanswerable Questions



Q: What spice is that ?
A: unanswerable

Zero-shot

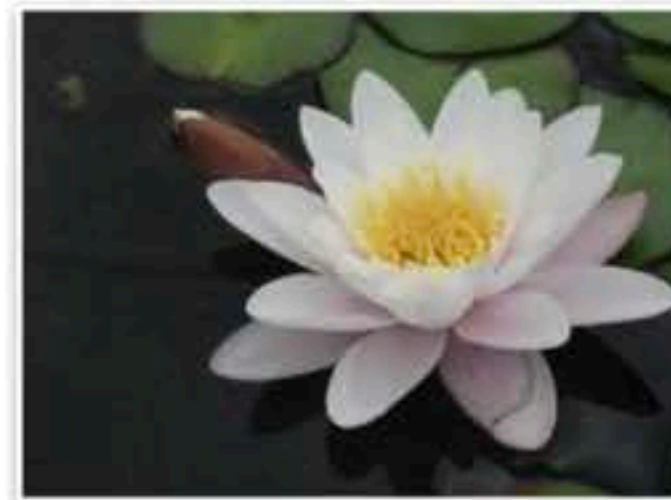
ImageNet



A photo of a:

- Plane
- Golden Retriever
- Goldfish
- ...

Flower 102



A photo of a:

- Water Lily
- Rose
- Petunia
- ...

Food 101



A photo of a:

- Cake
- Pizza
- Soup
- ...

VLM Evaluation

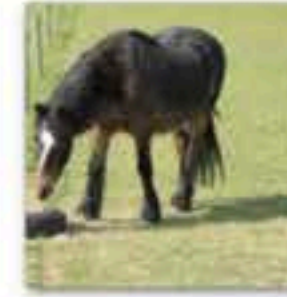
Reasoning



a) Plant surrounding lightbulb

b) Lightbulb surrounding plant

Winoground



Horse is eating the grass
Grass is eating the horse



ARO



The paved road and the white house
The white road and the paved house

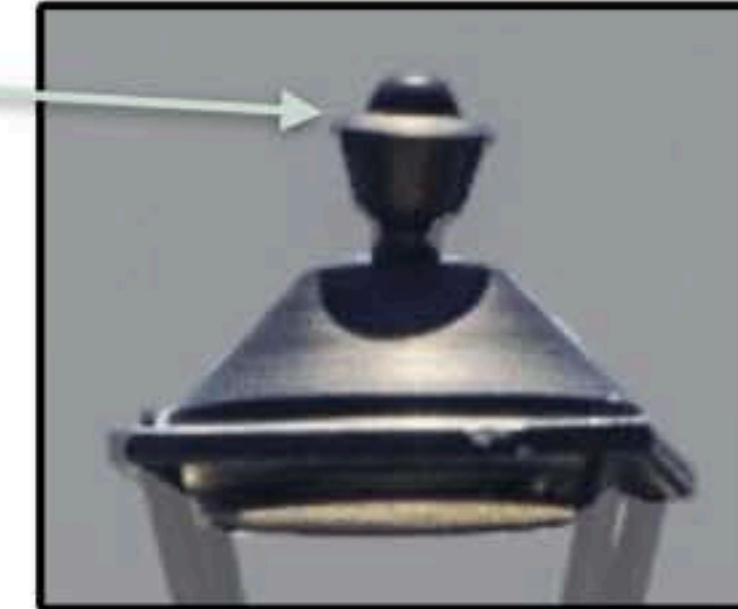


Dense

DCI dataset



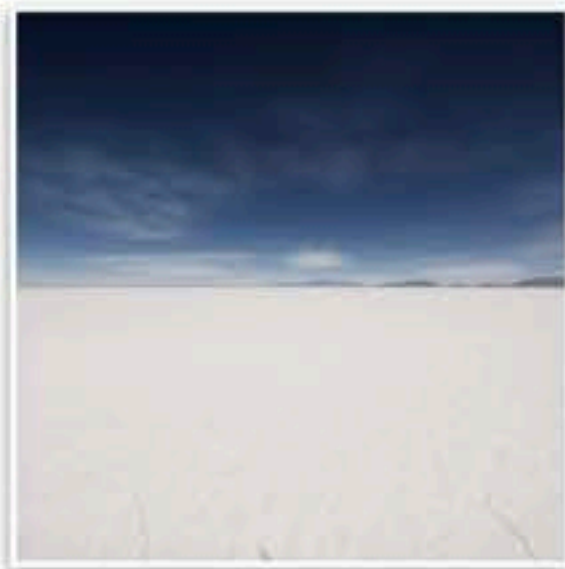
A tile roof: This tile roof is made of eighteen columns of overlapping tiles. The tiles are not evenly spaced, and there is a crumbled area on the top right. Horizontal tiles overlap across the peak of the roof.



This is a black top on a glass street lamp. It narrows at the top and has a spindle at the top that is shaped like a tiny urn.

Synthetic

PUG



VLM Evaluation



A Massive Multi-discipline Multimodal Understanding and Reasoning Benchmark for Expert AGI

VLM Evaluation - MMMU Benchmark

Comprehensive Disciplines

Engineering (26%)



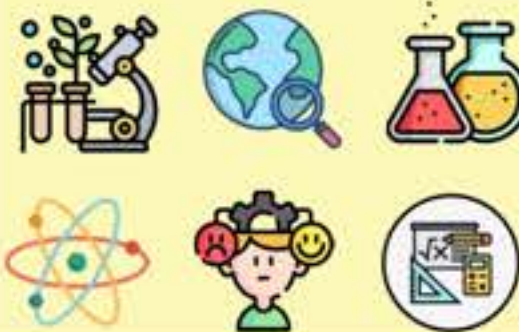
Art & Design (11%)



Business (14%)



Science (23%)



Humanities & Social Sci. (9%)

Medicine (17%)



Art & Design	Business	Science
<p>Question: Among the following harmonic intervals, which one is constructed incorrectly?</p> <p>Options:</p> <p>(A) Major third <i><image 1></i></p> <p>(B) Diminished fifth <i><image 2></i></p> <p>(C) Minor seventh <i><image 3></i></p> <p>(D) Diminished sixth <i><image 4></i></p>	<p>Question: ...The graph shown is compiled from data collected by Gallup <i><image 1></i>. Find the probability that the selected Emotional Health Index Score is between 80.5 and 82?</p> <p>Options:</p> <p>(A) 0 (B) 0.2142</p> <p>(C) 0.3571 (D) 0.5</p>	<p>Question: <i><image 1></i> The region bounded by the graph as shown above. Choose an integral expression that can be used to find the area of R.</p> <p>Options:</p> <p>(A) $\int_0^{1.5} [f(x) - g(x)] dx$</p> <p>(B) $\int_0^{1.5} [g(x) - f(x)] dx$</p> <p>(C) $\int_0^2 [f(x) - g(x)] dx$</p> <p>(D) $\int_0^2 [g(x) - x(x)] dx$</p>
<p>Subject: Music; Subfield: Music;</p> <p>Image Type: Sheet Music;</p> <p>Difficulty: Medium</p>	<p>Subject: Marketing; Subfield: Market Research;</p> <p>Image Type: Plots and Charts;</p> <p>Difficulty: Medium</p>	<p>Subject: Math; Subfield: Calculus;</p> <p>Image Type: Mathematical Notations;</p> <p>Difficulty: Easy</p>
Health & Medicine	Humanities & Social Science	Tech & Engineering
<p>Question: You are shown subtraction <i><image 1></i>, T2 weighted <i><image 2></i> and T1 weighted axial <i><image 3></i> from a screening breast MRI. What is the etiology of the finding in the left breast?</p> <p>Options:</p> <p>(A) Susceptibility artifact</p> <p>(B) Hematoma</p> <p>(C) Fat necrosis</p> <p>(D) Silicone granuloma</p>	<p>Question: In the political cartoon, the United States is seen as fulfilling which of the following roles? <i><image 1></i></p> <p>Option:</p> <p>(A) Oppressor</p> <p>(B) Imperialist</p> <p>(C) Savior</p> <p>(D) Isolationist</p>	<p>Question: Find the VCE for the circuit shown in <i><image 1></i>. Neglect VBE</p> <p>Answer: 3.75</p> <p>Explanation: ...$I_E = [(V_{EE}) / (R_E)] = [(5 \text{ V}) / (4 \text{ k-ohm})] = 1.25 \text{ mA}$; $V_{CE} = V_{CC} - I_{E}R_L = 10 \text{ V} - (1.25 \text{ mA}) 5 \text{ k-ohm}$; $V_{CE} = 10 \text{ V} - 6.25 \text{ V} = 3.75 \text{ V}$</p>
<p>Subject: Clinical Medicine; Subfield: Clinical Radiology;</p> <p>Image Type: Body Scans: MRI, CT.;</p> <p>Difficulty: Hard</p>	<p>Subject: History; Subfield: Modern History;</p> <p>Image Type: Comics and Cartoons;</p> <p>Difficulty: Easy</p>	<p>Subject: Electronics; Subfield: Analog electronics;</p> <p>Image Type: Diagrams;</p> <p>Difficulty: Hard</p>

VLM Evaluation - MMMU Benchmark

Comprehensive Disciplines

Engineering (26%)



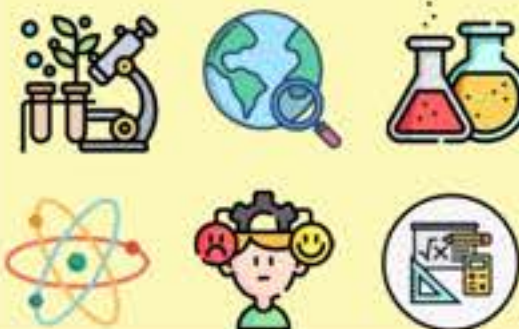
Art & Design (11%)



Business (14%)



Science (23%)



Humanities & Social Sci. (9%)



Heterogeneous Image Types



Diagrams, Tables, Plots and Charts, Photographs, Chemical Structures, Paintings, Medical Images, Sheet Music, Geometric, Pathology images, Microscopic Images, Comics, ...

VLM Evaluation - MMMU Benchmark

Comprehensive Disciplines

Engineering (26%)



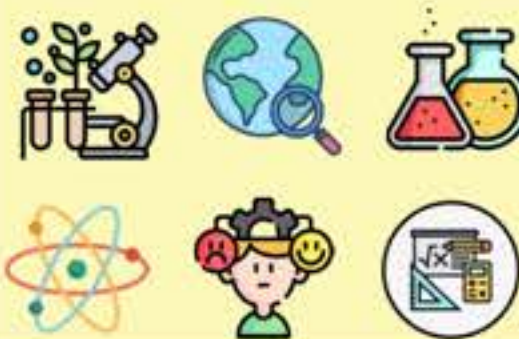
Art & Design (11%)



Business (14%)



Science (23%)



Humanities & Social Sci. (9%)



Heterogeneous Image Types



Diagrams, Tables, Plots and Charts, Photographs, Chemical Structures, Paintings, Medical Images, Sheet Music, Geometric, Pathology images, Microscopic Images, Comics, ...

Interleaved Text and Images

Question: You are shown subtraction *<image 1>*, T2 weighted *<image 2>* and T1 weighted axial *<image 3>* from a screening breast MRI. What is the etiology of the finding in the left breast?



<image 1>



<image 2>



<image 3>

VLM Evaluation - MMMU Benchmark

Comprehensive Disciplines

Engineering (26%)



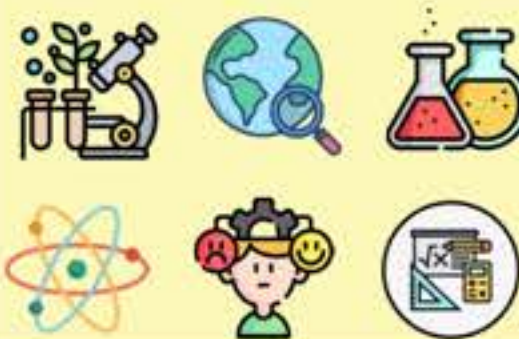
Art & Design (11%)



Business (14%)



Science (23%)



Humanities & Social Sci. (9%)

Medicine (17%)



Heterogeneous Image Types



Diagrams, Tables, Plots and Charts, Photographs, Chemical Structures, Paintings, Medical Images, Sheet Music, Geometric, Pathology images, Microscopic Images, Comics, ...

Interleaved Text and Images

Question: You are shown subtraction *<image 1>*, T2 weighted *<image 2>* and T1 weighted axial *<image 3>* from a screening breast MRI. What is the etiology of the finding in the left breast?



<image 1>



<image 2>



<image 3>

Expert-level Skills Test

Expert-level Visual Perception

Perception

Knowledge

Reasoning

Domain Expertise, World, Linguistic, Visual Knowledge, ...

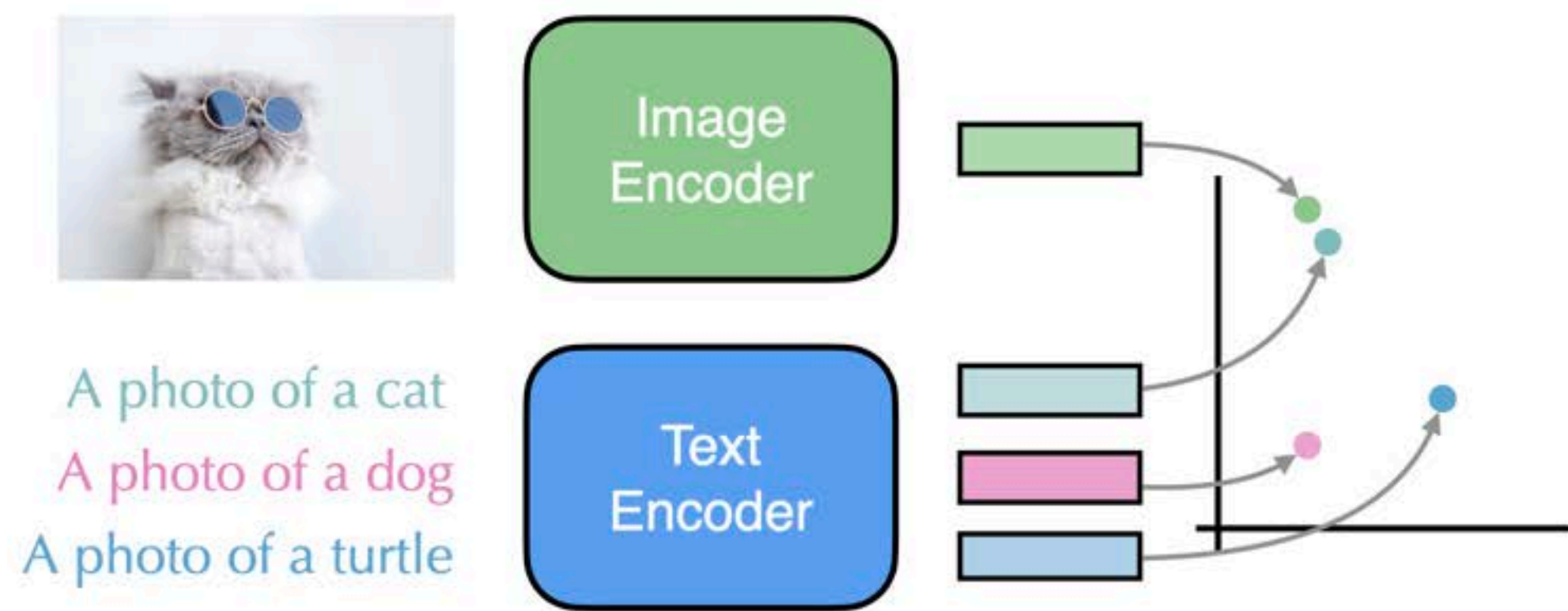
Logical, Spatial Commonsense, Mathematical, ...

VLM Evaluation - MMMU Benchmark

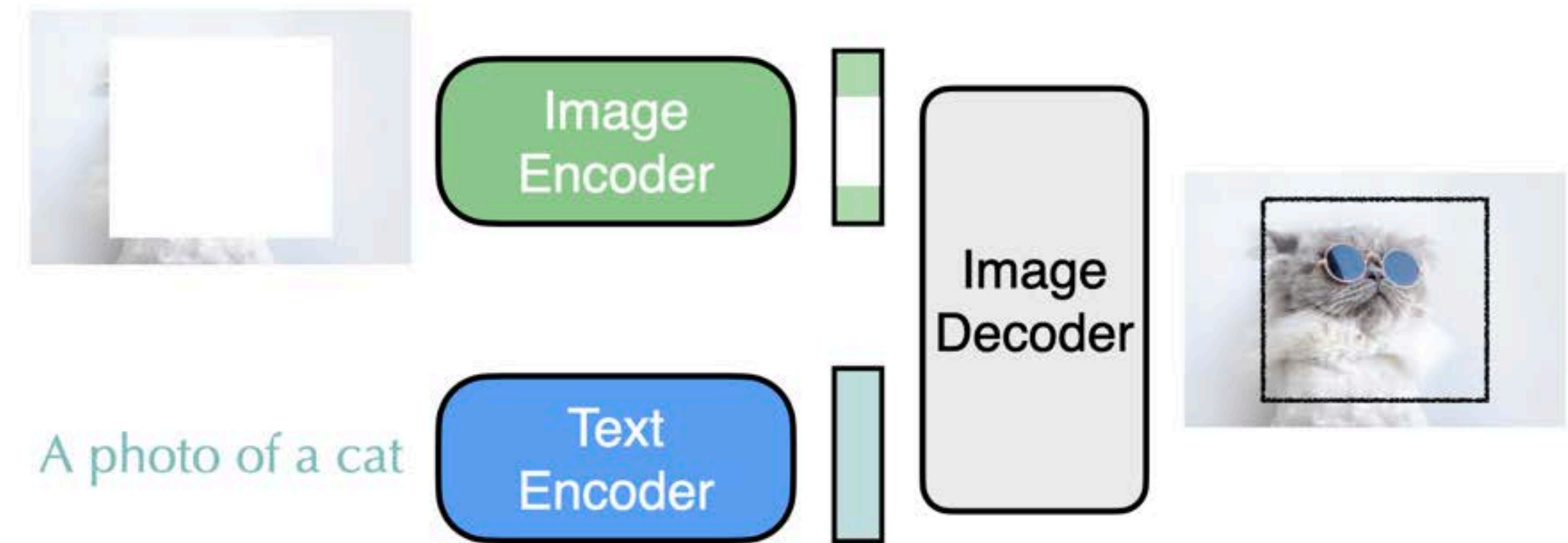
	Reset		MMMU-Pro	MMMU(Val)	MMMU(Test)
Name	Size	Date	Overall	Overall ↓	Overall
Human Expert (High)	-	2024-01-31	-	88.6	-
Human Expert (Medium)	-	2024-01-31	-	<u>82.6</u>	-
Human Expert (Low)	-	2024-01-31	-	76.2	-
GPT-4o (0513)	-	2024-05-13	51.9	69.1*	-
Claude 3.5 Sonnet	-	2024-06-20	<u>51.5</u>	68.3	-
Gemini 1.5 Pro (0801)	-	2024-08-01	46.9	65.8	-
Qwen2-VL-72B	72B	2024-08-29	46.2	64.5	-
Gemini 1.5 Pro (0523)	-	2024-05-23	43.5	62.2*	-
InternVL2-Pro	-	2024-07-04	-	62.0*	<u>55.7</u>
Gemini 1.0 Ultra	-	2023-12-06	-	59.4*	-
Claude 3 Opus	-	2024-03-05	-	59.4*	-
GPT-4o mini	-	2024-07-18	37.6	59.4*	-
InternVL2-Llama3-76B	76B	2024-07-04	40.0	58.3*	-
RBDash V1.2	72B	2024-08-21	-	57.7*	51.2*
GPT-4V(ision) (Playground)	-	2023-11-27	-	56.8	<u>56.1</u>
LLaVA-OneVision-72B	72B	2024-08-06	31.0	56.8*	-
Reka Core	-	2024-04-23	-	56.3*	-
Gemini 1.5 Flash	-	2024-05-23	-	56.1*	-
InternVL2-40B	40B	2024-07-04	34.2	55.2*	-

There is still a clear gap between VLMs and human experts!

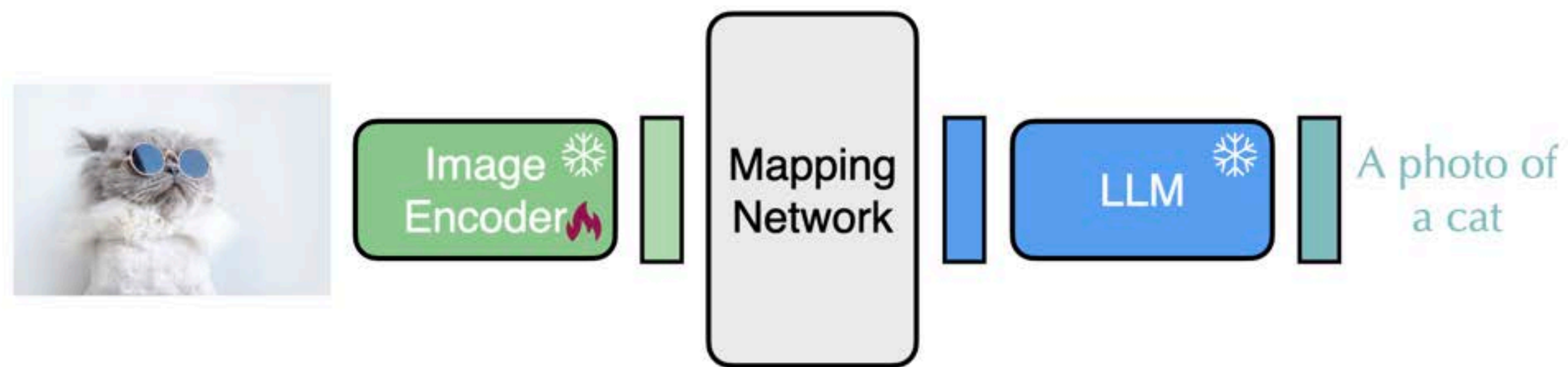
The Families of VLMs



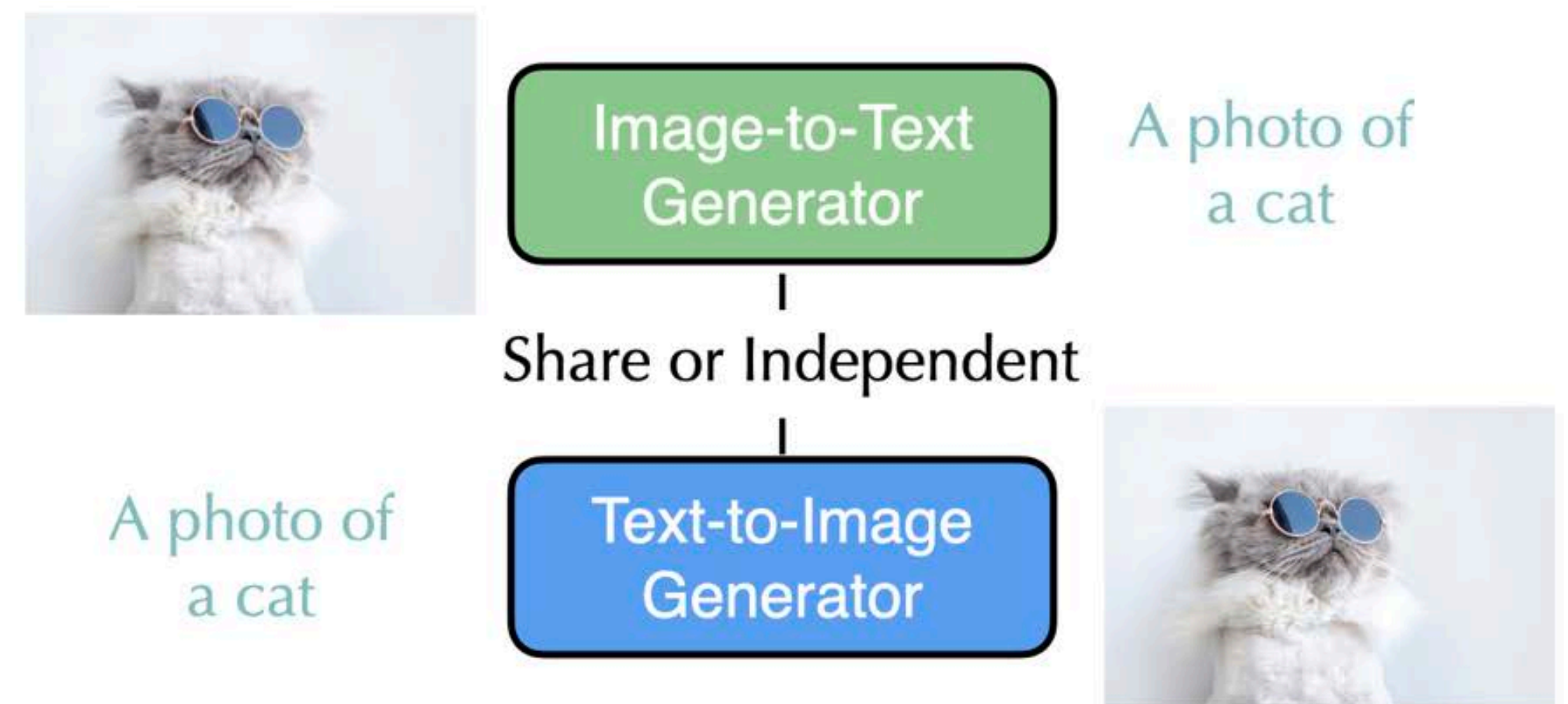
Contrastive-Based



Masking Objective



VLMs from Pretrained Backbones

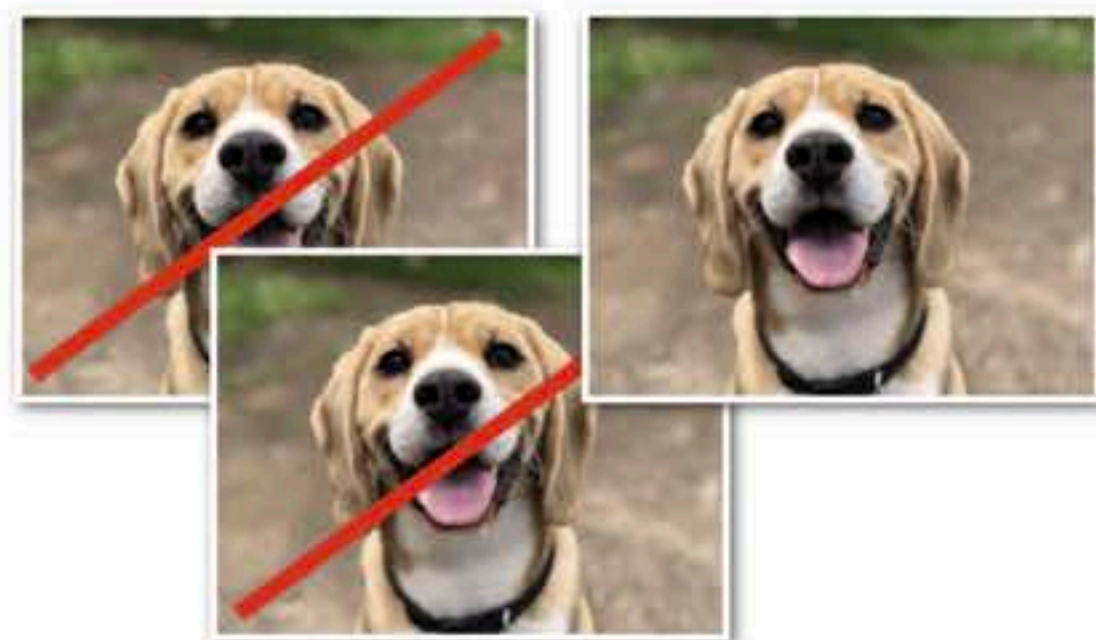


Generative-Based

Important Considerations When Training VLMs.

Data

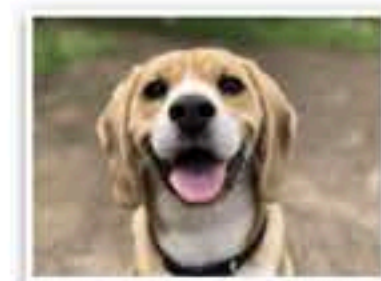
Remove duplicate



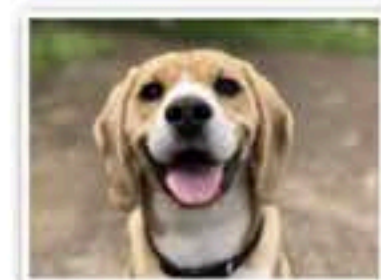
Balancing



Pruning

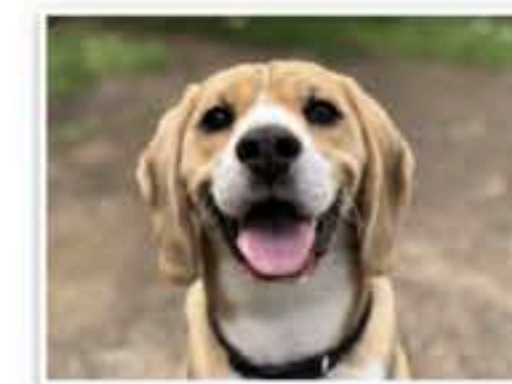


A photo of a dog ✓



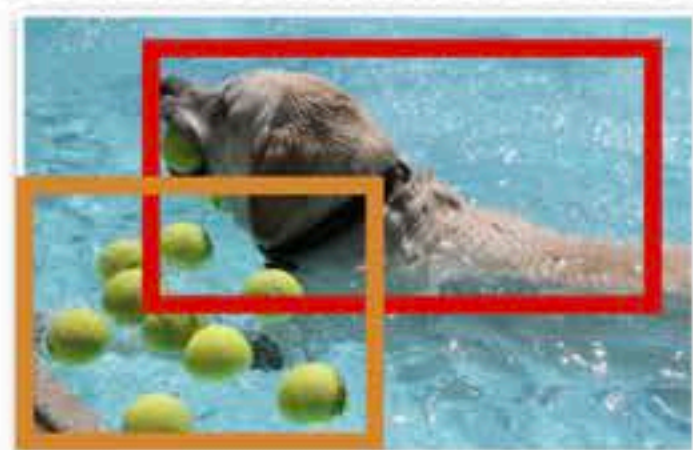
A drawing of a bird ✗

Improving



“A beagle dog is smiling and looking at the camera”

Grounding

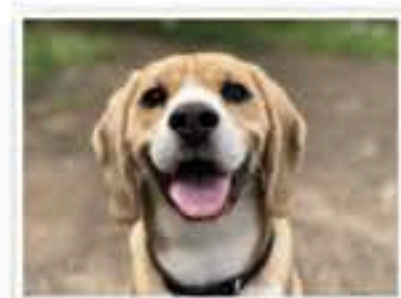


A golden retriever swimming

Tennis balls in a swimming pool

Using bounding boxes

Using negative captions



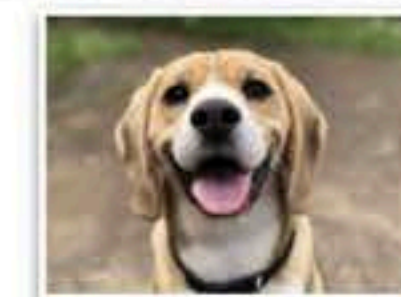
A photo of a dog



A photo of a bird

Alignment

Instruction: Provide a description of what is presented in the image.



Answer: This is a photo of a smiling dog

Instruction-tuning

Reinforcement Learning From Human Feedback

VLM: This image is a photo of a smiling dog. ✓



VLM: Hi, I am a robot. It is a photo of a dog. ✗



VLM Evaluation

VQA

TextVQA:
Text Reasoning



Q: What is the price of the bananas per kg? A: \$11.98

GQA:
Spatial Reasoning



Q: What animal is sitting on the sidewalk? A: Bear

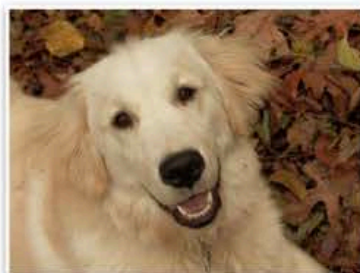
VizWiz:
Unanswerable Questions



Q: What spice is that? A: unanswerable

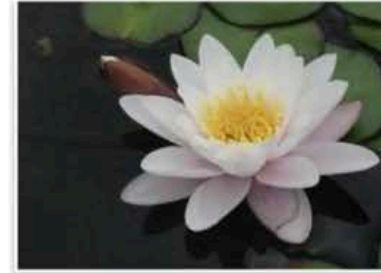
Zero-shot

ImageNet



A photo of a:
- Plane
- Golden Retriever
- Goldfish
- ...

Flower 102



A photo of a:
- Water Lily
- Rose
- Petunia
- ...

Food 101



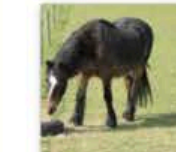
A photo of a:
- Cake
- Pizza
- Soup
- ...

Reasoning



- a) Plant surrounding lightbulb
- b) Lightbulb surrounding plant

Winoground



Horse is eating the grass ✓
Grass is eating the horse ✗

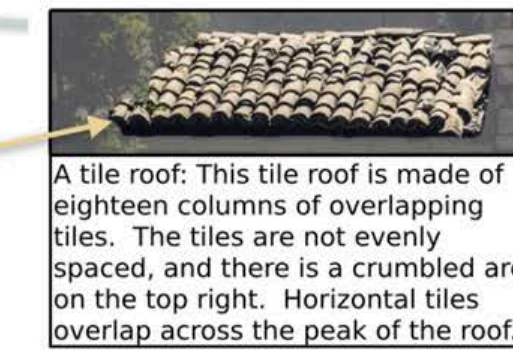
ARO



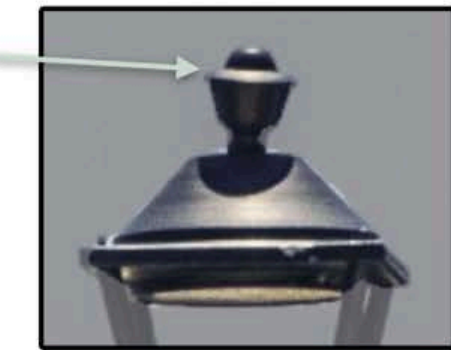
The paved road and the white house ✓
The white road and the paved house ✗

Dense

DCI dataset



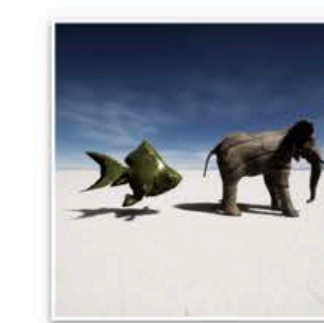
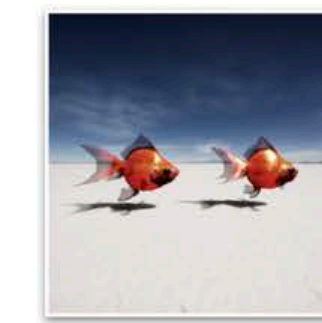
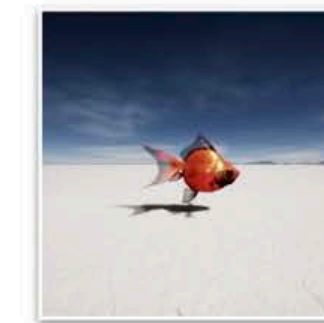
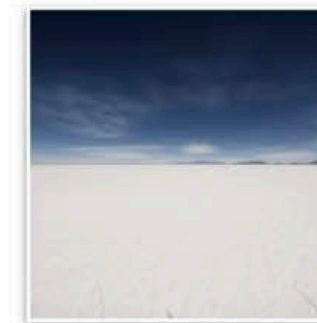
A tile roof: This tile roof is made of eighteen columns of overlapping tiles. The tiles are not evenly spaced, and there is a crumbled area on the top right. Horizontal tiles overlap across the peak of the roof.



This is a black top on a glass street lamp. It narrows at the top and has a spindle at the top that is shaped like a tiny urn.

Synthetic

PUG



Thank You!!!